Toby Vacher

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Education

Graduated with a 2.1 in Experimental Psychology **University of Oxford** University:

including a 1st (75%) for a research project on Subliminal Advertising

and a 1st (72%) for a dissertation on Religion and Prejudice

Three A grades in Chemistry, Mathematics and Psychology Clifton College, Bristol A-Levels:

plus one A grade in Design and Technology AS-level

GCSEs: Seven A grades, Four A* grades

Previous Employment

Managing Director, Oxford Student Guide Ltd.

July 2010 to present

- Founded and managed a company providing student-focussed advertising to local businesses in Oxford through www.OxfordStudentGuide.com and the "Oxone" discount card.
- Saw each client through the entire process from pitch to payment.
- Created and designed the website and all advertising material.
- o Generated over £4,000 net profit within the first 3 months.

Psychological Magician for private functions

2005 to 2007

- Self management and promotion.
- o Authoring and selling instructional material online.

Retail Assistant, Nomad Travel Equipment Bristol

Sept 2006 to Jan 2007

Sales, customer service, stock taking and receptionist duties.

Positions Held

New College JCR Vice President

July 2008 to July 2009

- o Directed a committee of 16 to plan and run Freshers' Week.
- Ran and advertised events throughout the year.
- Managed a budget of £30,000.

President and Founder of Zeitgeist Oxford (a discussion society)

July 2009 to June 2010

- Negotiated sponsorship deals and secured guest speakers.
- Gave presentations and led discussions with large audiences.
- Created and designed the website and all promotional material.
- Implemented a university-wide marketing campaign.

Skills, Qualifications and Interests

National under 21 competitor and Oxford University 2nds Fencing

 Mountaineering Expeditions to Ecuador, Switzerland and Russia

 Snowboarding Organised and ran a trip for over 40 students

 Mountain boarding instructor ATBAUK accredited, Silver level

Sports Diver qualification

College Captain

RYA2 level

Including week-long leadership course Skilled with Word, Excel, Powerpoint

over 200,000 YouTube views

DJ-ed for University Events

Owner of several websites

British Sub-Aqua Club

Ultimate Frisbee

Sailing and power boating

2i/c of CCF Naval unit

Highly computer-literate

Keen amateur film maker

Drumming, Piano, Composing and DJ-ing

HTML programming and Web Design