


```
<div class="widget">
  <h1 class="headline">Foo</h1>
  <div class="media">
    
    <div class="body">
      <h3 class="alpha">Welcome to Foo Corp</h3>
      <p class="lede">Foo Corp is the best, seriously!</p>
    </div>
  </div>
  <div class="copy">Foo bar</div>
</div>
```

D'OH



"Our (CSS) best practises
are killing us!"

- nicole sullivan @stubbornella

IndividualCSS

SMACSS

DRYCSS

OOCSS

TitleCSS

BEM

WTF?

it is just CSS, isn't it?

MYTH OF CSS

css is semantic?

meanings from id?

walking tag by tag is fast?

who cares?

DELIVER THE
POUCH

the audience

reliable. robust. entertaining.

some others like you
YEAH CODE!

people who care
about the beauty

design. conversion. experience.

projectleaders

fast. reusable. high value.

ookay we use minus

```
<div class="widget-foo">  
  <h2 class="widget-title">  
    <div class="widget-body">  
      <img class="widget-thumbnail">  
    </div>  
  </h2>  
  <div class="media-video"></div>  
  <div class="widget-social-network-google"></div>  
</div>
```

00CSS

```
<div class="modul [style]">
  <div class="rahmen [style]">
    <div class="headline [style]">
      <h1>Foobar</h1>
    </div>
    <div class="body [style]">
      <a class="element [style]" href="#">Foo</a>
    </div>
  </div>
</div>

<!-- so it is every time -->
<div class="[skelett] [style]"></div>
```

disadvantages

disorientation

divergences

-- repetition --

teach OOCSS to DRY

```
%separator
  border-top: 1px solid black

hr
  @extend %separator

.separator
  @extend %separator

hr, .separator {
  border-top: 1px solid black
}
```


BEM

```
.block {}
```

```
.block__element {}
```

```
.block--modifier {}
```

```
.element--modifier {}
```

```
.block__element--modifier
```

In the wild

```
<div class="widget widget--social">
  <h2 class="widget__title">Foo</h2>
  <div class="widget__body">
    <div class="widget__network widget__network--fbbook"></div>
    <div class="widget__network widget__network--gplus"></div>
  </div>
</div>
```

use 2 spaces to separate classes

```
<div class="widget__network  network--google"></div>
```

what's about javascript?

hook-classes:

```
<div class="widget__network network--google js-flyout"></div>
```

data attribute:

```
<div class="..." data-js="flyout" data-flyout-action="right"></div>
```

teach BEM with SASS

```
.widget {  
  &__title {}  
  &__body {}  
  &__network {  
    &--gplus {}  
  }  
  
  &--social {}  
}
```

variables with BEM:

```
$price__color--base: #333333 !default;  
$price__color--sale: #ff0000 !default;  
$price__family: "Helvetica Neue", Helvetica, sans-serif !default;
```

```
@mixin getWidget ($hPosition: left, $vPosition: top, $offset: 7%) {
  @if $vPosition == top { top: 50px; }
  @if $vPosition == middle { top: 100px; }
  > div {
    @if $hPosition == center {
      text-align: center;
    } @else {
      float: $hPosition;
      @media #{$lg-screens} {
        margin-#{$hPosition}: $offset;
      }
    }
  }
}

.widget__body {
  background: red;

  &--left-top {
    @include getWidget ();
  }
  &--left-middle {
    @include getWidget ($vPosition: middle);
  }
}
```

and whats now?

*You don't get points for being pretty,
you get points for being powerful*

- Harry Roberts



OSCSS

<http://ianstormtaylor.com/oocss-plus-sass-is-the-best-way-to-css/>

<https://github.com/stubbornella/oocss/wiki>

BEM

<http://bem.info/>

<http://www.mathayward.com/modular-css-with-sass-and-bem/>

brought to you by

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