

# Junxiang Zhang

Multimedia Learning Experience Designer

## Education

### Champlain College

Dec. 2022, Montreal QC, Canada

### Virtual Reality and Augmented Reality Specialist

### Thompson Rivers University

June 2022, Kamloops BC, Canada

### Master of Education (GPA 4.26/4.3)

### Pius Culinary Institute and Business Centre

Aug. 2017, Montreal QC, Canada

### Computer Graphics

### Chongqing Normal University

June 2016, Chongqing, China

### Bachelor of Arts in Teaching English as a Foreign Language

## Experience

### Technical Lead – Champlain College

April. 2022 – August. 2022, Montreal, QC, Canada

- Identified potential projects and sourced team members
- Delegated tasks and implemented the project timeline for four months
- Mapped progress goals and monitored the process via using project management tools
- Solved technical issues with the team and guaranteed cohesion and involvement

### Director of Multimedia Department – SA Institute

Apr. 2019 – Apr. 2020, Montreal QC, Canada

- Planned 2 French-language e-learning projects that reached 10k students worldwide
- Worked collaboratively with subject-matter experts on the development of online courses
- Supervised and trained 20 student interns in various design and e-learning projects

### Multimedia Designer – SA Institute

June 2018 – Apr. 2019, Montreal QC, Canada

- Designed and launched the school website with other departments in 3 months
- Developed and implemented video projects for online video platforms (YouTube & bilibili) that helped the immigration department achieve seven-figure revenue in 6 months
- Designed and produced marketing materials to streamline student recruitment with a 30% increase in monthly

[Junxiang's Portfolio](#)

tobyzjx@gmail.com

514-513-9058

## Skills

### Coding

HTML & CSS

Python

C# in Unity

### Immersive Experience

Blender

Unity 3D

### Graphic

Adobe Photoshop

Adobe InDesign

### Video

Adobe Premiere Pro

Adobe After Effects

### e-Learning

Adobe Captivate