

HSG Action for Sustainability Collaboration (A4SC) – Kick-off Invitation

There is a broad range of activities related to sustainability and creating a positive impact for people and planet going on in the HSG ecosystem. However, with the urgency of our interconnected eco-social crises, we are convinced that organizations such as HSG need to step up their game. We need to aim to scale existing and develop additional positive impact in all their activities. We believe that a key lever in this action-oriented process towards a sustainability transformation is capacity building – in ourselves and in the HSG ecosystem – through collaboration and learning from each other. To help build these capacities, we are launching the HSG Action for Sustainability Collaboration (A4SC). A4SC is a prototype we want to further develop and co-create with a diverse group of (emerging) change agents from HSG.

What is the intention?

- To co-create a diverse community of practice of people at HSG who consider that creating a positive impact for people and planet is or should become a key component of their work and who aim to increase their own and HSG's positive impact in a collaborative way.
- To develop both HSG's ecosystem capacities and our own capacities for creating more positive impact.

What is the initial plan?

We expect this plan to evolve and be collaboratively developed further over time.

- Meet once every month.
- Be aware of each other's understandings, activities and ambitions.
- Share experiences and ideas, learn from and support each other in our respective activities and missions in a safe/brave space.
- Attempt to scale existing activities and impacts while designing and testing new collaborative actions.
- Make this a dynamic and engaging experience for all involved and will experiment with different methods and formats for facilitation.
- Be committed to creating an environment of trust and open-mindedness where we welcome and appreciate different perspectives and each other as full human beings.

Are you in?

- We hope to break silos and include people from all places in the HSG ecosystem in one collaborative space to explore new patterns of interaction, collaboration and learning.
- Students of all levels (Bachelor, Master, PhD), faculty, and members of the university management and administration who are interested in this initiative are warmly invited to collaborate.

What's next?

- Join the kick-off on May 10th, 2023, from 9am - 11am where we hope to discuss and further co-create the HSG Action for Sustainability Collaboration.
- Please sign up [here](#). Your initial commitment is only for this kick-off.

This initiative is part of a research collaboration between Clémentine Robert (Chair Sustainability Management of the Institute for Economy and the Environment – IWÖ-HSG; Team Responsibility & Sustainability) and Tobias Fehr-Bosshard (Competence Center for Social Innovation – CSI-HSG). Clémentine and Tobias are conducting action-oriented, participatory research at HSG with the goal of fostering capacities for a sustainability transformation. Find more information [here](#) or by getting in touch!