

## An Experience

May 2017

An Experience is a chrome extension that takes over your web browser and creates an alternate reality, one in which different parts of the internet have become sentient and are now interacting with you as you go about your online day. Players will encounter an illusive raven on the run from the government with its horde of stolen data, a kite learning to write poems by asking the player questions, and a deranged ad bot that learned English primarily from Geico commercials. Play is meant to be spaced out over a month, with one or two short interactions happening every day, interrupting your regularly scheduled browsing. Screenshots below:

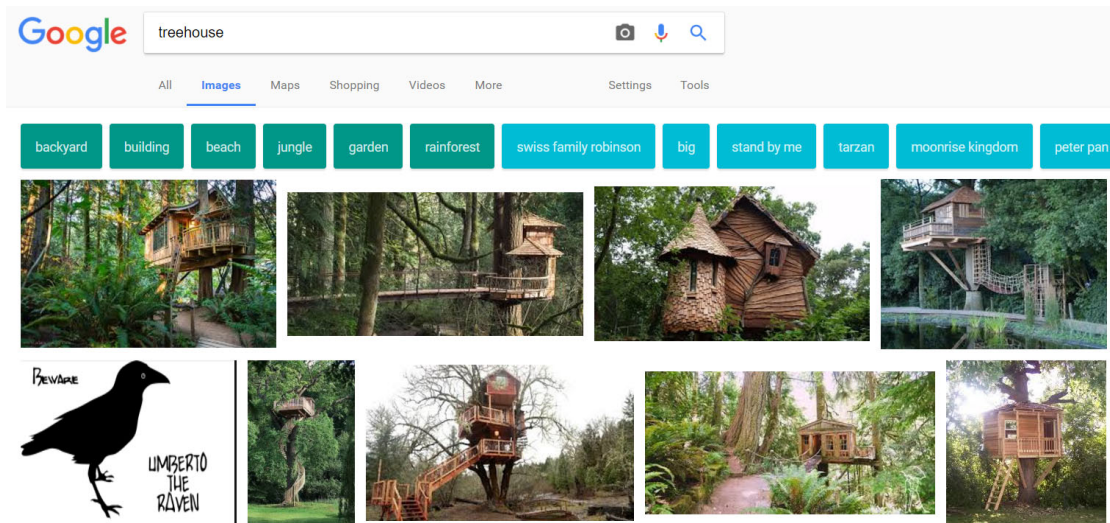


Figure 1 - Umberto the Raven appears in google image search

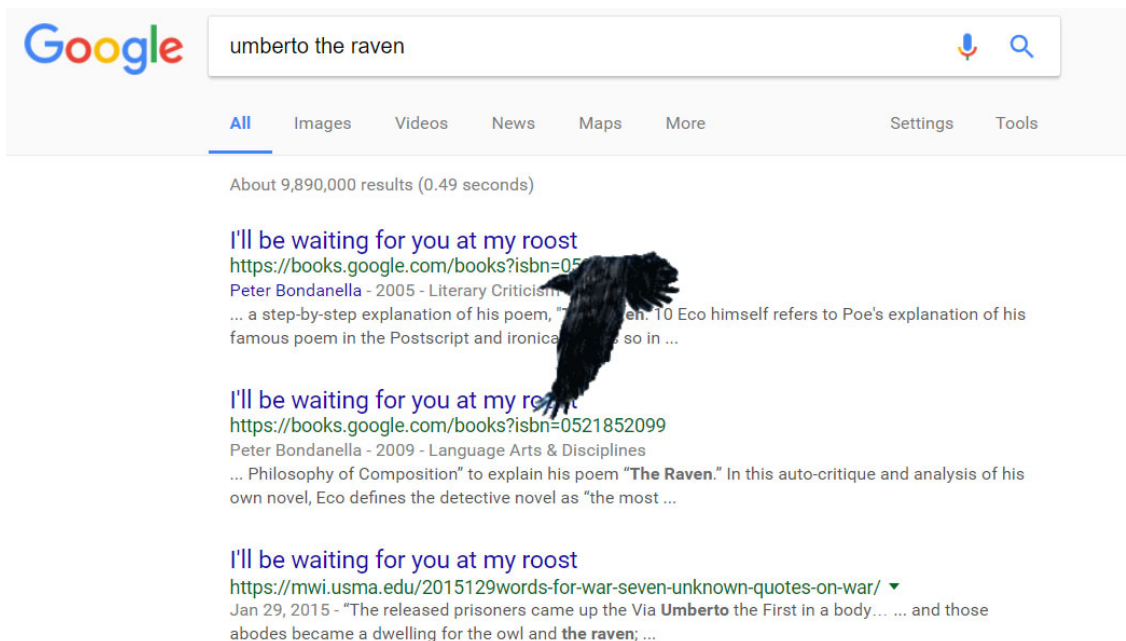


Figure 2 - Umberto the raven flies across Google when you search for him

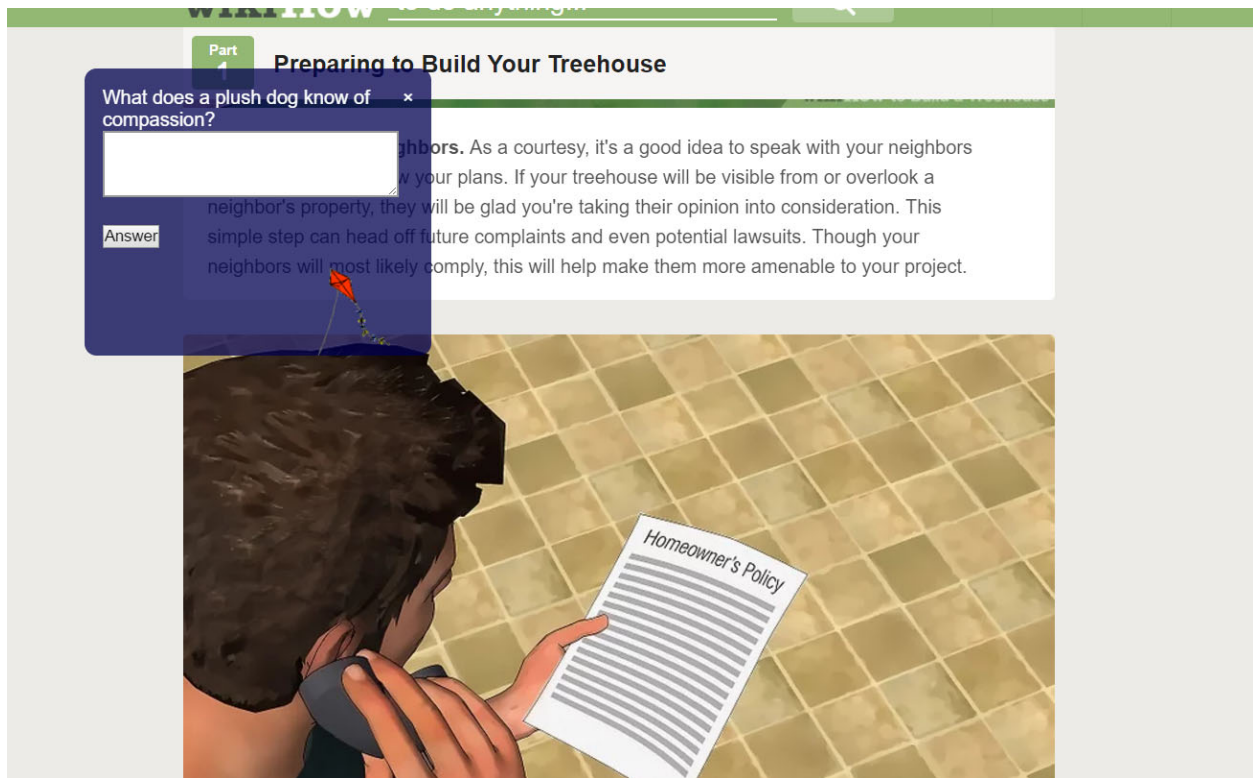


Figure 3 - Kite asks the player a question



Figure 4 - Kite writes a poem based on the players answers and its own internal corpus

## Stopping by Woods on a Snowy Evening

BY ROBERT FROST AND KITE

he will not see me stopping here  
to ask if there is some mistake.  
the cornice – not an egg of something  
made us, replete with snow. my little

horse must think maybe i sleep. whose  
woods and mysterious titles, but  
he used some mistake. the darkest  
evening of the cheetos corporate

home page. my little horse must think  
i have promises to go before i sleep.  
whose woods fill up with snow.  
the  
darkest evening of age the flag today

Figure 5 - Kite re-writes poems it finds online



Figure 6 - Else the ad-bot takes over ad space on other websites with its own shopping-themed p5js animations

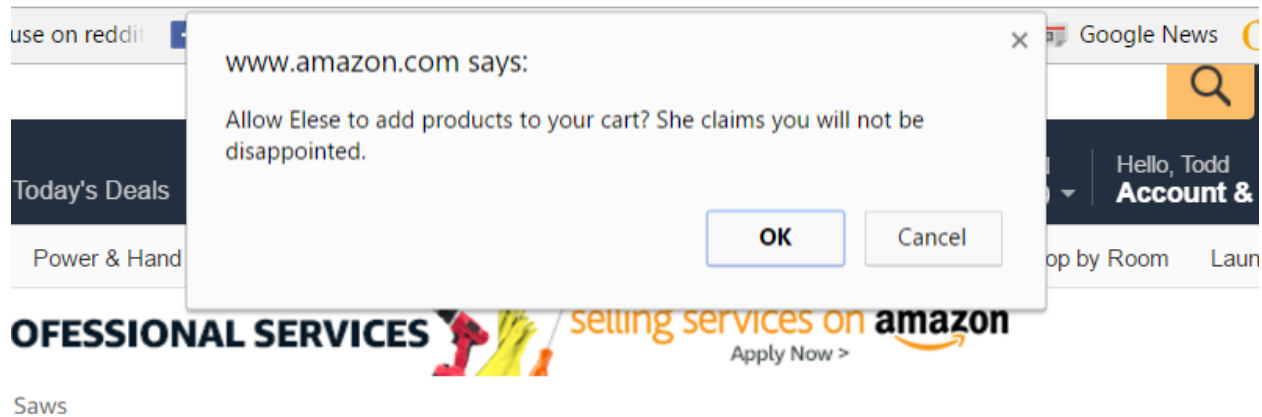


Figure 7 - When the player is on Amazon.com, Elese will ask to add items to the players' cart and do so if allowed



Figure 8 - The three AI avatars meet together on a tropical island