CribLink Information System Blueprint

1. Property Listings Module

- Add, edit, and archive properties

- Manage photos, videos, and 3D views

- Availability status and pricing

2. Client and Lead Management

- CRM functionality

- Track client interactions

- Lead capture and scoring

3. Agent & Staff Management

- Profiles, permissions, performance metrics

- Schedule tracking and task assignments

4. Marketing and Campaigns

- Email, SMS, and ad campaign tools

- Integration with social media and analytics

5. Financials

- Commission tracking

- Property payment milestones

- Integration with payment platforms

6. Legal and Document Management

- KYC verification

- Document generation and storage

7. Feedback & Support

- Ticketing system

- Feedback forms and resolution tracking

System Architecture: Modular Monolith recommended

- Scalable design

- Shared services: Auth, Notifications, File Upload