

Membership vs Casual Rider Usage Dashboard

member_casual ▾
 Casual
 Member

298.21K

Count of ride_id

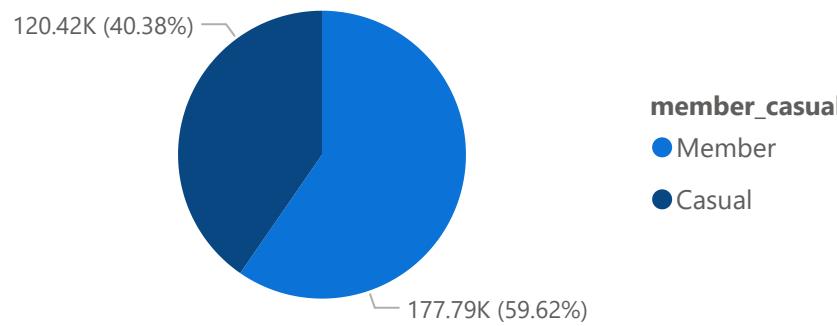
678

Count of start_station_name

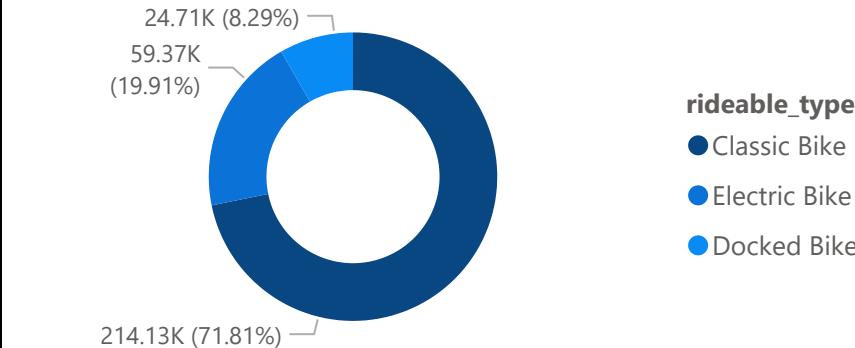
680

Count of end_station_name

Ride Count by Membership Type

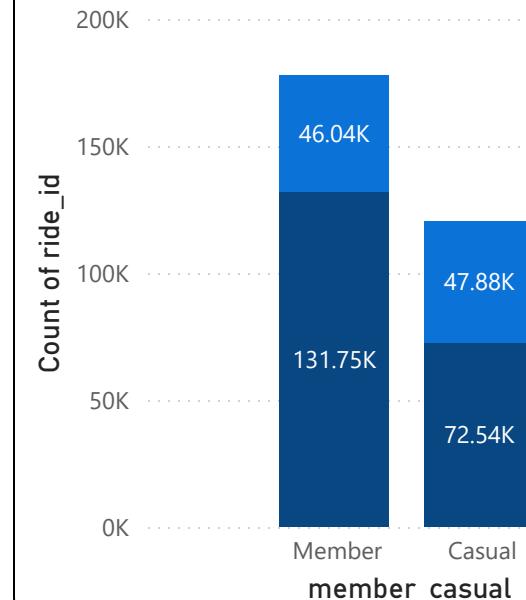


Member Casual Distribution by Rideable Type

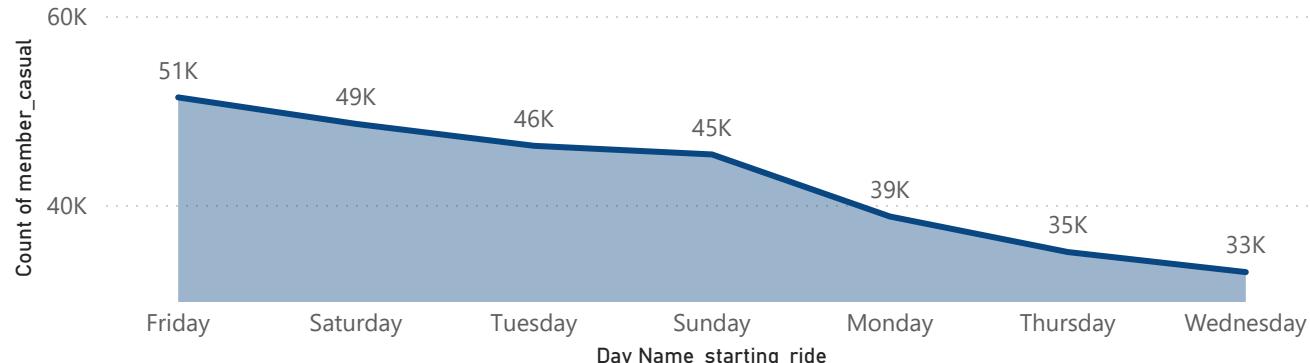


Ride Count by User Type and Day Category (Weekend vs. Weekday)

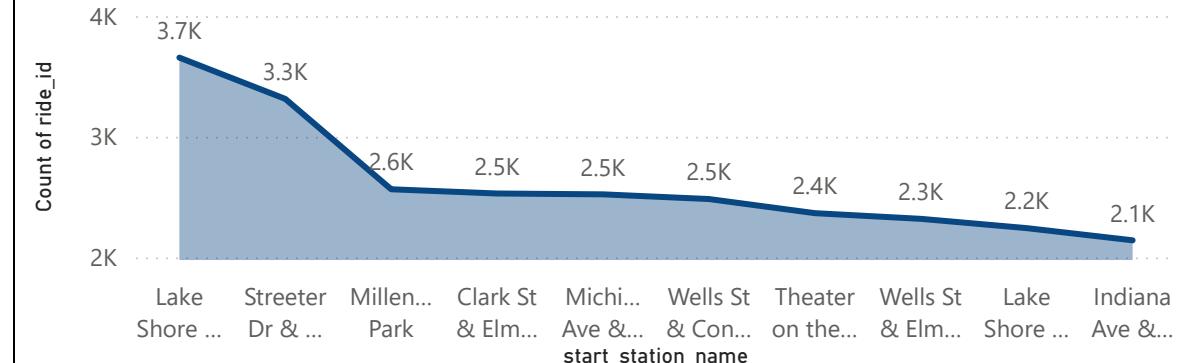
Weekend... ● Weekdays ● Weekend



Casual Members by Start Day of Week



Top 10 Ride Starts by Station



Distance and Travel Analytics

member_casual

- Casual
- Member

rideable_type

- Classic Bike
- Docked Bike
- Electric Bike

627.68K
Sum of Distance Travelled

Starting Ride Time and Distance

05:39 PM

171.98

Sum of Distance Travelled

04:39 PM

Ending Ride Time and Distance

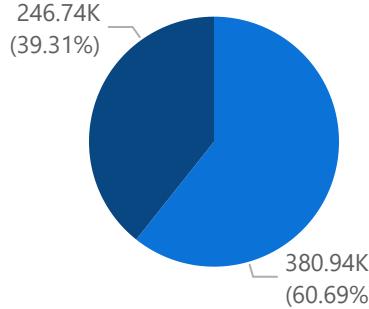
04:23 PM

141.67

Sum of Distance Travelled

02:43 PM

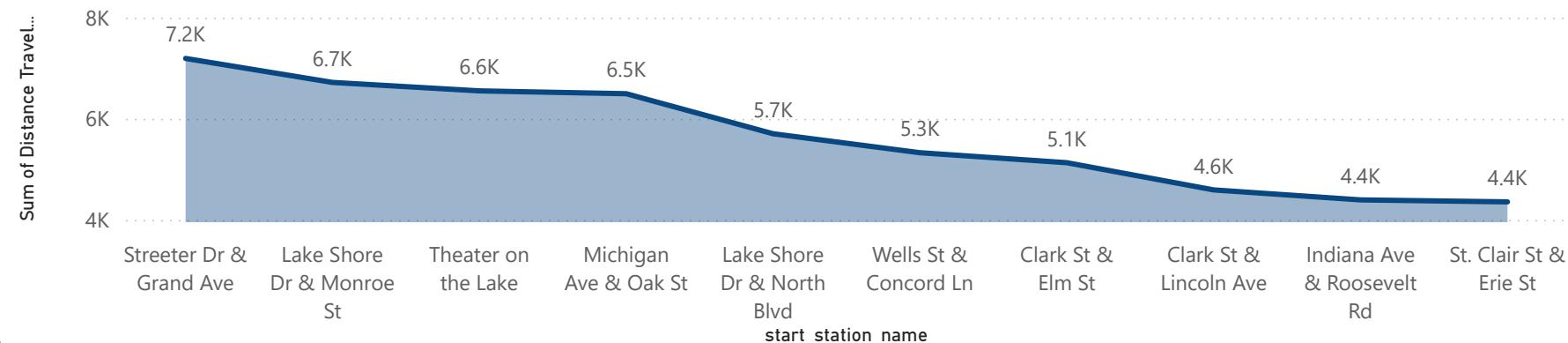
Total Distance Traveled by Casual Members



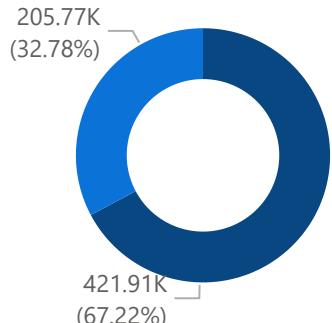
member_casual

- Member
- Casual

Total Distance by Starting Station



Weekend vs. Weekday Total Distance Traveled



Weekend V/S ...

- Weekdays
- Weekend

Total Distance Traveled by Day of Starting Ride

