Tom Parke Résumé

PCM Hub, Woolloongabba (2019) - Web Design & Email Marketing

I currently work for the PCM Hub, an internal marketing agency for AP Eagers. I create and manage both internal websites for employees as well as landing pages and external sites for car dealerships nationally.

Skills: UI / Web Design / Marketing / Javascript
Software: Photoshop / Illustrator / Wordpress

ProCloud Group, Brendale (2018) - Graphic & Web Design

While working at ProCloud I was able to create entire identities from conception as well as create marketing collateral for existing companies. Specialising in identities for startups and sole traders, I was able to work with clients to develop their logos, colours, print collateral, online presence and website. I also created their services book, a 64 page document complete with hundreds of mockups and custom imagery.

Skills: Branding / Logo Design / Print Design / UI / Web Design / Marketing
Software: Photoshop / InDesign / Illustrator / Wordpress

SALed, Acacia Ridge (2015) - Graphic & Web Design

I worked for SALed managing their website & online store as well as creating custom landing pages for their exclusive imports. I also did product photography, editing and print advertising.

Skills: Print Design / UI / Web Design / Marketing
Software: Photoshop / Illustrator / Wordpress / PrestaShop

HELP Education, Redbank (2011-2013) - Illustration & Web Design

Starting as an illustrator, I put my hand up at HELP Education to build their first website and online store. This is where it all started for me!

Skills: Branding / Wow Websites!! / Illustration
Software: Wordpress / Photoshop

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