

# Thomas Parke

## Designer & Developer

### **DEFY Labs (2022 - Present)** UI/UX & Full Stack Development

DEFY Labs is a Web3 startup creating location-based crypto games. Like any fast-paced startup, my role constantly shifts as the job requires. I have a hybrid role in the development team, where I push front-end, back-end, and on-chain code, as well as assist the design teams with graphics and UI considerations. I also played an important role in key architectural decisions in the early stages of development.

Skills: UI UX / Full Stack Development / Solidity / Web3 / AWS / React (+Native) / .NET

### **Eagers Automotive / Dev Team (2020 - 2022)** UI/UX & Full Stack Development

While working at Eagers Automotive I built both internal and external facing apps used by dealerships across Australia and New Zealand. In the initial phases of a project, I was responsible for UI Design and rapid prototyping. Afterwards, I joined the rest of the development team where I worked on both the front and back-end, using VueJS and NodeJS, respectively.

Skills: UI UX / Full Stack Development / Azure / VueJS / NuxtJS  
Software: Adobe XD / Figma / Adobe Illustrator

### **Eagers Automotive / PCM Hub (2019 - 2020)** Web Design & Email Marketing

While working in the PCM Hub, Eagers Automotive's internal marketing agency, I created and managed both internal websites for employees as well as landing pages and external sites for car dealerships nationally. In addition, I was responsible for the creation and maintenance of web apps and automation in marketing.

Skills: UI UX / Web Design / Marketing / Javascript / VueJS / AWS  
Software: Adobe Photoshop / Adobe Illustrator / Wordpress

### **ProCloud Group (2018)** Graphic & Web Design

While working at ProCloud I was able to create entire identities from conception as well as create marketing collateral for existing companies. Specialising in identities for startups and sole traders, I was able to work with clients to develop their logos, colours, print collateral, online presence and website. I also created their services book, a 64 page document complete with hundreds of mockups and custom imagery.

Skills: Branding / Logo Design / Print Design / UI / Web Design / Marketing  
Software: Adobe Photoshop / Adobe InDesign / Adobe Illustrator / Wordpress

### **SALed (2015)** Graphic & Web Design

I worked for SALed managing their website & online store as well as creating custom landing pages for their exclusive imports. I also did product photography, editing and print advertising.

Skills: Print Design / UI / Web Design / Marketing  
Software: Adobe Photoshop / Adobe Illustrator / Wordpress / PrestaShop

### **HELP Education (2011 - 2013)** Illustration & Web Design

Skills: Branding / Web Design / Illustration  
Software: Wordpress / Adobe Photoshop / Adobe Illustrator

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