

Web3 Checkin



Our Team



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Introducing Web3 Checkin:



- Based on the user's geographical location or IP.
- If check-in within designed time and location, successful record for user, maybe NFT or Crypto for bonus.
- Convenient Tool for Event Organizers

Marketing Strategies & Promotion Methods

Social Media Collaborations:

- Partner with mainstream social media platforms.
- Deliver targeted advertisements using geolocation data.
- Ensure users are informed about nearby events.

Partnerships with Major Event Organizers:

- Collaborate with large-scale event organizers.
- Co-promote through channels like music festivals and sports events.
- Leverage the attraction of these events to boost app downloads and usage.

Revenue Streams:

- **Service Fee Model:**
 - Charge event organizers a platform usage fee.
 - Services include event posting, user data analytics, and participation reporting.
 - Ensures a steady revenue stream and provides valuable insights to organizers.
- **Advertising and Sponsorships:**
 - Offer targeted advertising services to businesses and brands.
 - Focus on those aiming to reach specific demographics and regions.
 - Enhances precision in marketing and attractiveness of the platform to advertisers.

Impact of Our Business Strategy:

- **Enhanced User Engagement:**
 - Innovative marketing and business strategies boost user involvement and interaction.
- **Economic Value Creation:**
 - Generates significant economic benefits for both event organizers and users.
- **Competitive Advantage:**
 - User and organizer-centric approach provides a distinct edge in the market.

Thank You

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