Toby Waite

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Summary

As one of Yelp's early engineering leaders, I've helped us scale to a team of ~1000 engineers and $1B in revenue. I'm product & user focused with a track record of combining technical & business strategy to establish and scale consumer & b2b products. I care deeply about building empathetic & empowered teams.

Experience

Vice President, Engineering

Yelp

Sep 2017 - Present (3 years +)

As one of Yelp's early engineering leaders, I've helped us scale Yelp Engineering to a team of ~1000 and $1B in revenue. Since 2017, I have led Yelp's Marketplaces organization, building and scaling emerging B2B & B2C products in several key categories, including:
- Yelp for Restaurants (Waitlist & Reservations)
- Yelp Home & Local Services (Request A Quote)
- Yelp Connect
- Yelp Food Ordering

Head of Engineering, Yelp Eat24

Eat24

Feb 2015 - Sep 2017 (2 years 8 months)

Head of Engineering for Eat24, a food delivery subsidiary of Yelp.

I owned all aspects of technical strategy & engineering scale, growing our team from 10 to 50 engineers as we grew gross transaction revenue from $150M -> $700M.

We sold Eat24 to Grubhub for $287M in Sept 2017.

Engineering Manager

Yelp

Jul 2012 - Feb 2015 (2 years 8 months)

As one of Yelp's early Engineering Managers, my team grew user generated content (reviews, photos) from Yelp's core users.

Software Engineer

Yelp

May 2011 - Jun 2012 (1 year 2 months)

Education

Case Western Reserve University

BS, Electrical Engineering