

# Tom Parke Résumé

## **AP Eagers / PCM Hub (2019-2020) - Web Design & Email Marketing**

I currently work for the PCM Hub, an internal marketing agency for AP Eagers. I create and manage both internal websites for employees as well as landing pages and external sites for car dealerships nationally. In addition, I am responsible for the creation and maintenance of web apps and automation in marketing.

Skills: UI UX / Web Design / Marketing / Javascript / VueJS / AWS  
Software: Photoshop / Illustrator / Wordpress

## **ProCloud Group (2018) - Graphic & Web Design**

While working at ProCloud I was able to create entire identities from conception as well as create marketing collateral for existing companies. Specialising in identities for startups and sole traders, I was able to work with clients to develop their logos, colours, print collateral, online presence and website. I also created their services book, a 64 page document complete with hundreds of mockups and custom imagery.

Skills: Branding / Logo Design / Print Design / UI / Web Design / Marketing  
Software: Photoshop / InDesign / Illustrator / Wordpress

## **SALed (2015) - Graphic & Web Design**

I worked for SALed managing their website & online store as well as creating custom landing pages for their exclusive imports. I also did product photography, editing and print advertising.

Skills: Print Design / UI / Web Design / Marketing  
Software: Photoshop / Illustrator / Wordpress / PrestaShop

## **HELP Education (2011-2013) - Illustration & Web Design**

Starting as an illustrator, I put my hand up at HELP Education to build their first website and online store. This is where it all started for me!

Skills: Branding / Web Design / Illustration  
Software: Wordpress / Photoshop / Illustrator

---

**0411 212 391**  
**tom.parke15@gmail.com**

---