

Facilitating impact-focused collaboration at HSG with the Ecosystem Navigator

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in an action research collaboration
with **ChangeHub/oikos**

Context

- Tackling our grand challenges requires collaboration across people, organizations and sectors (George et al., 2016; Ferraro et al., 2015).
- Business schools influence our thinking and how our socio-economic systems function (Ghoshal, 2005; Nyberg & Wright, 2022). They can play an important role in tackling grand challenges through research, teaching and collaboration (Levin & Greenwood, 2011; Pettigrew & Starkey, 2016)
- The Ecosystem Navigator is part of a collaboration started with oikos students in 2021 to establish ChangeHub at SQUARE and explore how to foster student influence and impact in the HSG ecosystem.
- We build on the concept and goal of microworlds proliferating (Bradbury, 2022) from our collaboration to the HSG ecosystem and beyond.

Intention

- Make visible the people, organizations, and the broad range of initiatives and events at HSG related to creating a positive impact.
- Reveal potential for collaboration across disciplines and domains and for learning from and with each other.
- Ecosystem Navigator itself as a project to develop collaboration capacities.
- Provide a useful tool for other contexts.

Current focus and actions

- Developing an appropriate governance for the Ecosystem Navigator, e.g.
 - Data privacy: We only include data that is public or that an entity explicitly consented to including. What is a good opt-out mechanism?
 - Data management: How do we keep data up-to-date(-ish)? E.g. expiry dates for initiatives and events, de-central co-owners. What data input pipelines do we provide? How do we integrate with other systems?
- Establish additional and more formal collaborations with organizations, initiatives and people interested in the Ecosystem Navigator.
- Get feedback from users as basis for iterating and tailoring to new user groups and use cases, evaluate the value provided by the Ecosystem Navigator.
- In the future
 - Include (sustainability) topics as a cross-cutting data layer.
 - Built on our learnings, proliferate and make the Ecosystem Navigator available as a tool for other ecosystems and use cases.

Let's talk!

- Do you see the potential value of the Ecosystem Navigator? What are your reservations?
- Can you think of additional use cases?
- Is there relevant data we should try to add?
- Are you interested in collaborating in further developing the Ecosystem Navigator?
- **Please get in touch:** ecosystem-navigator@unisg.ch

HSG
ecosystem
navigator

Check out our prototype!

