

TAD OCHWAT

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OBJECTIVE

Provide a unique perspective as a front-end developer, applying my background in marketing and design, and combining my technical skills and ability to work well with a team. My skill set includes proficiency in HTML, CSS, JavaScript, React, and more, as well as a keen ability to motivate a team through challenging projects with a supportive attitude and unwavering optimism.

EXPERIENCE

ASSOCIATE PRODUCT MANAGER

VIRGINIA MASON INSTITUTE, NOVEMBER 2017 – PRESENT

- Manages website including front-end coding to optimize performance and support marketing initiatives.
- Manages products including project managing the development of curriculum for strategic clients.

CONTENT DEVELOPER

VIRGINIA MASON INSTITUTE, DECEMBER 2016 – NOVEMBER 2017

- Designed and developed course curriculum and associated materials.
- Contributed to development of systems to support rapid production of product materials.

DIGITAL MARKETING PROJECT MANAGER

MICROSOFT PHILANTHROPIES, APRIL 2015 – SEPTEMBER 2016

- Led the design and production of multiple websites including the Microsoft software donation portal.
- Led designers and coordinated across teams to develop brand identities and marketing collateral.
- Developed and executed multiple high-performing online advertising campaigns.

FREELANCE WEB DEVELOPMENT AND DIGITAL MARKETING

OCHWAT TECH AND MARKETING, MARCH 2014 – APRIL 2015

- Designed and developed WordPress websites and marketing collateral.

EDUCATION

UNIVERSITY OF WASHINGTON

CODING BOOT CAMP, DECEMBER 2018 – JUNE 2019

24-week part-time full stack coding program

CALIFORNIA STATE UNIVERSITY, SACRAMENTO

BACHELOR'S DEGREE IN MARKETING

Graduated May 2014, Summa Cum Laude

HAN UNIVERSITY OF APPLIED SCIENCES, THE NETHERLANDS

INTERNATIONAL EXCHANGE, AUGUST 2010 – MAY 2011

Recipient of Benjamin A. Gilman International Scholarship

RHODE ISLAND SCHOOL OF DESIGN

SUMMER INSTITUTE FOR GRAPHIC DESIGN STUDIES, JUNE 2016 – AUGUST 2016

Coursework in Identity Design and Branding, Type and Image Design, Information Design and Data Visualization

SKILLS

- Front-end coding: HTML, CSS, JavaScript
- Server-side development: Node.js
- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere Pro
- Google Webmaster Tools and Analytics
- Bootstrap, React.js
- Git deployment