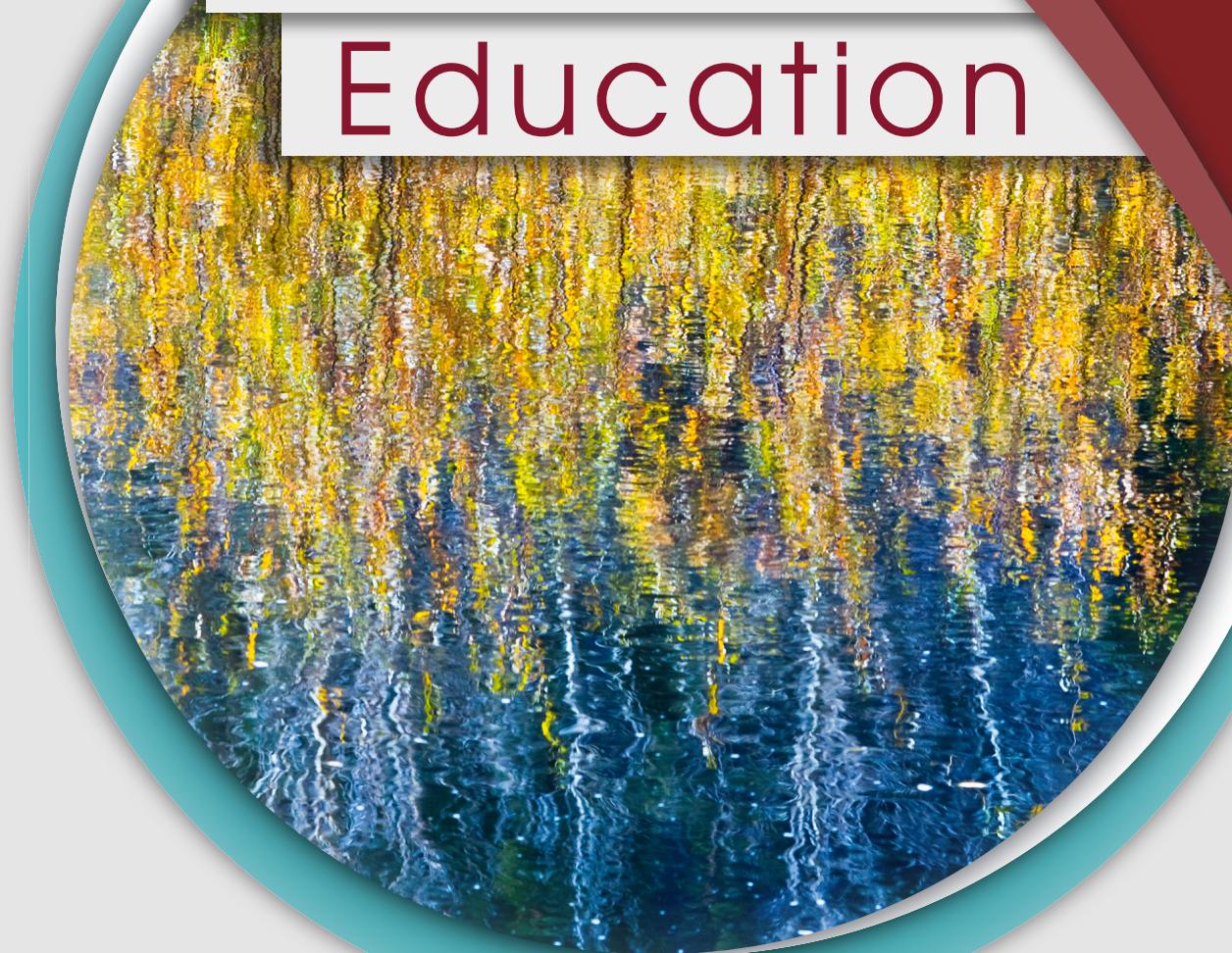




Photo Credits:
Gay Kent, *Shell Slice*
Rick Kattelmann, *Autumn Reflection*
Anne Miller, *Chalk #2128b*
Judy Yemma, *Magnolia Study #1*

Exhibits Outreach Education



VIEWPOINT
PHOTOGRAPHIC ART CENTER

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fulltouch
MEDIA

THE SACRAMENTO BEE



Kenneth Meyers,
Robert W. Baird & Co.
Meyers Investment Group

VIEWPOINT
PHOTOGRAPHIC ART CENTER

VIEWPOINT: Supporting and celebrating photographic arts.

OUR MISSION

Viewpoint Photographic Art Center, a nonprofit organization, is the heart of a thriving, energetic, and supportive photographic community. Viewpoint's role is to promote the art of photography through:

- Exhibits of original photography by contemporary and historic photographers
- Lectures, discussion, workshops, field trips, and educational programs
- Events to foster public awareness and appreciation of photographic art
- Collection, preservation, and publication

OVERVIEW

Viewpoint has been serving the photographic needs of the Sacramento area for over two decades. It is the only nonprofit photographic art center in the area offering a wide range of educational opportunities for adults and youth alike as well as monthly exhibits open to the general public and a series of workshops and field trips.

PROGRAMS

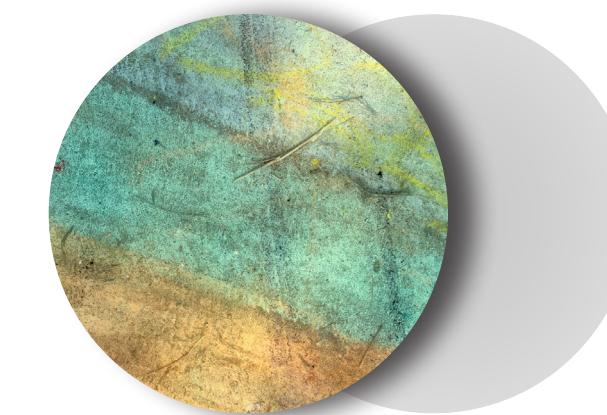
Throughout its many years of service, Viewpoint has developed programs designed to support the needs of photographers at all levels and to present creative and thought provoking exhibits for the general public. Many of Viewpoint's programs are free of charge, working to foster a strong connection to the art of photography and to make it accessible to all.



Gallery Exhibits: Viewpoint is best known for its gallery exhibits. Located on J Street and 20th, over 2000 guests may attend a 2nd Saturday gallery opening. Viewpoint offers two galleries at the J Street location: the Main Gallery featuring photography from all over the world covering a wide variety of subjects, style and execution; and the second--Step-Up Gallery which is reserved for member exhibits. Both galleries are carefully managed by Viewpoint's Curatorial Committee.

Student Education: Viewpoint's education programs are an important part of its community outreach. Many of the activities have been created to provide an interface with public schools, colleges and other institutions to supplement photography curriculums and to those who have shrinking or no photography programs. The curriculum is targeted to middle and high school students as well as college level students. Programs may include: guest lectures, equipment use and education, portfolio development and critique, and an opportunity to display their work at periodic student exhibits. All education programs are free of charge to the students.

Workshops, Field Trips, Lectures: Each month Viewpoint offers new information on photography trends, equipment, artistic perspectives and more. Many events are open to the general public, such as Field Trips, Lectures and Workshops. Others are reserved for members, including Print Nights, Portfolio Nights and Member Nights (interested guests may attend any of the Viewpoint programs to find out more about the programs offered for members).



MEMBERSHIP, SPONSORSHIPS, AND GRANTS

In order for Viewpoint to continue to serve the community, we must reach out to philanthropic individuals, businesses and granting institutions for support. We feel (and we hope you will agree), that the service we provide is vital to the arts in the region and that our many opportunities for inclusion and education make Viewpoint a defining entity in our cultural landscape.

Learn more about Viewpoint and our many programs at: viewpointgallery.org