



# 2021 ChangeHub

CO-CREATING SUSTAINABILITY INITIATIVES AT THE UNIVERSITY OF ST. GALLEN.  
EXPLORE OUR PROJECTS AND BECOME PART YOURSELF.

## OUR VISION



The ChangeHub is a 10m x 10m open grid located on the ground floor of the SQUARE. Depending on the other event hosted in the SQUARE, ChangeHub's location can change from time to time.



The ChangeHub will be based in the SQUARE for at least one year. Being an agile venue, SQUARE may change its program after one-year.

Our program will differ, depending on our collaboration and its content – timewise it can go from monthly workshop at regular intervals, to an intensive one-week project, to projects that stretch out over the entire one-year period.



### Address

oikos St. Gallen  
C/O ChangeHub  
Rosenbergstrasse 51  
9000 St. Gallen

### Email

[coc@stgallen.oikos-international.org](mailto:coc@stgallen.oikos-international.org)

### LinkedIn

<https://www.linkedin.com/company/76665577>



## OUR STRUCTURE

The ChangeHub is divided into two interconnected divisions – the Spotlight events and By&For Projects.

Spotlight invites stakeholders into the heart of SQUARE to host events affiliated with sustainability. While some events will be curated with our team, we hope that in the future stakeholders come proactively with events that align with the mission and vision of ChangeHub and thus bring value to the sustainability strategy of the University of St. Gallen. To foster the long-term impact culture of the ChangeHub, our collaborates are encouraged to use our ChangeHub framework for the opening and closing of each event.

By&For stands for projects that are *by* the ecosystem *for* the ecosystem, in this division projects are actively supported or carried forward by our experienced group members. These projects help the University to progress further the sustainability strategy.

These divisions constantly interact with one another. Spotlight events can be organized by the By&For to celebrate successes in projects and invite students to interact with the sustainability strategy. Simultaneously, Spotlight aims also at hosting an event that can spark inspiration and culminate into a long-term project which is then again supported by the By&For. Thus, through the interplay of visibility from Spotlight events and collaboration in the By&For, we aspire to facilitate long-term impact towards sustainability.

Finally, these projects are displayed physically in the ChangeHub and virtually on our online presence – where at one glance – every initiative, event, project, thesis, or internship can be visualized. We follow our mantra: Make it more visible – make it more collaborative – make it more impactful.

## OUR NETWORK

All actors from the HSG ecosystem interested in or actively working on ecological and social sustainability or related topics are invited to interact in the ChangeHub in the form of Spotlight events or By&For projects. Find out below how your involvement in the ChangeHub as a student, university-affiliated organization, association, faculty member, researcher, company, or alumni might look like. We are delighted to have you on board!

See on the next page more in detail how you could be collaborating with us!