Gertrude

Cat Lady

About

Age 71

Retired

Very knowledgeable on cats

Motivation

I was a single mother with two sons who both died in the war. I needed to fill the void that their deaths left in my life, so I adopted my first cat. I named him Whiskers, and he brought me so much joy in my life during my old age. To pay it back, I want to adopt senior cats and give them the same love and luxury life that Whiskers gave to me.

Core Needs

Finding cats that are over 13 years old and giving them a home. I want to be able to know what their diets are like and what activities they enjoy. Additionally, I need to know if they are friendly with other cats.

Pain Points

- I have sunk a lot of money into cat food and toys, so I cannot buy cats that are on the expensive side
- My neighbor and I share a car so I cannot drive to the shelter at certain times while she has it

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Johnathan

Software Engineer

About

Age 30

Job: Software Engineer

Motivation

I live in a small apartment and have been considering adopting a dog for companionship. I make good money but get lonely in my apartment and want a companion. I have a hybrid work schedule and am looking for a dog for emotional support and to encourage an active lifestyle.

Core Needs

I need a dog that is already potty trained and at least 2 years old. The dog must not need constant attention, and I would like to take them on my daily jogs in the morning. Since I will be away from home sometimes for work, the dog must be fine with being left alone for short periods of time.

Pain Points

- I am concerned about finding a dog that suits my work schedule and lifestyle. My budget is not a problem, but I don't own a car to transport the dog.

Ingrid

Shelter Volunteer

About

Age 45

Shelter Volunteer

Motivation

I work part-time at a pet adoption center and help match pets with potential owners. I am passionate about ensuring animals are placed in good homes and want to make the adoption process as smooth as possible for both pets and adopters.

Core Needs

I need a system that makes it easy to manage adoption applications, track pet availability, and communicate with potential adopters. It should allow me to quickly review applicant information and approve or deny adoption requests efficiently.

Pain Points

- The current adoption process can be time-consuming and inefficient. It's difficult to manage multiple applications for the same pet, and sometimes paperwork gets lost. I need an appropriate solution to handle adoptions more effectively.

Dontayvion

NFL Player

About

Age 23

Wide Reciever

His team is not very good so he is always home in January

Motivation

Doesn't know much about the world of pets but is kind of considering getting a dog or a cat. I have various concerns such as wanting a pet who interacts well with children and will be mellow as to not add to the chaotic energy of my home.

Core Needs

As I am very busy, I need a system which allows me to quickly find out which pets are right for me. I need to fill out my application quickly to save time. I want to be able to put in multiple applications as I may want a few pets.

Pain Points

- I am too busy to go to the shelter and meet every single pet there just to find out that they are not suitable for me. I am tired of filling out applications just to never hear back.