TWG

TODD WELLS GROFF
FRONT-END DEVELOPER // DESIGNER

SKILLS & TECHNOLOGIES

WEB
HTML5, CSS3, SCSS, JavaScript, jQuery, AngularJS, APIs, AJAX, JSON, SVGs, C3, Responsive Design, User Interface Design, Wordpress, Gulp, Git, GitHub

ADOBE CREATIVE
Photoshop, Illustrator, InDesign, Dreamweaver

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OTHER
Salesforce.com, Pardot, Google Analytics, Asana, Trello, Basecamp, Camtasia, iMovie, AutoCAD, GoToMeeting, Hipchat, Slack, Microsoft Office [Word, Excel, Powerpoint, Publisher]

EDUCATION

NORTH CAROLINA STATE UNIVERSITY
B.A. COMMUNICATION
MINORS– Business Management, Spanish
GPA– 3.908, *summa cum laude*

NCSU CONTINUING EDUCATION
WEBMASTER CERTIFICATE PROGRAM

THE IRON YARD ACADEMY
FRONT-END ENGINEERING
FINAL PROJECT– Created an interactive quilting application using the Spoonflower API [username: demo, pw: irondemo]. I spearheaded the UI and SVG manipulation. Visit at **flowerpatch.spoonflower.com**

HONORS & ACTIVITIES

Phi Beta Kappa [national honorary fraternity member], NCSU Resident Advisor, Anno Domini [NCSU a cappella group vocalist], IMB Hands-On [West Africa missions volunteer], HOA architectural committee member, Providence Baptist Church [deacon]

WORK EXPERIENCE

OAKS DEVELOPMENT // Cary, NC
MANAGEMENT & MARKETING INTERN
Established electronic record system of investment documents; managed property investment data; created/updated electronic drawings of properties; designed marketing materials

SECU // Raleigh, NC
FINANCIAL SERVICES OFFICER
Provided exemplary customer service; Communicated product information; analyzed loan applications for approval

CHICK-FIL-A // Raleigh, NC
MARKETING DIRECTOR
Executed promotions; designed marketing materials; analyzed marketing impact on sales; maintained restaurant websites; managed social media accounts; strengthened brand and restaurant loyalty

TRANSLOC // RTP, NC
MARKETING, DEMAND GENERATION SPECIALIST
Designed and built [via Wordpress theme] new corporate website with visual standards; created marketing collateral [print/web] for sales and customer applications; produced marketing videos; maintained prospect data in CRM and marketing automation platform; created content and campaigns for lead generation/nurturing; implemented automated lead qualification system; executed trade show and webinar events

[YOUR COMPANY] // [your city]
FRONT-END DEVELOPER
Bring you **success** through a design-oriented, junior front-end position on your innovative, passionate team!

2008   2009-11   2011-13   2013-14   NEXT

CONNECT

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