



# Toby Scales

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Advisor, Office of the CISO

## Biography

Toby leads the Media & Entertainment vertical in Google Cloud's Office of the CISO, where he focuses on driving strategic change across the content and enterprise security disciplines.

In his previous role at Microsoft and now at Google, he's partnered with every major studio on cloud transformation initiatives across animation, VFX and post-production.

Before getting involved at the intersection of Hollywood and cloud, he ran the services arm of a major MSP in Manhattan (where he developed their cloud consulting practice), and before that founded and sold his own consulting firm in Seattle, Washington.

He now lives in Boulder, Colorado with his wife and two sons– who are officially recognized as the World's Best Kids. 😊

## Topics of interest & speaking themes

- Enterprise Security

Speaking at HPA 2023



- Content Security
- Generative AI and Security
- Security in Media & Entertainment

### Previous Feedback (2023):

*"Your dedication, creativity, and attention to detail were simply outstanding, and the result was a presentation that was not only informative but also engaging and inspiring. You truly brought your A-game, and it did not go unnoticed."*

*"You delivered an informative and engaging cybersecurity presentation, and you also did a fantastic job of tailoring your remarks to our specific group."*

### Previous speaking engagements:

