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Senior Instructional Designer

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Company Conformance Statement:

In the performance of their respective tasks and duties, Learning House expects all employees to conform to the following:

- · Perform quality work within deadlines with or without direct supervision.
- Interact professionally with other employees, customers and suppliers.
- · Work effectively as a team contributor on all assignments.
- Work independently while understanding the necessity of communicating and coordinating work efforts with other employees and organizations.

General Purpose:

This position exists to design, develop, and maintain high-quality instructional material for consistent and uniform experiences across all courses in our product catalog, that support company technical products and the application of advanced instructional design principles. Sr. Instructional Designers demonstrate and utilize highly effective project management, course development, and evaluation skills to complete course development projects in a timely and efficient manner. Sr. Instructional Designers proactively improve quality and engagement of courses within our product catalog by creating and managing systematic continual improvement plans and creating new products to meet demand. These individuals are able to collaborate with and storyboard for media developers to design instructionally purposeful interactive course multimedia and to implement relevant web tools which model a real-world experience. Sr. Instructional Designers act as the liaison across the business to ensure all product development-related initiatives are transparently reported on consistently.

Role Qualifications:

Desired: Master's degree

· Minimum: Bachelor's degree

• Three to five years of curriculum development experience; K-12 or higher ed preferred.

Position Responsibilities:

- Defines the scope of design to be larger than a single course, involving curriculum planning and maintenance.
- Systematically creates and manages course lifecycles across our product catalog.
- Project manages and consults on best practices for a range of standardized or highly customized products.

- Differentiates design approach based on evaluative learner feedback, partner needs, industry trends, and market demand.
- Evaluates the functionality of tools

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structional perspective.

 Proactively suggests new processe product catalog.

- tegrate new and innovative technologies across our
- · Proactively improves courses where improvements are clearly necessary.
- · Storyboards interactive learning activities.
- Generates regular reports on all course development activities.
- Organizes and formats online course materials to align with the functionality and features of the LMS or LCMS.
- Reviews online course materials for copyright and ADA and Section 508 compliance.
- · Other duties as assigned.

Essential Skills and Experience:

- · Experience managing multiple projects with timely delivery.
- · Experience with designing online courses or trainings.
- Demonstrated abilities in curriculum development and course design.
- Experience working with higher education professionals.
- · Ability to meet departmental standards with regard to quality, timeliness, and customer service.
- · Excellence in written and oral communication.
- Proficient technical skills, including a basic knowledge of HTML, web searching, and educational web tools.
- Experience with implementation of innovative, creative course delivery methods.
- · Proficient in Microsoft Office suite

Special Position Requirements:

• This position requires up to 10% travel.

Physical Requirements and Work Environment:

The physical demands and work environment characteristics described here represent those that the employee must meet to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable an individual with a disability to perform the essential functions:

Physical Demands: While performing the duties of the job, the employee is occasionally required to sit, walk and stand.

Work Environment: This job is performed in a general office environment with standard office equipment available. Work is generally sedentary in nature, but may require standing and walking. The working environment is generally favorable. Lighting and temperature are adequate, and there are no hazardous or unpleasant conditions caused by noise, dust, etc.

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