

**FUTUREPROOF  
SOURCING**

**BNISS**  
2019

# Bangladesh Leather Footwear & Leathergoods International Sourcing Show 2019



# JOIN BLISS 2019

The third edition of BLISS will focus on the effectiveness of Bangladesh as a future proof sourcing destination. In the recent international trade climate, Bangladesh will play an important role as a manufacturing hub. BLISS 2019 will put emphasis on Bangladesh's growth story, move towards adapting new technology, consciousness towards sustainable manufacturing and the reaping of the demographic dividend of Bangladesh. BLISS aims to be more than just a sourcing trade show, it is a platform which creates opportunities for manufacturers and brands to form connections and meaningful partnerships.

BLISS 2019 will showcase the leading leather goods and footwear manufacturers of the country and will provide opportunities for investors and brands to gain a holistic idea about the leather sector in Bangladesh. The breakout sessions will also provide in-depth views about issues pertaining to the development of the sector. BLISS 2019 will offer the opportunity for both manufacturers and brands to create synergies through collaborations and partnerships in the leather sector.

## DATE & VENUE

### Inauguration:

Wednesday, October 30, 2019

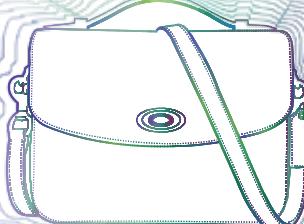
Bangabandhu International Conference Center (BICC), Agargaon, Sher-E-Bangla Nagar, Dhaka, Bangladesh.

## THE HONORABLE PRIME MINISTER WILL INAUGURATE THE 3<sup>RD</sup> EDITION OF BLISS 2019

### Exhibition:

31<sup>st</sup> October – 2<sup>nd</sup> November, 2019

International Convention City Bashundhara  
Dhaka, Bangladesh.



## BREAKOUT SESSIONS

- Strategies for penetrating new markets
- Sustainability reporting: branding opportunities and beyond
- Empowerment of women in mid-management

## TARGET GROUP

- Brand Representatives
- Buyers
- Distributors
- Sourcing Agents
- Designers & Industry Experts
- Potential Investors

## EXHIBITOR PROFILE

- Leading footwear manufacturers
- Leather goods manufacturers
- Ancillary service providers

## EXHIBIT CATEGORIES OF MANUFACTURERS & EXPORTERS

### FOOTWEAR

Children      Men      Women

- Boot & High Top • House Slipper • Pump • Flat Oxford • Derby
- Moccasins • Brogue • Loafer • Platform • Sandals & Flip Flop
- Sports Footwear & Sneakers • Mules • Boat Shoes

### BAGS

- Briefcases, Satchels & Messenger Bags
- Handbags, Clutches & Totes
- Purses, Pouches & Wallets
- Travel Bags, Rucksacks & Sports Bags
- Trunks, Suitcases & Vanity Cases

### ACCESSORIES

- Belts • Gloves

## CURRENT FACTS ABOUT THE BANGLADESHI LEATHER GOODS AND FOOTWEAR SECTOR:

- Footwear Distributors and Retailers of America (FDRA) has marked Bangladesh as one of the major potential hubs for global value chain for footwear.
- The backward linkage industry, such as last factories and sole manufacturers, are also emerging locally.
- The industry is increasingly implementing international compliance standards.
- At present, leather sector with its subsectors constitutes of around 220 tanneries, 3500 small and medium enterprises (SMEs), around 90 large firms, and 15 big enterprises.
- Bangladesh produces 310 million sqft of raw material annually and accounts for 1.8% cattle & 3.7% goat of global livestock.
- GSP facility to 28 countries in the EU and an additional 10 other countries globally.



Jointly organized by:

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Leathergoods And Footwear Manufacturers  
& Exporters Association of Bangladesh



MINISTRY OF COMMERCE  
BANGLADESH

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