



SPONSORSHIP OPPORTUNITIES

COACH and **CHITTA** are pleased to present the 4th annual **CANADIAN HEALTH INFORMATICS AWARDS GALA** on Wednesday, November 19, 2008 at the Sheraton Centre, Toronto.

Celebrating the outstanding achievements and excellence in the Canadian Health Informatics community, the CHIA Gala recognizes and honours the contributions of individuals and companies in the efficient use of information technology to improve the health of all Canadians.

The 4th Annual Gala Awards will feature cocktails followed by dinner, the Presentation of Awards and entertainment. Andria Case, CTV's weekend news anchor will emcee the event.

Show your support and maximize your exposure to the e-Health community as a sponsor of this prestigious event. Position your organization as an innovator and leader in your industry, by investing in this Awards celebration.

Tiered sponsorship opportunities are available with a choice of Platinum Plus Cocktails, Platinum Plus Photo, Platinum Plus Entertainment, Platinum Plus Table, Platinum, Silver and Bronze levels. One exclusive Lead sponsorship opportunity is also available, by invitation only.

Each level is designed to deliver maximum exposure to the members of COACH and CHITTA and other leaders as the Health Informatics industry embraces the 21st century.

Your exposure is continuous throughout the marketing of this event to maximize your return on investment. Participants will be directed to the CHIA Awards Registration site where logos and links are featured.

Sponsorship package details are attached, and are flexible. Levels are constructed to maximize your positioning and branding opportunities.

For sponsorship confirmation and information contact:

CHIA c/o Jones & Jones Productions Ltd.

6-295 Queen Street East, Suite 448 Brampton, Ontario, L6W 4S6

Tel: 905.452.1911 Fax: 905.452.8385

www.healthinformaticsawards.ca or info@healthinformaticsawards.ca



LEAD SPONSOR
Limited Exclusive opportunity
\$25,000

- Lead positioning on the 4th Annual CHIA Gala
- One Year logo placement on, CHITTA and COACH Website with URL link
- Logo placement on CHIA Gala Registration site
- Corporate logo and lead positioning on all marketing materials
- Headline recognition: CHIA Gala presented by: **YOUR NAME GOES HERE!!**
- Logo on flash evite and ticket
- Exclusive positioning at President's cocktail reception
- 10 guests at President's cocktail reception
- Podium logo positioning
- Premier seating for table of 10 at CHIA Gala
- On stage acknowledgement by host CTV's Andria Case at the start of the evening
- Back cover (Full page) acknowledgement on program book
- On stage presentation of the Top Award: Company Of The Year
- Logo loop on screen throughout the evening.

COCKTAIL SPONSORS
Three opportunities
\$10,000

- Shared branding of cocktail reception for 350 guests
- Plus**
- On stage acknowledgement by host CTV's Andria Case
 - Select seating for table of ten at the CHIA Gala
 - ½ page recognition in program book
 - Positioning on CHIA Gala Registration Site
 - Logo on promotional material and advertising
 - Five logo loops on stage throughout the evening
 - Cocktail napkin branding



PHOTO SPONSOR
Exclusive opportunity
\$10,000

- Branding of photo suite location
- Each of our 350 guests will have their photo taken at this gala event. Your logo will receive prominent placement on each framed photo given to each guest at the end of the evening
- Positioning on the CHIA Gala Registration Site
- Select seating for table of 10 at the CHIA Gala
- Sponsorship recognition in the program book.

ENTERTAINMENT SPONSOR
Exclusive opportunity
\$10,000

- On stage acknowledgement by host CTV's Andria Case
- Introduction opportunity of our headlining entertainer for the evening.
- On screen logo positioning during entertainment
- Select seating for table of 10 at the CHIA Gala
- ½ page recognition in the program book
- VIP access to winners with 2 guests at the President's Cocktail party
- Positioning on CHIA Gala Registration Site

TABLE SPONSOR
Exclusive opportunity
\$10,000

- Branded chocolates positioned on each place setting
- On stage acknowledgement by host CTV's Andria Case at the start of the evening
- Sponsorship recognition in the program book
- Positioning on CHIA Gala Registration Site
- Select seating for table of 10 at the CHIA Gala

PLATINUM SPONSOR
Five opportunities
\$9,500

- On stage acknowledgement by host CTV's Andria Case
- On Stage Presentation of an Award Category.
- ½ page recognition in the program book
- VIP access to winners with 2 guests at the President's Cocktail Party
- Positioning on CHIA Gala Registration Site
- Select seating for table of 10 seats at the CHIA Gala
- Five logo loops on stage throughout the evening



SILVER SPONSOR
Five opportunities
\$8,000

- On stage acknowledgement by host CTV's Andria Case
- 1/4 page recognition in the program book
- VIP access to winners for 2 guests at the President's Cocktail reception
- Positioning on CHIA Gala Registration Site
- Table of 10 seats at the CHIA Gala

BRONZE SPONSOR
Seven opportunities
\$5,500

- On stage acknowledgement by host CTV's Andria Case
- Recognition in the program book
- Positioning on CHIA Gala Registration Site
- Table of 10 seats at the CHIA Gala

MENU SPONSOR
Exclusive opportunity
\$5,000

- Branding of 350 Menus at each table setting
- Positioning on CHIA Registration Site
- On stage acknowledgement by host CTV's Andria Case at the start of the evening
- Sponsorship acknowledgement in Program book



PROGRAM BOOK AND LOGO ADVERTISING SPECIFICATIONS

Size specifications - Program size 8" x 10"

- Full page 7" x 9".....\$1,000 +GST
- Half page 7" x 4½ " (horizontal).....\$500 + GST
- Quarter page 3½" x 2¼".....\$250 + GST

Colour Specifications

- The program is full colour.
- Camera ready sized copy should be submitted.

Electronic files - Files should be submitted electronically as:

- Quark files supplied in a compressed folder with all fonts, graphics and a PDF of the document included.
- Photoshop files supplied as a jpg 300dpi or higher.
- PDF supplied as 600dpi with all fonts embedded.

Logo specifications

- High resolution EPS or EPF formats.



SPONSORSHIP AND ADVERTISING CONFIRMATION

Company _____
Contact Name _____
Title _____
Address _____
City _____ Prov: _____ Postal Code: _____
Email _____
URL: _____
Telephone _____ Ext: _____ Cell: _____

We confirm our support of the 2008 CHIA GALA on Wednesday, November 19, 2008 at the Sheraton Centre 123 Queen Street West, Toronto, with the following sponsorship package:

Platinum Plus Cocktails \$10,000	___	Platinum Plus Photo \$10,000	___
Platinum Plus Entertainment \$10,000	___	Platinum Plus Table \$10,000	___
Platinum Sponsor \$9,500	___	Silver Sponsor \$8,000	___
Bronze Sponsor \$5,500	___	Menu Sponsor \$5,000	___

In addition please reserve ___ tickets at \$255 each = _____
Or I would like a table of 10 at \$2,500 each = _____
Or Program book advertising of _____ = _____
Total sponsorship and ticket confirmation is = _____
+ 5% GST = _____

Payment Information:

Cheques should be made payable to Jones & Jones Productions Ltd.

Mail To: Jones & Jones Productions Ltd.
6-295 Queen Street East, Suite 448
Brampton, Ontario,
L6W 4S6

Payments: Payment is due upon receipt of invoice.

Cancellation: Upon signing of this agreement, I agree to participate as a CHIA Gala 2008 sponsor and/or ticket purchaser as indicated above. In the event a cancellation is made after signing this contract, you will be billed for 50% of the total agreed cost. Cancellations are not accepted after August 29, 2008.

Agreement: I, the undersigned, agree to the purchase as indicated above, and have read and understood the payment and cancellation clauses

Authorized signature

Date