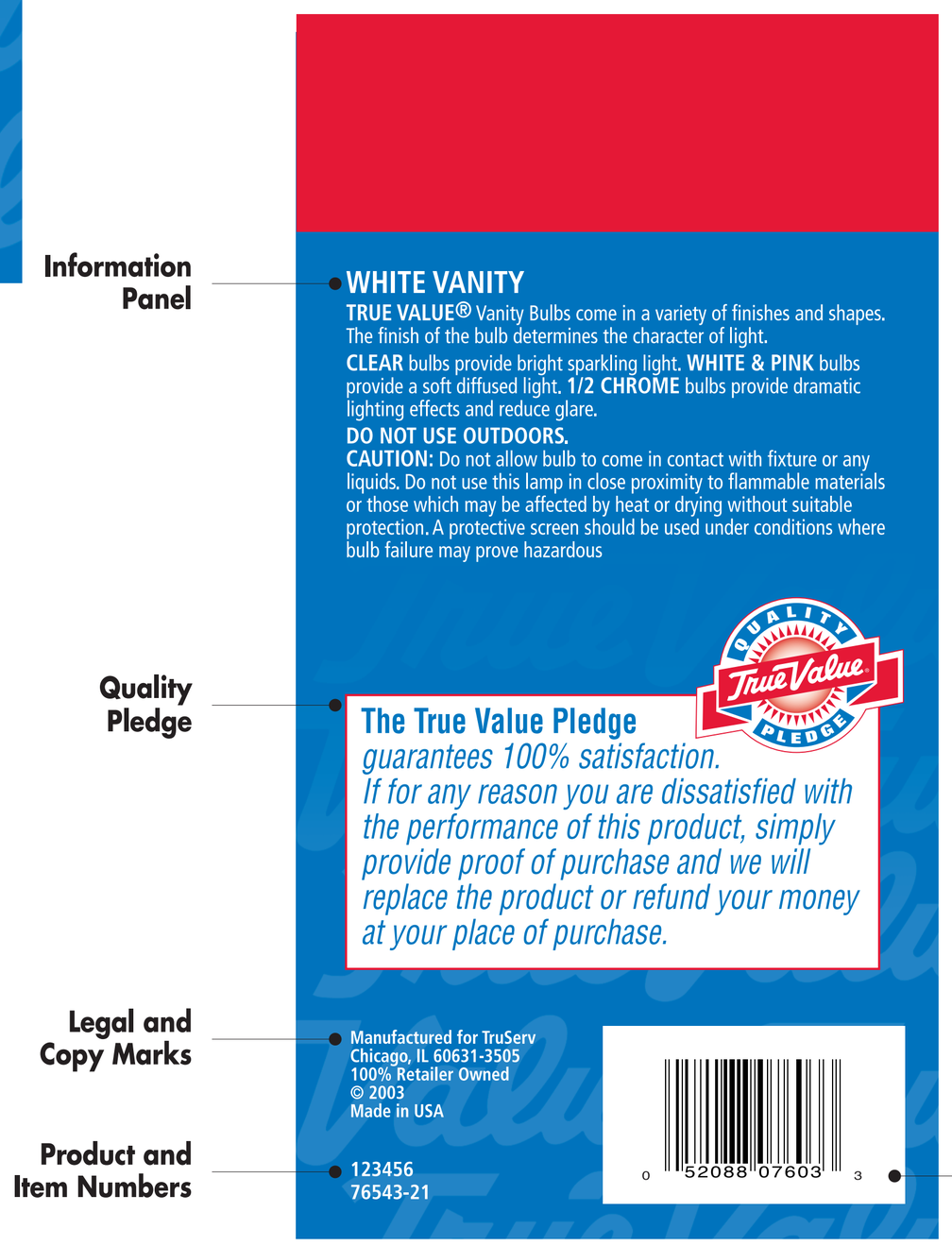
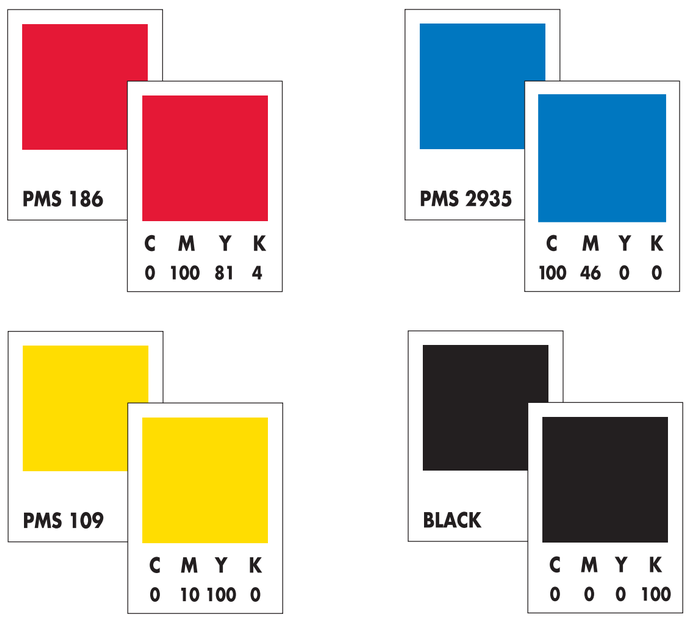
TRUE VALUE PACKAGING DESIGN STANDARDS

Front Panel



Side and Back Panels

TRUE VALUE PACKAGING COLORS

The bold colors of the True Value color palette were chosen to create consistency among all forms of communication.