



HSG 2030: What insight? What impact? And how do we get there?

Workshop with Prof. Maja Göpel

**students, faculty, administration and
everyone interested is warmly invited to join**

Are we ready to tackle
grand challenges?
We'll get inspired by
visions from students
and faculty about an
even more impactful
future HSG and co-
create actionable ideas in
a world-café.

Sign up



*March 13th / 3 pm to 5 pm, SQUARE
Wintergarten (1st floor) followed by an apéro*

**THE HSG
IMPACT SCHOLAR
COMMUNITY**



Universität St.Gallen



Design Y/our Future

Building on life design/design thinking, SDGs and IDGs, **Sebastian Kernbach** will facilitate an afternoon around

"how to drive what matters to you, create impact and bring more of yourself alive".

 September 26th | 3pm to 6pm

followed by an Apéro

 52-7024

(7th floor, Müller-Friedberg Strasse, 6/8)

**CONNECT, EXCHANGE
& CO-CREATE WITH
PEOPLE WORKING
TOWARDS POSITIVE
IMPACT AT HSG**

Community member

Prof. Sebastian Kernbach (HSG, Stanford) is the founder of the [Life Design Lab](#) and academic director of [NEXT.](#)

The semester kick-off is perfect for reconnecting and getting to know new people

*Everyone interested
is welcome!*

Please Sign up [here](#)





INPUT BY
ANNA STÜNZI

Reflecting on COP 28

x Holiday Event



We have a short reflection by Dr. Anna Stünzi on her participation in COP 28 in Dubai followed by 30min of discussions.

After that we'll have mulled wine, drinks & snacks and plenty of time to be together to celebrate and be grateful for 2023 and look towards 2024.



December 19th, 5pm



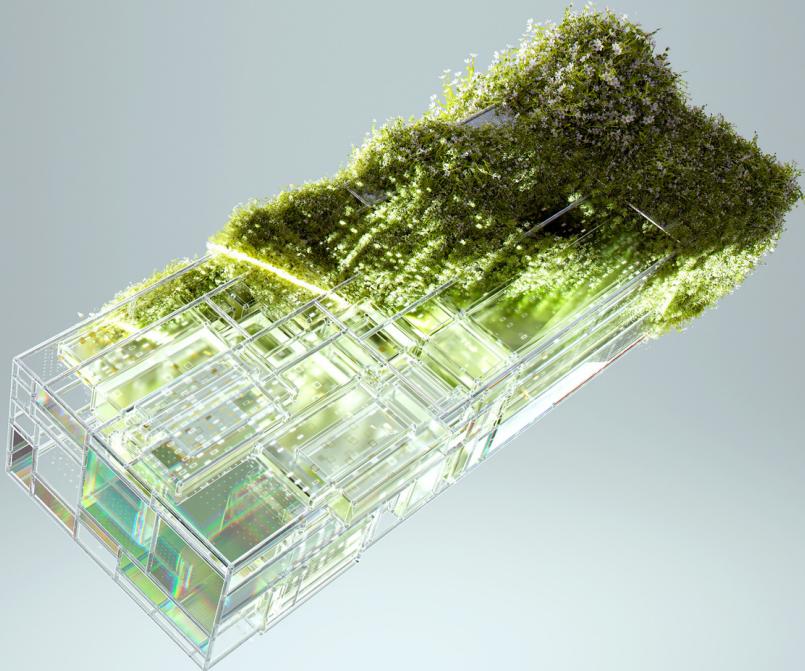
Müller-Friedbergstrasse 6/8
Floor 7, 52-7024

Everyone welcome
Sign up [here](#)



THE HSG
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AI promises and perils

Discussions on perspectives of digital ethics

February 15th / 3pm to 5pm
followed by an Apéro
SQUARE Hilti Innovation Room 1

**CONNECT AND
DISCUSS WITH
IMPACT SCHOLARS
FROM HSG ON AI AND
DIGITAL ETHICS**

Team members of IWE-HSG will pitch their research projects and interests. We will discuss questions related to impact research, AI, and digital ethics / human rights in a world café format.

*Everyone interested
is welcome
Sign up [here](#)*



University of St.Gallen

Institute for Business Ethics

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