Toby Vacher

07969 855 606 toby@tobyvacher.com http://www.tobyvacher.com 435a Cowley Road, Oxford, OX4 2DL

Education

University: Graduated with a 2.1 in Experimental Psychology University of Oxford

including a 1st (75%) for a research project on Subliminal Advertising

and a 1st (72%) for a dissertation on Religion and Prejudice

A-Levels: Three A grades in Chemistry, Mathematics and Psychology Clifton College, Bristol

plus one A grade in Design and Technology AS-level

GCSEs: Seven A grades, Four A* grades

Previous Employment

Managing Director, Oxford Student Guide Ltd.

July 2010 to present

- Founded and managed a company providing student-focussed advertising to local businesses in Oxford through www.OxfordStudentGuide.com and the "Oxone" discount card.
- o Saw each client through the entire process from pitch to payment.
- o Created and designed the website and all advertising material.
- o Generated over £4,000 net profit within the first 3 months.

Psychological Magician for private functions

2005 to 2007

- Self management and promotion.
- Authoring and selling instructional material online.

Retail Assistant, Nomad Travel Equipment Bristol

Sept 2006 to Jan 2007

Sales, customer service, stock taking and receptionist duties.

Little Gem Arts and Media, Director's Assistant (Work Experience)

June 2006

Experience of camera and sound operation and video editing.

BBC 'Points West', Bristol Local News (Work Experience)

Aug 2005

 Experience of reporting, filming, editing and production including On-screen appearance as a 'guest reporter' for the main programme.

Positions Held

New College JCR Vice President

July 2008 to July 2009

- o Directed a committee of 16 to plan and run Freshers' Week.
- o Ran and advertised events throughout the year.
- Managed a budget of £30,000.

President and Founder of Zeitgeist Oxford (a discussion society)

July 2009 to June 2010

- Negotiated sponsorship deals and secured guest speakers.
- o Gave presentations and led discussions with large audiences.
- Created and designed the website and all promotional material.
- Implemented a university-wide marketing campaign.

Skills, Qualifications and Interests

Fencing

Mountaineering

Snowboarding

Mountain boarding instructor

British Sub-Aqua Club

o Ultimate Frisbee

Sailing and power boating

2i/c of CCF Naval unit

Highly computer-literate

o Keen amateur film maker

o Drumming, Piano, Composing and DJ-ing

o HTML programming and Web Design

National under 21 competitor and Oxford University 2nds Expeditions to Ecuador, Switzerland and Russia Organised and ran a trip for over 40 students ATBAUK accredited, Silver level Sports Diver qualification

College Captain RYA2 level

Including week-long leadership course Skilled with Word, Excel, Powerpoint over 200,000 YouTube views DJ-ed for University Events Owner of several websites