



The Canadian Health Informatics Awards

Corporate Citizenship Award

Presented by Healthcare Information Management & Communications Canada

ITAC Health has established the **Corporate Citizenship Award** to recognize leading for-profit healthcare ICT companies that are both committed to and passionate about health informatics and have heavily invested in contributing to the industry in Canada. This first annual Award provides client organizations and business partners the opportunity to nominate private sector companies who they feel have demonstrated a very high level of commitment to health informatics in the past twelve months.

Key characteristics of these private sector companies include the following:

- Actively participates in promoting and developing Canada's Healthcare ICT industry
- Participates and presents at industry conferences and events
- Supports educational initiatives and academic organizations
- Participates in standards and other infrastructure activities
- Involved in industry associations, volunteer boards, and publication
- Recognized by clients and peers for having a long term commitment to the industry
- Provides financial support to industry events such as sponsorships, patronage, etc.

The Award

The award will be given to healthcare ICT companies as follows:

- Multi-national Company
- Major Canadian Company (Sales in Excess of 10 M)
- Small to medium enterprises (Sales under 10M)

Each of the successful companies will be presented with a formal award at the Canadian Health Informatics Awards Gala ceremony, on Wednesday, November 9th in Toronto.

- The top finalists for each category will be acknowledged prior to the ceremony and each winner will be announced during the evening.
- Each company will be invited to attend the Awards Gala Dinner and reception and one Senior Officer from each winning company will be selected to accept the award.
- Each company will have the right to use a "Corporate Citizenship of the Year" logo on its website and printed material.
- Award recipients will have their achievement acknowledged in perpetuity on the Health Informatics Award website (www.HealthInformaticsAwards.ca)
- Each company will be featured in the ensuing edition of Healthcare Information Management & Communications Canada.

Travel and accommodation are not included.

Eligibility and Application

Nominations must be forthcoming from clients, business partners, associations, educational institutions and standards organizations.

Award applications will be accepted for companies with any number of years experience. Eligible companies will have a Canadian presence and a practice partially or entirely dedicated to health-IT.

Criteria

Successful recipients will have demonstrated excellence in all of, but not limited to, the following:

Criteria
<ul style="list-style-type: none">• Provides visible leadership thru the investment of time and other resources, such as, participating on panel discussions, speaking at conferences and events, participating in conference program committees, chairing committees, sponsoring events and exhibiting at conferences, etc.• Support participation by employees / staff in associations, volunteer boards, academic institutions, health information standards committees and healthcare institutions.• Demonstrates experience in implementing Canadian-identified standards, and shares experience with others regarding such standards implementation.• Routinely contributes to the national knowledge development of standards by publishing and/or advertising in journals and magazines, , etc.• Delivers solutions which are first-of-kind, demonstrate clear support for defined national standards, or otherwise demonstrate a capacity to take commercial risks while delivering benefit to the Canadian healthcare system, patients, and/or staff.• Measurable level of support identified by amount of resources contributed and diversity of support provided to all of the above criteria.

Instructions

The nominating organization is to assess the healthcare ICT Company based on the following three criteria: visible leadership, participation in associations and institutions, and sharing experience and contribution to knowledge development.

A detailed description is to be provided and should highlight at least one example of how the company excels at each of the criteria. The description is limited to **300 words maximum** for each of the criteria.

Application Form

Company Type ("X" the category that applies):

Multi-national Company	
Major Canadian Company (Sales in Excess of 10 M)	
Small to medium enterprises (Sales under 10M)	

- **Criteria 1: Provides visible leadership thru the implementation of Canadian-adopted standards and in participating on panel discussions, speaking at conferences and events, participating in conference program committees, chairing health information standards committees, sponsoring events and exhibiting at conferences, etc.**

Describe the impact the healthcare ICT company has had on supporting the health informatics industry (300 words max):

Criteria 2: Participates in associations, volunteer boards, academic institutions, health information standards committees, and healthcare institutions, such as hospital, agencies or Community Boards

Describe the healthcare ICT company's participation in the industry (300 words max):

Criteria 3: Routinely shares experience and contributes to the national knowledge development by publishing and/or advertising in journal and magazines, contributing to the development of health information standards, etc.

Describe the healthcare ICT company's involvement with industry publications and magazines (300 words max):

Criteria 4: Measurable level of support identified by amount of resources contributed and diversity of support provided – Quantify human & capital resource investments in industry activities and forums.

Describe the healthcare ICT level of support for the health informatics industry identified by the company's resources (300 words max):

Nominator: _____

Contact Name: _____

Contact Number: _____

Contact e-Mail: _____

Street Address: _____

City: _____ Prov.: _____ Postal Code: _____

Nominee: _____

Contact Name: _____

Contact Number: _____

Street Address: _____

City: _____ Prov.: _____ Postal Code: _____

Please download this form, complete the requirements and forward it electronically to Elaine Huesing at ITAC Health ehuesing@itac.ca .

NOTE: The Deadline for submissions is 5PM EST September 12, 2011.

For further information, please contact:

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