



## **2007 Sponsorship Opportunities**

The third **Canadian Health Informatics Awards Gala**, being jointly hosted by COACH, Canada's Health Informatics Association and CHITTA, the Canadian Healthcare Information Technology Trade Association, will be held at the Arcadian Court in downtown Toronto, November 15, 2007.

This outstanding event celebrates excellence and achievement in the Canadian healthcare informatics community, publicly recognizing the contributions of individuals and companies in the efficacious use of information and technology towards the improvement of health for all Canadians.

Don't miss your opportunity to align your organization and show industry support for this prestigious event. The 2007 Canadian Health Informatics Awards Gala is pleased to offer sponsorship opportunities designed to meet the needs of your firm, your budget and to provide an opportunity for you to become involved in this prominent event. With your clients and colleagues attending - your sponsorship is a demonstration of your commitment to the Canadian marketplace and speaks volumes in respect to your corporate citizenship.

Awards for the following will be recognized at the event:

### **COACH Awards**

Leadership in the Field of Health Informatics  
Innovation in the Adoption of Health Informatics  
The Emerging Leader in Health Informatics  
COACH President's Award  
The Steven Huesing Scholarship

### **CHITTA Awards**

Company of the Year  
Corporate Citizenship (in 3 categories)  
Project Implementation Team of the Year  
Healthcare Transformation

## **Sponsorship Opportunities**

### **GOLD LEVEL**

**Commitment: \$5,000.00**

#### **Benefits and value proposition:**

- Corporate Logo on all promotional material for the Canadian Health Informatics Awards Gala
- Corporate Logo and URL link on the Canadian Health Informatics Awards Gala Website
- Acknowledgement in advertising and marketing material published in Journals & Magazines
- Recognition on the Event Ticket (if confirmed and paid by October 12, 2007)
- Formal recognition at the Awards Gala through signage, in the table program and from the podium

**Gold Level Sponsorship with Table purchase will be upgraded to Platinum Status.**

### **BRONZE LEVEL**

**Commitment: \$2,500.00**

#### **Benefits and value proposition:**

- Name acknowledgement on Canadian Health Informatics Awards Gala Website
- Acknowledgement in advertising and marketing material published in Journals & Magazines
- Formal recognition at the Awards Gala through signage, in the table program and from the podium

**Bronze level sponsorship with Table purchase will be upgraded to Silver status.**

For more information on other recognition opportunities available or to become a “**Friend**” of the Canadian Health Informatics Awards, please contact Elaine Huesing.

All companies are invited to attend and support the Canadian Health Informatics Awards Gala. Tickets are available for \$ 225.00 + GST each or by a table of ten for \$2,000.00 + GST.

We look forward to discussing this unique and valuable opportunity with you at your earliest convenience and to welcoming you to the third Canadian Health Informatics Awards Gala in November. Should you have any questions or require further information, please contact Elaine Huesing, Vice-President of CHITTA at 780-489-4574 or by email to [elaine.huesing@shaw.ca](mailto:elaine.huesing@shaw.ca).

Visit our website often at [www.healthinformaticsawards.ca](http://www.healthinformaticsawards.ca).



## SPONSORSHIP APPLICATION FORM

Company \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

e-mail: \_\_\_\_\_

Website URL: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

**YES, we would like to support this important and prestigious event! Please confirm our participation for the 2007 Canadian Health Informatics Awards Gala for the following:**

- “ **Gold Sponsor** – a commitment of \$5,000.00  
 “ **Bronze Sponsor** – a commitment of \$2,500.00

**In addition to our sponsorship of this premier event, please reserve:**

\_\_\_\_\_ # Of Tables\* @ \$2,000.00 = \$ \_\_\_\_\_

\_\_\_\_\_ # Of Tickets @ \$225.00 = \$ \_\_\_\_\_

+ 6% GST = \$ \_\_\_\_\_

**TOTAL TICKET PURCHASE = \$ \_\_\_\_\_**

**\* Tables represent 10 seats. Table purchase will elevate your sponsorship level**

*Note: Tables will be assigned on a first purchased, first assigned basis.*

**Please attach a high-resolution electronic version of your corporate logo for:**

1. The Canadian Health Informatics Awards website
2. Promotional and advertising material
3. On-site recognition at the Gala

Upon Receipt of your application you will be invoiced by CHIA for the full amount of the Sponsorship level indicated and your total ticket purchase. Payment is due upon receipt.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**Return this form to:**

**CHIA c/o Taylor & Associates**

11-5370 Canotek Road, Gloucester, ON K1J 9E8

Tel: 613-747-0262 Fax: 613-745-1846

www.healthinformaticsawards.ca info@healthinformaticsawards.ca