



2006 Sponsorship Opportunities

The second **Canadian Health Informatics Awards Gala**, being jointly hosted by COACH, Canada's Health Informatics Association and CHITTA, the Canadian Healthcare Information Technology Trade Association, will be held at the Arcadian Court in downtown Toronto, November 16, 2006.

The inaugural black tie event was held on Thursday, November 24, 2005 at the Royal York Hotel in Toronto, and by all accounts was a resounding success. This evening proved to be a giant step forward in publicly recognizing the contributions of individuals, teams and companies to our health informatics community.

Don't miss your opportunity to align your organization and show industry support for this prestigious event. The 2006 Canadian Health Informatics Awards Gala is pleased to offer sponsorship opportunities designed to meet the needs of your firm, your budget and to provide an opportunity for you to become involved in this prominent event. With your clients and colleagues attending - your sponsorship is a demonstration of your commitment to the Canadian marketplace and speaks volumes in respect to your corporate citizenship.

Awards for the following will be recognized at the event:

COACH Awards

Leadership in the Field of Health Informatics
Innovation in the Adoption of Health Informatics
The Emerging Leader in Health Informatics
COACH President's Award
The Steven Huesing Scholarship

CHITTA Awards

Company of the Year
Corporate Citizenship (in 3 categories)
Project Implementation Team of the Year
Healthcare Transformation

Sponsorship Opportunities

GOLD LEVEL

Commitment: \$5,000.00

Benefits and value proposition:

- Corporate Logo on all promotional material for the Canadian Health Informatics Awards Gala
- Corporate Logo and URL link on the Canadian Health Informatics Awards Gala Website
- Acknowledgement in advertising and marketing material published in Journals & Magazines
- Recognition on the Event Ticket (if confirmed and paid by October 13, 2006)
- Formal recognition at the Awards Gala through signage, in the table program and from the podium

Gold Level Sponsorship with Table purchase will be upgraded to Platinum Status.

BRONZE LEVEL

Commitment: \$2,000.00

Benefits and value proposition:

- Name acknowledgement on Canadian Health Informatics Awards Gala Website
- Acknowledgement in advertising and marketing material published in Journals & Magazines
- Formal recognition at the Awards Gala through signage, in the table program and from the podium

Bronze level sponsorship with Table purchase will be upgraded to Silver status.

All companies are invited to attend and support the Canadian Health Informatics Awards Gala. Tickets are available for \$ 225.00 + GST each or by a table of ten for \$2,000.00 + GST.

We look forward to discussing this unique and valuable opportunity with you at your earliest convenience and to welcoming you to the second Canadian Health Informatics Awards Gala in November. Should you have any questions or require further information, please contact Elaine Huesing, Vice-President of CHITTA at 780-481-5523 or by email to elaine.huesing@shaw.ca.

Visit our website often at www.healthinformaticsawards.ca.



SPONSORSHIP APPLICATION FORM

Company _____

Street Address: _____

City: _____ Prov: _____ Postal Code: _____

Website URL: _____

Contact: _____

Title: _____

e-mail: _____

Telephone: _____ Cell: _____

YES, we would like to support this important event! Please confirm our participation for the 2006 Canadian Health Informatics Awards Gala for the following:

“ Gold Sponsor - a commitment of \$5,000.00

“ Bronze Sponsor - a commitment of \$2,500.00

In addition to our sponsorship of this premier event, please reserve:

_____ # Of Tables* @ \$2,000.00 = \$ _____

+ 6% GST = \$ _____

TOTAL TICKET PURCHASE = \$ _____

*** Tables represent 10 seats. Table purchase will elevate your sponsorship level**

Note: Tables will be assigned on a first purchased, first assigned basis.

Please attach a high-resolution electronic version of your corporate logo for:

- 1. The Canadian Health Informatics Awards website**
- 2. Promotional and advertising material**
- 3. On-site recognition at the Gala**

Upon Receipt of your application you will be invoiced by CHIA for the full amount of the Sponsorship level indicated and your total ticket purchase. Payment is due upon receipt.

Authorized Signature

Date

Return this form to:

CHIA c/o Taylor & Associates

11-5370 Canotek Road, Gloucester, ON K1J 9E8

Tel: 613-747-0262 Fax: 613-745-1846

www.healthinformaticsawards.ca info@healthinformaticsawards.ca