



TODD LARSEN

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WHO AM I

I'm the Co-Founder of Tech Leaders, a global program that helps builders and leaders monetize their expertise.

I work with independent experts who have deep skills but no system to attract ideal opportunities or productize what they know. Many rely on unstable jobs, referrals, or hourly work. I help them build simple systems to grow income, impact, and influence without burning out.

Before Tech Leaders, I was at Groupon during IPO and the first hire at Digit.co before its exit to \$OPRT. Over the past five years, I've advised 20+ startups as a fractional CTO, strategic advisor, and builder. Now I teach others how to create scalable advisory practices and reputation systems that don't depend on constant hustle.



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