

TW/G



TODD WELLS GROFF

FRONT END DEVELOPER // DESIGNER

SKILLS & TECHNOLOGIES

WEB

HTML5, CSS3, SCSS/Sass, Bourbon/Neat, JavaScript, jQuery, AngularJS, APIs, AJAX, JSON, SVGs, C3, Responsive Design, User Interface Design, Wordpress, Gulp, Git, GitHub



ADOBE CREATIVE

Photoshop, Illustrator, InDesign, Dreamweaver



OTHER

Salesforce.com, Pardot, Google Analytics, Asana, Trello, Basecamp, Camtasia, iMovie, AutoCAD, GoToMeeting, Hipchat, Slack, Microsoft Office [Word, Excel, Powerpoint, Publisher]

EDUCATION

NORTH CAROLINA STATE UNIVERSITY

B.A. COMMUNICATION

MINORS- Business Management, Spanish

GPA- 3.908, *summa cum laude*

NCSU CONTINUING EDUCATION

WEBMASTER CERTIFICATE PROGRAM

THE IRON YARD ACADEMY

FRONT END ENGINEERING

FINAL PROJECT- Created an interactive quilting application using the Spoonflower API [username: demo, pw: irondemo]. I spearheaded the UI and SVG manipulation. Visit at flowerpatch.spoonflower.com

HONORS & ACTIVITIES

Phi Beta Kappa [national honorary fraternity member], NCSU Resident Advisor, Anno Domini [NCSU a cappella group vocalist], IMB Hands-On [West Africa missions volunteer], HOA architectural committee member, Providence Baptist Church [deacon]

WORK EXPERIENCE

OAKS DEVELOPMENT // Cary, NC

MANAGEMENT & MARKETING INTERN

Established electronic record system of investment documents; managed property investment data; created/updated electronic drawings of properties; designed marketing materials

SECU // Raleigh, NC

FINANCIAL SERVICES OFFICER

Provided exemplary customer service; Communicated product information; analyzed loan applications for approval

CHICK-FIL-A // Raleigh, NC

MARKETING DIRECTOR

Executed promotions; designed marketing materials; analyzed marketing impact on sales; maintained restaurant websites; managed social media accounts; strengthened brand and restaurant loyalty

TRANSLOC // RTP, NC

MARKETING, DEMAND GENERATION SPECIALIST

Designed and built [via Wordpress theme] new corporate website with visual standards; created marketing collateral [print/web] for sales and customer applications; produced marketing videos; maintained prospect data in CRM and marketing automation platform; created content and campaigns for lead generation/nurturing; implemented automated lead qualification system; executed trade show and webinar events

[YOUR COMPANY] // [your city]

FRONT END DEVELOPER

Bring you **success** through a design-oriented, junior front end position on your innovative, passionate team!

CONNECT



[toddgroff.github.io](https://github.com/toddgroff)

[toddgroff](https://github.com/toddgroff)

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2008

2009-11

2011-13

2013-14

NEXT