

Junxiang Zhang

Multimedia Learning Experience Designer

Education

Champlain College

Dec. 2022, Montreal QC, Canada

Virtual Reality and Augmented Reality Specialist

Thompson Rivers University

June 2022, Kamloops BC, Canada

Master of Education (GPA 4.26/4.3)

Focus on online curriculum and learning:

- Curriculum, Teaching and Learning (A+)
- Educational Technology in the Curriculum (A)
- Designing Multimedia for the Curriculum (A+)
- Inquiry Across Curriculum (A+)

Pius Culinary Institute and Business Centre

Aug. 2017, Montreal QC, Canada

Computer Graphics

Chongqing Normal University

June 2016, Chongqing, China

Bachelor of Arts in Teaching English as a Foreign Language

Experience

Director of Multimedia Department – SA Institute

Apr. 2019 – Apr. 2020, Montreal QC, Canada

- Planned and launched 2 French-language E-learning projects that reached 10k students worldwide
- Worked collaboratively with 12 subject-matter experts on the design and development of online courses
- Supervised and trained 20 student interns in various design and E-learning projects

Multimedia Designer – SA Institute

June 2018 – Apr. 2019, Montreal QC, Canada

- Designed the school website with other departments and launched the website in 3 months
- Developed and implemented video projects for online video platforms (YouTube & bilibili) that helped the immigration department achieve seven-figure revenue in 6 months
- Designed and produced marketing materials to streamline student recruitment with a 30% increase in monthly

Teaching Assistant – Chestnut Language Studio

Oct. 2017 – Feb. 2018, Chongqing, China

- Actively participated in course curriculum design and development
- Provided critical feedback on student assessment and facilitated student learning
- Offered personalized support to students with different learning styles and preferences

[Junxiang's Portfolio](#) | [Media Gallery](#)

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Skills

Coding

HTML & CSS

Python

C#

Immersive Experience

Blender

Unity

Graphic

Adobe Photoshop

Adobe InDesign

Video

Adobe Premiere Pro

Adobe After Effects

e-Learning

Articulate Storyline

Adobe Captivate