

TokenStars

**SUPPORTING  
THE FUTURE  
STARS**





# IN THE MODERN WORLD JUNIORS NEED MORE MONEY THAN EVER TO BECOME FAMOUS

TokenStars provides financing now in  
exchange for the share of future income



Often family finances are limited  
and can cover the sports-related  
costs only partially



Financial support from the savings  
is not reliable over time and cannot  
guarantee coverage of the growing  
costs on the way to the first income



# **TOKENSTARS – Digital Platform to Provide Support to Young Athletes Powered by Blockchain**



Financing to cover sport-related activities of juniors in exchange for the % of their future income



Fanbase Growth Strategy



Sponsorship contracts, when recognition grows



# BENEFITS FOR JUNIORS AND ACADEMIES

## JUNIORS



### Hassle-free financing

- Simple process of application and contract
- No dealing with the banks required



### Transparent terms of money return

- Get individual terms for each player
- Start to repay % of your income only when you start to earn



### Additional support from TokenStars

- Fanbase supported growth with professionals in digital from TokenStars
- Sponsorship deals, when the athlete appeal grows

## ACADEMIES



### Make academies more affordable

- Provide additional source of financing for the players



### Acquire more talented juniors

- Reduce the financial barriers for entrance



### Get more awareness with TokenStars

- Get listed on TokenStars site and become part of the academies menu, available for juniors



# 3 SIMPLE STEPS TO GET COVERAGE FROM THE TOKENSTARS

1

Fill in the simple scouting form, provide evidences of your growing success

2

Get approval from the TokenStars scouting committee

3

Sign the contract and get financing



# SOME MORE DETAILS

- **Solid financial support for the most promising young players**

With our financing program, we target juniors from 14 to 17 years old, providing funding in the range from \$5,000 to \$30,000 per year.

- **Our interests are aligned with the athletes**

We understand what it takes to develop professional career in sports, so we join and share the risks with the athlete, unlike banks.

- **Investment in future**

We scout the aspiring juniors who want to advance their careers in professional sports. For the provided funding TokenStars will receive a share of athletes' future income, while the **repayments are limited** with a maximum cap agreed in the contract. We will also do our best to attract sponsors to support the athlete to help him/her grow the earnings.

- **Not a credit**

Unlike banks, we carry this risk together with the athlete and his parents – if for any reason the sportsman takes a decision to quit professional sports and pursue career path in other field, we do not require money return.



# THE TEAM WITH SOLID EXPERTIZE WILL DELIVER STRONG AND SUSTAINABLE GROWTH



**+15**  
more

- 20+ experienced professionals worldwide (sports, marketing, digital & investments)
- Global community of 20K+ motivated fans from 80+ countries
- Team with global companies experience: 100M+ users acquired in Groupon, Pixonic, Evernote
- 2 successful rounds of financing raised from notable funds and independent backers

**GROUPON**

*Leo Burnett*

 **EVERNOTE**

**RAMBLER&Co**

**@mail.ru**  
group