

## Michael Todd

Between performing and practicing Xavier has noticed that he has been spending more money than he needs to every month. Now he is nearly penniless.



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He looks up ways to save money online and after searching he comes across a financial management app called Expense Management that will help him manage his expenses.



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After finding out the features of the app and reading the reviews he decides to download it to test its effectiveness.



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This app allows him to set goals of how much money he wants to save every week or month. It also informs him of how much money he spends on the average day, week or month.



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With the help of the app Xavier successfully saves enough money to continue living comfortably.



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Thank to the app's success he gives the app great review and recommends the app to other people.



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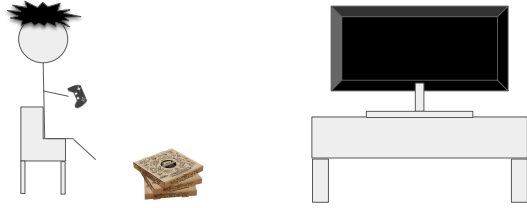
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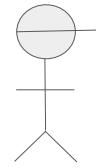


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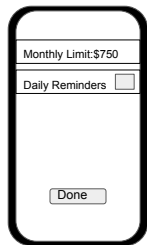
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Mike is a college student who is struggling to limit his monthly expenses. Most of his money is spent on video games and fast food as he is too lazy to cook after work. At this rate it will be difficult for Mike to afford his college expenses.



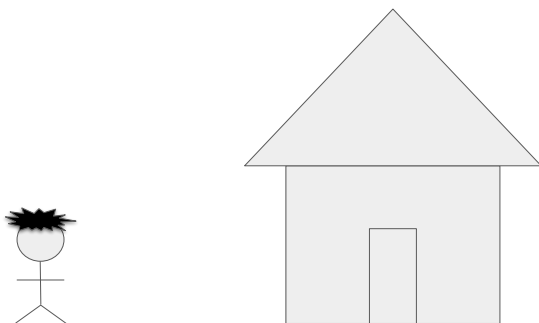
Mike's best friend, Alex introduces him to an app that would help limit his expenses. This app is called Expense Manager.



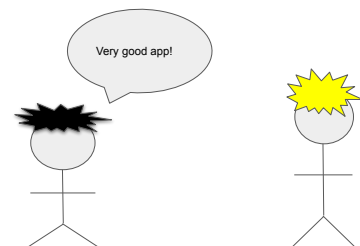
Using the app, Mike sets up a monthly expense limit.



After setting up notifications, Mike now receives a message whenever he overspends

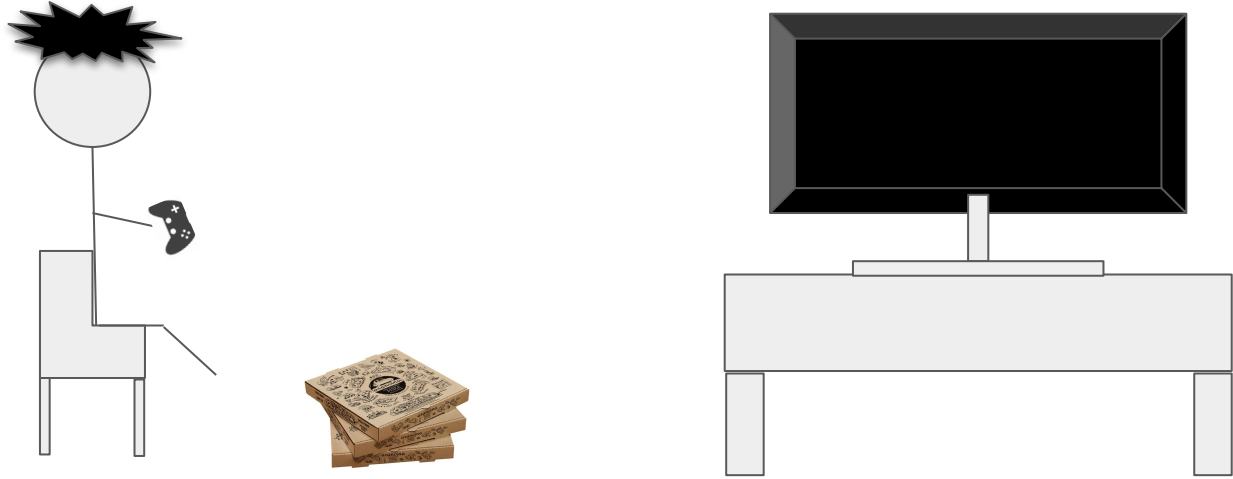


Using this app, Mike was able to save up money to buy a house in the next few years

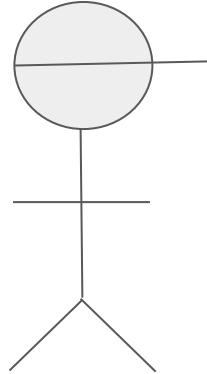


Mike now recommends this app to his friends and family





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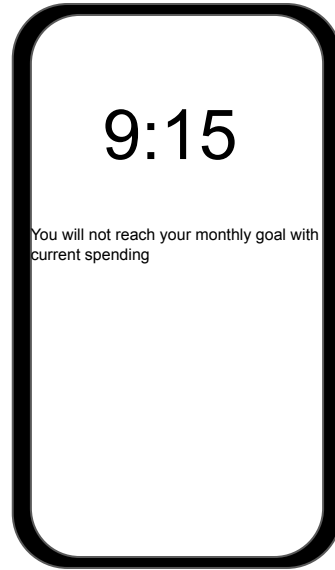
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Monthly Limit:\$750

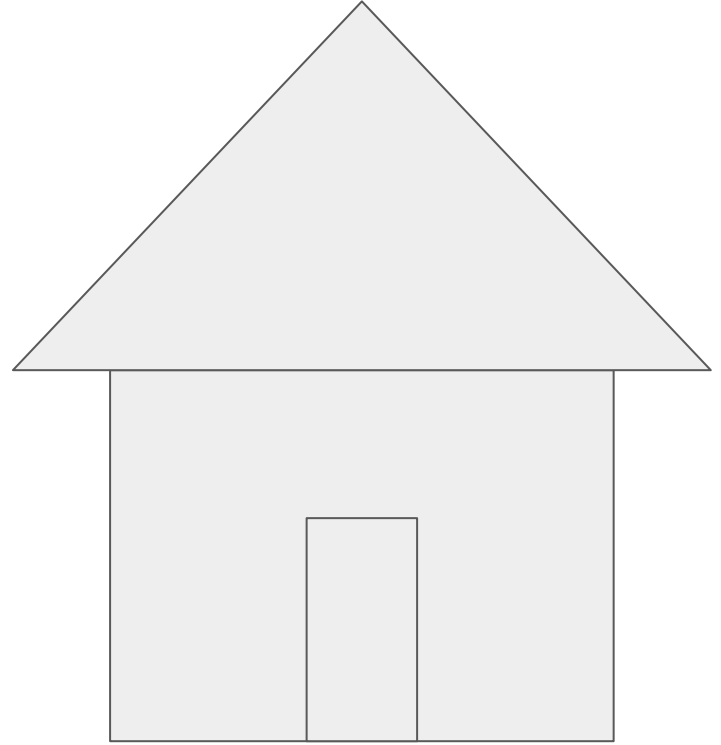
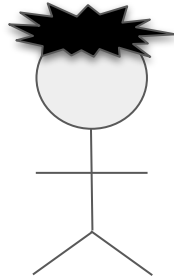
Daily Reminders ☐

Done

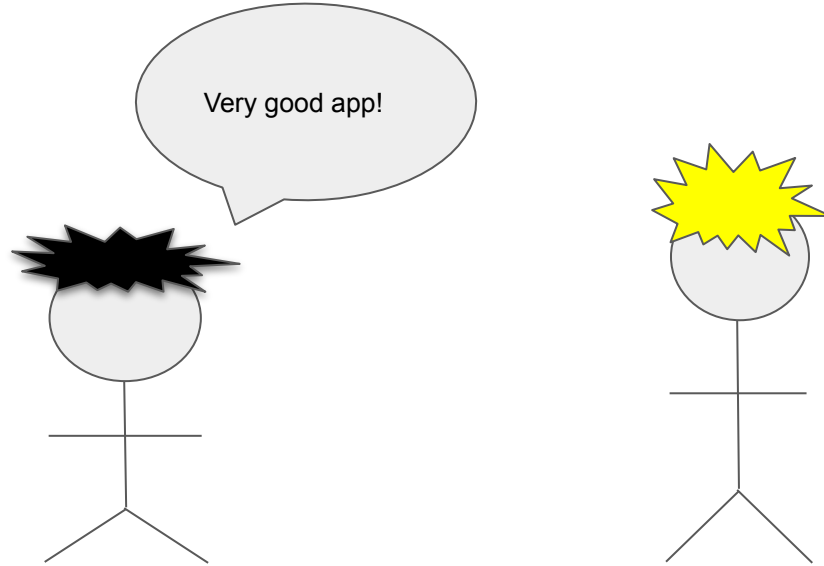
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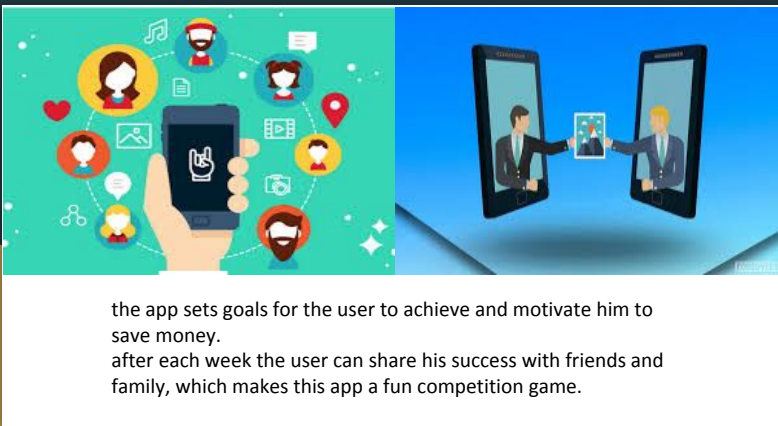
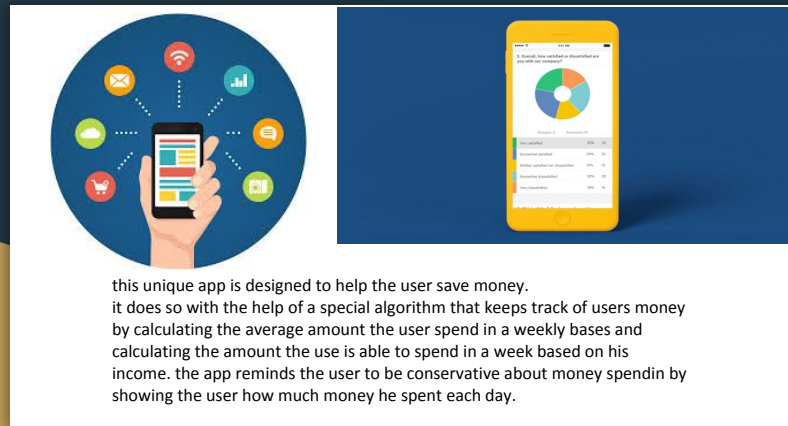
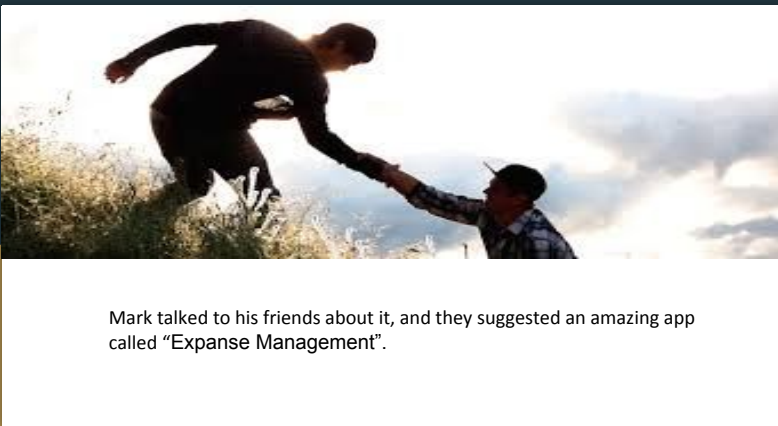
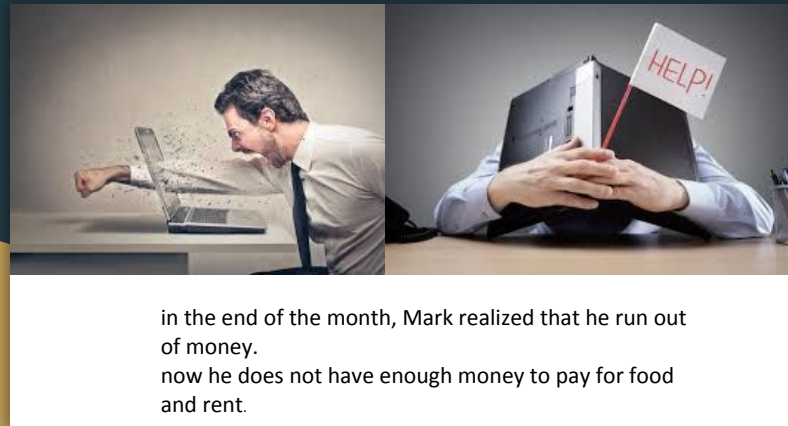


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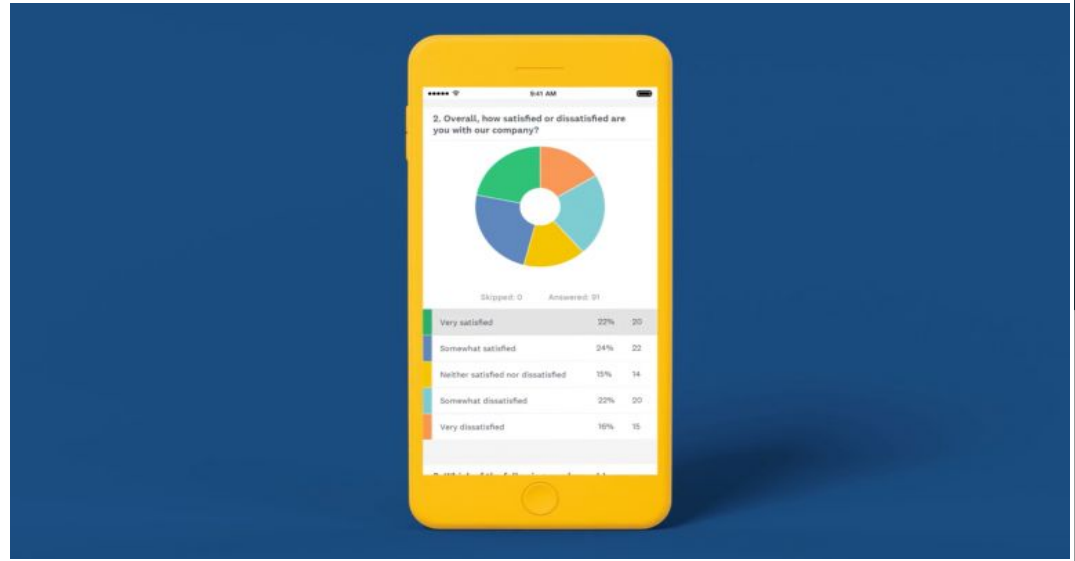
Mark Shperkin is spending too much money on online shopping.  
he usually spend money on stuff he does not need.



in the end of the month, Mark realized that he run out of money.  
now he does not have enough money to pay for food and rent.



Mark talked to his friends about it, and they suggested an amazing app called “Expense Management”.



this unique app is designed to help the user save money.  
it does so with the help of a special algorithm that keeps track of users money  
by calculating the average amount the user spend in a weekly bases and  
calculating the amount the use is able to spend in a week based on his  
income. the app reminds the user to be conservative about money spendin by  
showing the user how much money he spent each day.





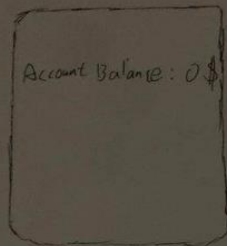
the app sets goals for the user to achieve and motivate him to save money.  
after each week the user can share his success with friends and family, which makes this app a fun competition game.





after a month of using the app, Mark saved a lot of money. he does not worries any more about paying rent or being in debt.

(1)



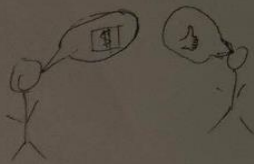
James is always penniless at the end of the month.

(2)



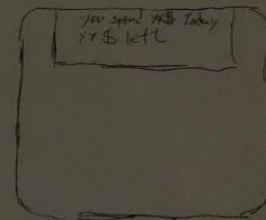
He needs a financial management ~~software~~ app to be able him to spend his life at the end of the month smoothly in the future.

(3)



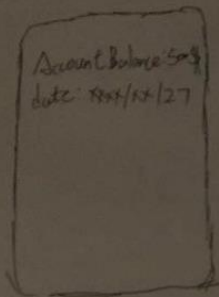
- his friend recommended a financial management app to James

(4)



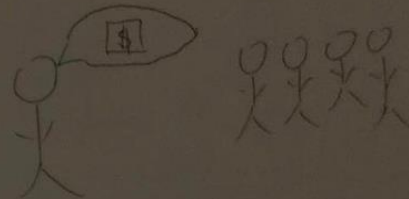
This app remind him every day about how much he has consumed and how much is left.

(5)



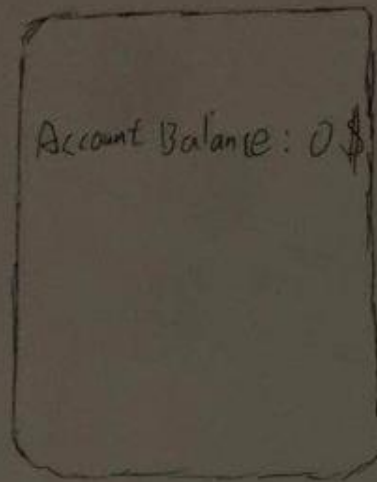
This software successfully allowed him to have enough money to survive in the end of the month.

(6)



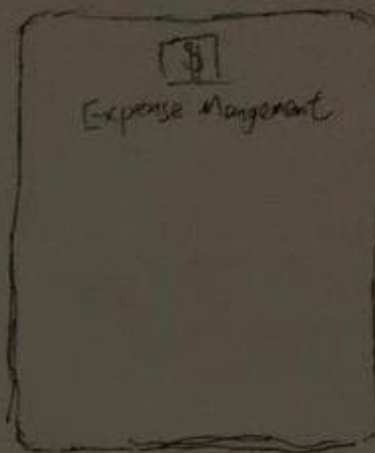
This allowed him to recommend his software to ~~many~~ <sup>many</sup> people.

(1)



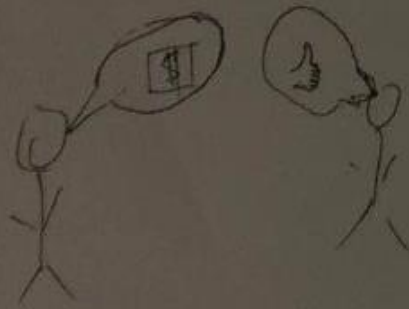
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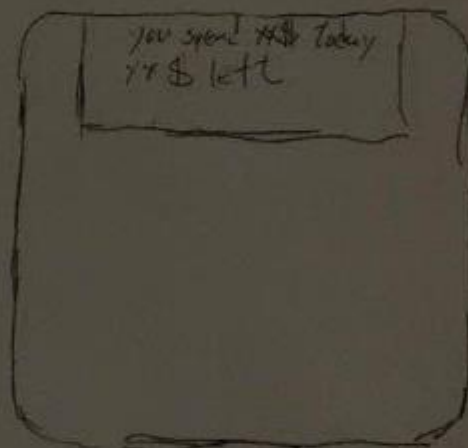
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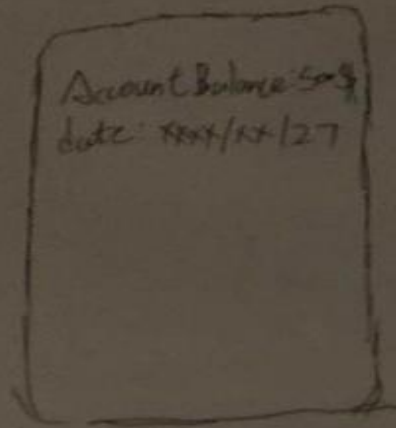
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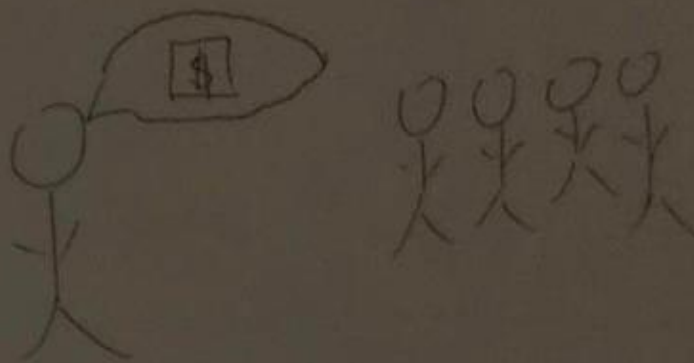
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