Junxiang Zhang

Experience

Learning Experience Consultant – Chestnut Academy

Mar. 2024 – Jun. 2024 Remote

- Identified optimal learning solutions and crafted strategic plans to meet client needs.
- Created high-quality learning materials, videos, and courses in collaboration with subject-matter experts.
- Helped instructors with video and audio recording to ensure high-quality learning products.
- Managed and completed video projects within 2 months, meeting all deadlines and goals.

Instructional Designer – ALSTOM

Jan. 2023 – Apr. 2024, Montreal, QC, Canada

- Conducted comprehensive training needs analysis, identifying skill gaps and implementing targeted learning solutions.
- Designed and developed a new hire orientation program (in-person and virtual) with an 86% satisfaction rate.
- Created a leadership development program using inquiry-based learning to drive problem-solving aligned with business goals.
- Managed the LMS and authoring tools, ensuring effective publishing, tracking, and reporting of e-learning modules.
- Developed and updated training materials like presentations, manuals, and e-learning modules.

Director of Multimedia Department – SA Institute

Apr. 2019 – Apr. 2020, Montreal QC, Canada

- Designed and implemented engaging online courses using ADDIE and SAM models, improving learning outcomes.
- Supervised and mentored 20 interns, resulting in enhanced design skills and improved project quality.
- Led multimedia projects and events, ensuring timely, on-budget completion and adherence to high-quality standards.
- Collaborated with department directors to develop multimedia assets for business initiatives, achieving marketing objectives.

Multimedia Developer – SA Institute

June 2018 – Apr. 2020, Montreal QC, Canada

- Developed multimedia learning materials with Adobe Creative Suite, including animations and explainer videos.
- Increased learner engagement by implementing interactive quizzes and simulations with H5P.
- Created interactive content using InDesign and PDF tools, incorporating fillable forms and quizzes for an enhanced learning experience.
- Produced promotional videos with Adobe Premiere Pro, resulting in a 20% increase in student enrollment inquiries.

English Instructor – Web International English

Oct. 2017 – Jun. 2018 Chongqing

- Designed and implemented engaging English language curricula tailored to diverse student needs, incorporating multimedia resources and interactive activities to enhance learning outcomes.
- Assessed student language proficiency and learning styles to create customized lesson plans and instructional materials.
- Utilized innovative teaching methods, such as role-playing, group discussions, and digital tools, to foster an interactive and immersive learning environment.
- Regularly reviewed and updated instructional materials based on student feedback and performance metrics, ensuring relevance and effectiveness.

Education

Virtual Reality & Augmented Reality Specialist
Dec. 2022, Montreal QC, Canada
Champlain College

Master of Education (GPA 4.26/4.3)
(Educational Projects)
June 2022, Kamloops BC, Canada
Thompson Rivers University

Computer Graphics
Aug. 2017, Montreal QC, Canada
Pius Culinary Institute & Business Centre

Bachelor of Arts in Education
June 2016, Chongqing, China
Chongqing Normal University

Portfolio

tobyzjx@gmail.com
514-513-9058

Projects

AR Pet Simulation

VR Hotel Training

VR Game

360 Virtual Tour

360 Video

WordPress Website

AR Storytelling

Skills

Coding
HTML & CSS
Javascript
Python

Immersive Experience
Blender
Unity 3D
Uptale

Graphic
Adobe Photoshop
Adobe InDesign
Canva

Video
Adobe Premiere Pro
Adobe After Effects
DaVinci Resolve

e-Learning
Elucidat
Articulate Storyline
Adobe Captivate

Language
English (Fluent)
Mandarin(Fluent)
French(Beginner)