Tanzania

The Travel & Tourism Competitiveness Index in detail

	INDICATOR SCORE RANK
	1st pillar: Policy rules and regulations 4.4 74
1.01	Prevalence of foreign ownership
1.02	Property rights
1.03	Business impact of rules on FDI
1.04	Visa requirements, no. of countries*
	Openness bilateral ASAs (0–38)*
1.06	Transparency of government policymaking 4.0
1.07	No. of days to start a business*26
	Cost to start a business, % GNI/capita* 28.2
1.09	GATS commitment restrictiveness (0–100)* 55.2
	2nd pillar: Environmental sustainability 4.945
2.01	Stringency of environmental regulation3.8
2.02	Enforcement of environmental regulation
2.03	Sustainability of T&T industry development4.566
2.04	Carbon dioxide emission, million tons/capita*0.214
2.05	Particulate matter concentration, µg/m³* 19.7
2.06	Threatened species, %*
2.07	Environm. treaty ratification (0-25)*
	3rd pillar: Safety and security
3.01	Business costs of crime and violence
	Reliability of police services
	Road traffic accidents/100,000 pop.*
	Business costs of terrorism
	4th pillar: Health and hygiene 1.1 140
4.01	Physician density/1,000 pop.* 0.0
4.02	Access to improved sanitation, % pop.*10.0138
4.03	Access to improved drinking water, % pop.* 53.0 134
4.04	Hospital beds/10,000 pop.*7.0121
	5th pillar: Prioritization of Travel & Tourism 4.2 85
5.01	Government prioritization of the T&T industry 5.2
5.02	T&T gov't expenditure, % gov't budget* 5.6
5.03	Effectiveness of marketing to attract tourists 4.2
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5.04	Comprehensiveness of T&T data (0-120)* 39.0
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	INDICATOR SCORE RANK
	8th pillar: Tourism infrastructure
	Hotel rooms/100 pop.*
	Presence of major car rental co. (1–7)*
8.03	ATMs accepting Visa cards/million pop.*
	9th pillar: ICT infrastructure
9.01	ICT use for B-to-B transactions
9.02	ICT use for B-to-C transactions
9.03	Individuals using the Internet, $\%^{\star}12.0112$
9.04	Fixed telephone lines/100 pop.*
9.05	Broadband Internet subscribers/100 pop.*0.0133
9.06	Mobile telephone subscriptions/100 pop.*55.5125
9.07	Mobile broadband subscriptions/100 pop.*1.2108
	10th pillar: Price competitiveness in T&T ind 4.843
10.01	Ticket taxes and airport charges (0–100)*81.859
	Purchasing power parity* 0.3
	Fuel price, US\$ cents/liter*
	Extent and effect of taxation
10.05	Hotel price index, US\$*
	11th pillar: Human resources
11.01	Education and training
	Primary education enrollment, net %*98.0
	Secondary education enrollment, gross %* 27.4
	Quality of the educational system
	Local availability specialized research & training3.6102 Extent of staff training3.8
11.00	Availability of qualified labor
11.06	Hiring and firing practices
	Ease of hiring foreign labor
	HIV prevalence, % adult pop.*
	Business impact of HIV/AIDS3.2127
	Life expectancy, years*
	12th pillar: Affinity for Travel & Tourism $\ \dots \dots \ 4.5.\dots \ 80$
12.01	Tourism openness, % of GDP*
	Attitude of population toward foreign visitors 5.8
	Extension of business trips recommended4.3131
12.04	Degree of customer orientation
	13th pillar: Natural resources
13.01	No. of World Heritage natural sites*444
	Quality of the natural environment4.561
	Total known species*
	Terrestrial biome protection (0–17%)*
	Marine protected areas, %*
	14th pillar: Cultural resources
	No. of World Heritage cultural sites*
	Sports stadiums, seats/million pop.*5,841.8122
	No. of int'l fairs and exhibitions*
14.04	Creative industries exports, % of world total*0.081