



## **The Canadian Health Informatics Awards 2009**

### **ITAC Health Corporate Citizenship Award Application Form**

#### ***Presented by Healthcare Information Management & Communications Canada***

ITAC Health has established the **Corporate Citizenship Award** to recognize leading for-profit healthcare ICT companies that are both committed to and passionate about health informatics and have heavily invested in contributing to the industry in Canada. This first annual Award provides client organizations and business partners the opportunity to nominate private sector companies who they feel have demonstrated a very high level of commitment to health informatics in the past twelve months.

Key characteristics of these private sector companies include the following:

- Actively participates in promoting and developing Canada's Healthcare ICT industry
- Participates and presents at industry conferences and events
- Supports educational initiatives and academic organizations
- Participates in standards and other infrastructure activities
- Involved in industry associations, volunteer boards, and publication
- Recognized by clients and peers for having a long term commitment to the industry
- Provides financial support to industry events such as sponsorships, patronage, etc.

#### **The Award**

The award will be given to healthcare ICT companies as follows:

- Multi-national Company
- Major Canadian Company (Sales in Excess of 10 M)
- Small to medium enterprises (Sales under 10M)

Each of the successful companies will be presented with a formal award at the Canadian Health Informatics Awards Gala ceremony, on Wednesday, November 19, 2008 in Toronto

- The top three finalists for each category will be acknowledged prior to the ceremony and each winner will be announced during the evening.
- Each company will be invited to attend the Awards Gala Dinner and reception and one Senior Officer from each winning company will be selected to accept the award.
- Each company will have the right to use a "Corporate Citizenship of the Year" logo on its website and printed material.

- Award recipients will have their achievement acknowledged in perpetuity on the Health Informatics Award website ([www.HealthInformaticsAwards.ca](http://www.HealthInformaticsAwards.ca))
- Each company will be featured in the ensuing edition of Healthcare Information Management & Communications Canada.

Travel and accommodation are not included.

## Eligibility and Application

Nominations must be forthcoming from clients, business partners, associations, educational institutions and standards organizations.

Award applications will be accepted for companies with any number of years experience. Eligible companies will have a Canadian presence and a practice partially or entirely dedicated to health-IT.

## Criteria

Successful recipients will have demonstrated excellence in all of, but not limited to, the following:

| Criteria  |
|---|
| <ul style="list-style-type: none"> <li>• Provides visible leadership, such as, participating on panel discussions, speaking at conferences and events, participating in conference program committees, sponsoring events and exhibiting at Conferences</li> <li>• Participates in associations, volunteer boards, academic institutions, and healthcare institutions.</li> <li>• Shares experience and contributes to knowledge development by publishing and/or advertising in journals and magazines, etc</li> <li>• Measurable level of support identified by amount of resources contributed and diversity of support provided</li> </ul> |

## Instructions

The nominating organization is to assess the healthcare ICT Company based on the following three criteria: visible leadership, participation in associations and institutions, and sharing experience and contribution to knowledge development.

A detailed description is to be provided and should highlight at least one example of how the company excels at each of the criteria. The description is limited to **300 words maximum** for each of the criteria.

## Application Form

**Company Type** ("X" the category that applies):

|   |  |
|---|--|
| Multi-national Company                              |  |
| Major Canadian Company<br>(Sales in Excess of 10 M) |  |
| Small to medium<br>enterprises (Sales under<br>10M) |  |

**Criteria 1: Provides visible leadership, such as, participating on panel discussions, speaking at conferences and events, participating in conference program committees, sponsoring events, exhibiting at conferences, etc.**

*Describe the impact the healthcare ICT company has had on supporting the health informatics industry (300 words max):*

**Criteria 2: Participates in associations, volunteer boards, academic institutions, and healthcare institutions, such as hospital, agencies or Community Boards**

*Describe the healthcare ICT company's participation in the industry (300 words max):*

**Criteria 3: Shares experience and contributes to knowledge development by publishing and/or advertising in journal and magazines, etc**

***Describe the healthcare ICT company's involvement with industry publications and magazines (300 words max):***

**Criteria 4: Measurable level of support identified by amount of resources contributed and diversity of support provided – Quantify human & capital resource investments in industry activities and forums.**

***Describe the healthcare ICT level of support for the health informatics industry identified by the company's resources (300 words max):***

**Nominator:** \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Contact e-Mail: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov.: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**Nominee:** \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov.: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**Please download this form, complete the requirements and forward it electronically to Elaine Huesing at ITAC Health [ehuesing@itac.ca](mailto:ehuesing@itac.ca) .**

**NOTE: The Deadline for submissions is Noon (EST) September 15, 2009.**

**For further information, please contact:**

Elaine Huesing  
Executive Director, ITAC Health  
Tel: 780.489.4574  
Fax: 780.489.3290  
[elaine.huesing@shaw.ca](mailto:elaine.huesing@shaw.ca)