

Junxiang Zhang

Multimedia Learning Experience Designer

Education

Champlain College

Dec. 2022, Montreal QC, Canada

Virtual Reality and Augmented Reality Specialist

Thompson Rivers University

June 2022, Kamloops BC, Canada

Master of Education (GPA 4.26/4.3)

Pius Culinary Institute and Business Centre

Aug. 2017, Montreal QC, Canada

Computer Graphics

Chongqing Normal University

June 2016, Chongqing, China

Bachelor of Arts in Teaching English as a Foreign Language

Experience

Technical Lead – Champlain College

April. 2022 – August. 2022, Montreal, QC, Canada

- Identified potential projects and sourced team members
- Delegated tasks and implemented the project timeline for four months
- Mapped progress goals and monitored the process via using project management tools
- Solved technical issues with the team and guaranteed cohesion and involvement

Director of Multimedia Department – SA Institute

Apr. 2019 – Apr. 2020, Montreal QC, Canada

- Planned 2 French-language e-learning projects that reached 10k students worldwide
- Worked collaboratively with subject-matter experts on the development of online courses
- Supervised and trained 20 student interns in various design and e-learning projects

Multimedia Designer – SA Institute

June 2018 – Apr. 2019, Montreal QC, Canada

- Designed and launched the school website with other departments in 3 months
- Developed and implemented video projects for online video platforms (YouTube & bilibili) that helped the immigration department achieve seven-figure revenue in 6 months
- Designed and produced marketing materials to streamline student recruitment with a 30% increase in monthly

[Junxiang's Portfolio](#)
[Educational Projects](#)

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Skills

Coding

HTML & CSS

Python

C# in Unity

Immersive Experience

Blender

Unity 3D

Graphic

Adobe Photoshop

Adobe InDesign

Video

Adobe Premiere Pro

Adobe After Effects

e-Learning

Adobe Captivate