

COACH and ITAC Health are pleased to present the

6TH ANNUAL CANADIAN HEALTH INFORMATICS AWARDS GALA

THURSDAY, NOVEMBER 18, 2010
AT THE FOUR SEASONS HOTEL
21 AVENUE RD. IN TORONTO, ONT, CANADA



Celebrating the outstanding achievements and excellence in the Canadian Health Informatics community, the CHIA Gala recognizes and honours the contributions of individuals and companies in the efficient use of information technology to improve the health of all Canadians.

Hosted by CTV's Andria Case, the 6th Annual CHIA Gala will feature an exclusive President's VIP Cocktail Reception, followed by Cocktails for all our CHIA Gala guests, dinner and the Presentation of Awards in the Regency Ballroom.

Show your support and maximize your exposure to the e-Health industry as a sponsor of this prestigious event. Position your organization as an innovator and leader in your industry, by investing in this awards celebration.

Tiered sponsorship opportunities are available with a choice of Cocktails, Photo, Entertainment, Table, Platinum, Silver, Bronze and Menu levels. One exclusive Lead sponsorship opportunity is also available, by invitation only.

Each level is designed to deliver maximum exposure to leaders in the e-Health industry and the members of COACH and ITAC Health as the Health Informatics industry embraces the 21st century.

Your exposure is continuous throughout the marketing of this event to maximize your Return On Investment. Participants will be directed to the CHIA Gala Awards Registration site where logos and links are featured.

Sponsorship details are attached, and are flexible. Levels may be customized to maximize your positioning and branding opportunities. ROI is guaranteed.



ITAC **ACTI**
health santé

COACH

For sponsorship confirmation and information contact:

CHIA GALA C/O JONES & JONES PRODUCTIONS LTD.
6-295 Queen Street East, Suite 448 Brampton, Ontario, L6W 4S6
Tel: 905.452.1911 • Fax: 905.452.8385

www.healthinformaticsawards.ca
info@healthinformaticsawards.ca



LEAD SPONSOR

LIMITED EXCLUSIVE OPPORTUNITY

\$25,000

- Lead positioning on the 5th Annual CHIA Gala
- One Year logo placement on, ITAC Health and COACH Website with URL link
- Logo placement on CHIA Gala Registration site
- Corporate logo and lead positioning on all marketing materials
- Headline recognition: CHIA Gala presented by: **YOUR NAME GOES HERE!!**
- Logo on flash evite and ticket
- Exclusive positioning at President's cocktail reception
- VIP access for 10 guests at President's Cocktail Reception
- Podium logo positioning
- Premier seating at two tables of 10 at CHIA Gala
- On stage acknowledgement by the host at the start of the evening
- On stage presentation of the Top Award: Company Of The Year
- Logo loop on screen throughout the evening.
- Gifting opportunity to gala guests
- Three year limited exclusive opportunity rate is guaranteed
- Full page message about your company in the program book – back cover.



Awards Gala

COCKTAIL SPONSOR

TWO OPPORTUNITIES

\$10,000

- Shared branding of cocktail reception for CHIA Gala Awards guests

Plus

- On stage acknowledgement by the CHIA Gala host
- Select seating for table of ten at the CHIA Gala
- ½ page recognition in program book
- Positioning on CHIA Gala Registration Site
- Logo on promotional material and advertising
- Five logo loops on stage throughout the evening
- Cocktail napkin branding
- Three year opportunity rate is guaranteed.



PHOTO SPONSOR

EXCLUSIVE OPPORTUNITY

\$10,000

- Branding of photo suite location
- Each of our guests will have their photo taken at this gala event.
Your logo will receive prominent placement on each framed photo given to each guest at the end of the evening
- Positioning on the CHIA Gala Registration Site
- Select seating for table of 10 at the CHIA Gala
- Sponsorship recognition in the program book.

ENTERTAINMENT SPONSOR

EXCLUSIVE OPPORTUNITY

\$10,000

- On stage acknowledgement by the CHIA Gala host
- Introduction opportunity of our headlining entertainer for the evening.
- On screen logo positioning during entertainment
- Select seating for table of 10 at the CHIA Gala
- ½ page recognition in the program book
- VIP access to winners with 2 guests at the President's Cocktail Reception
- Positioning on CHIA Gala Registration Site



TABLE SPONSOR

TWO OPPORTUNITIES

\$10,000

- Branded chocolates positioned on each place setting
- On stage acknowledgement by the CHIA Gala host
- Sponsorship recognition in the CHIA Gala program book
- Positioning on CHIA Gala Registration Site
- Select seating for table of 10 at the CHIA Gala

PLATINUM SPONSOR

FIVE OPPORTUNITIES

\$9,500

- On stage acknowledgement by the CHIA Gala host
- On Stage Presentation of an Award Category
- ½ page recognition in the CHIA Gala program book
- VIP access to winners with 2 guests at the President's Cocktail Reception
- Positioning on CHIA Gala Registration Site
- Select seating for table of 10 seats at the CHIA Gala
- Five logo loops on stage throughout the evening



SILVER SPONSOR

FIVE OPPORTUNITIES

\$8,000

- On stage acknowledgement by the CHIA Gala host
- 1/4 page recognition in the CHIA Gala program book
- VIP access to winners and Nominees for 2 guests at the President's Cocktail Reception
- Positioning on CHIA Gala Registration Site
- Table of 10 seats at the CHIA Gala

MENU SPONSOR

EXCLUSIVE OPPORTUNITY

\$5,900

- Branding of CHIA Gala Menus at each table setting
- Positioning on CHIA Registration Site
- On stage acknowledgement by the Gala host at the start of the evening
- Logo acknowledgement in CHIA Gala Program book

BRONZE SPONSOR

EIGHT OPPORTUNITIES

\$5,500

- On stage acknowledgement by the CHIA Gala host
- Logo recognition in the program book
- Positioning on CHIA Gala Registration Site
- Table of 10 seats at the CHIA Gala



PROGRAM BOOK AND LOGO ADVERTISING SPECIFICATIONS

Size specifications - Program size 8" x 10"

- Full page 7" x 9"\$1,320 + GST
- Half page 7" x 4 1/2 " (horizontal).....\$715 + GST
- Quarter page 3 1/2" x 2 1/4"\$400 + GST

Colour Specifications

- The program is full colour
- Camera ready sized copy should be submitted

Electronic files should be submitted as:

- InDesign files supplied in a compressed folder with all fonts, graphics and a hi-res PDF of the document included
- Photoshop files supplied as a jpg 300dpi or higher
- PDF supplied as 600dpi with all fonts embedded

Logo specifications

- High resolution EPS or JPEG formats



SPONSORSHIP AND ADVERTISING CONFIRMATION

Company _____

Contact Name _____

Title _____

Address _____

City _____ **Prov:** _____ **Postal Code:** _____

Email _____

URL _____

Telephone _____ **Ext:** _____ **Cell:** _____

We confirm our support of the 2010 CHIA GALA on Thursday, November 18, 2010 at the Four Seasons Hotel, 21 Avenue Road, Toronto, ON, with the following sponsorship, ticket purchase or advertising package:

Cocktail Sponsor	\$10,000	___	Photo Sponsor	\$10,000	___
Entertainment Sponsor	\$10,000	___	Table Sponsor	\$10,000	___
Platinum Sponsor	\$9,975	___	Silver Sponsor	\$8,400	___
Menu Sponsor	\$5,900	___	Bronze Sponsor	\$5,500	___

In addition please reserve _____ tickets at \$255 each = _____

Or I would like _____ table/s of 10 at \$2,500 each = _____

Or Program book advertising of _____ page = _____

Total sponsorship advertising and ticket confirmation is = _____

+ 5% GST = _____

Payment Information:

Cheques should be made payable to Jones & Jones Productions Ltd.

**Jones & Jones Productions Ltd.
6-295 Queen Street East, Suite 448
Brampton, Ontario, L6W 4S6
Tel: 905.452.1911**

Payments: Payment is due upon receipt of invoice.

Cancellation: Upon signing of this agreement, I agree to participate as a CHIA Gala 2010 sponsor, advertising and/or ticket purchaser as indicated above. Refunds are not issued after confirmation.

Agreement: I, the undersigned, agree to the purchase as indicated above, and have read and understood the payment and cancellation clauses.

Authorized signature

Date