



**WE ARE WHERE YOU  
WANT TO GO. WE GET  
YOU THERE FASTER.**

CDW Digital Velocity





## **WHO IS CDW DIGITAL VELOCITY?**

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**CDW Digital Velocity is the best technology partner in business, helping customers and partners with their digital transformation, using the latest technology patterns and practices.**

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**BE FASTER. BEAT THE COMPETITION.**

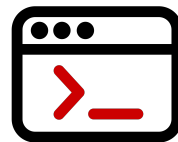
# OUTCOMES WE ARE DRIVING

**Placing  
customers as the  
forefront of every  
services  
engagement**

**Selling technical &  
cultural value in  
conjunction  
technical expertise**

**High-touch and  
consultative  
partnerships**

**Creating value by  
emphasizing  
technology  
centricity &  
alignment**



**APP  
MODERNIZATION**



**DEVSECOPS / PLATFORM  
ENGINEERING**

# DIGITAL VELOCITY SOLUTIONS: WHAT WE DO

## CLOUD / CLOUD NATIVE

Cloud is a pattern not a place, from the data center to the edge.



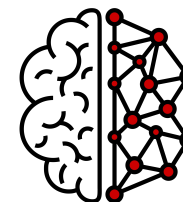
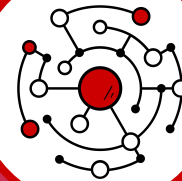
## EXPERIENCES

Technology impresses no one, the experiences you create with it do.



## DATA

Data is now the currency of transformation and growth.



## ARTIFICIAL INTELLIGENCE / MACHINE LEARNING

## TALENT & SUPPORT

Tapping into elite technical talent is critical path to organizational success.







# CDW DV: HOW WE ARE ORGANIZED

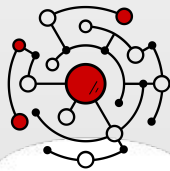
## CLOUD AND CLOUD NATIVE

- CCOE
- Cloud networking
- Security/compliance
- Cloud on ramps
- Cloud migration
- Automation/IaC



## DATA / DATA OPS

- Data warehouse
- Data pipelines
- Data governance
- Visualization
- AI/ML
- Big data
- Contact Center AI



## INTELLIGENT PLATFORMS

- Commerce
- Content management
- ServiceNow
- Marketing automation
- Personalization
- Analytics
- Systems integration



## STRATEGIC CONSULTING

- Digital strategy
- Cloud strategy
- Marketing strategy
- Assessments
- Digital capabilities
- System health checks
- Organizational change
- User experience design



## SOFTWARE ENGINEERING

- App modernization
- Container orchestration
- Microservices
- PaaS strategy
- UI and mobile
- IoT & management
- Integration
- Dev ops



## TALENT ORCHESTRATION

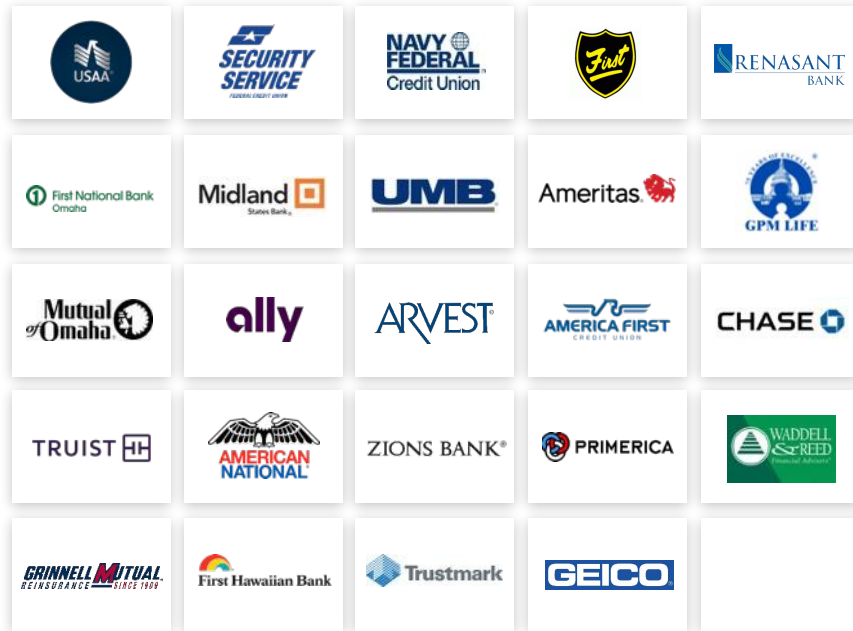
- Talent acquisition
- Elastic bench
- Workforce management
- Technical services
- Scale solutions



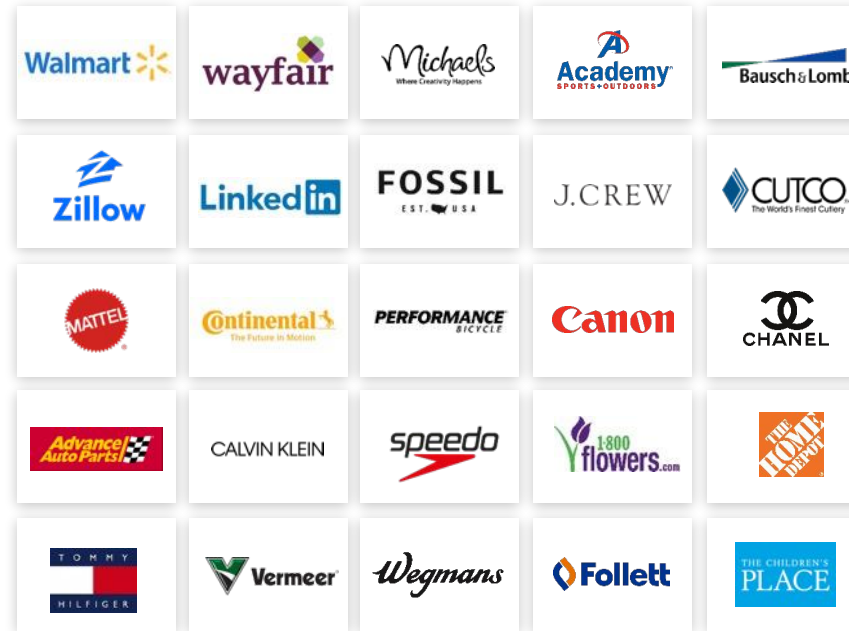
FULL LIFECYCLE SERVICES

PLATFORM SYSTEMS PROCUREMENT, INTEGRATION, MANAGEMENT, SUPPORT

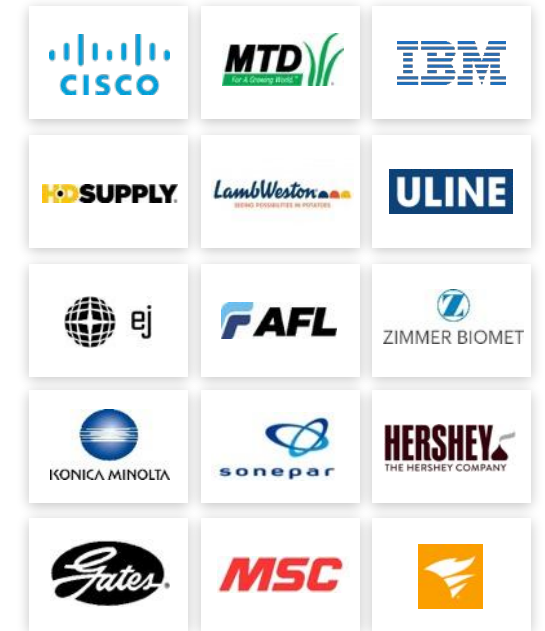
## Financial / Insurance



## Retail / Products



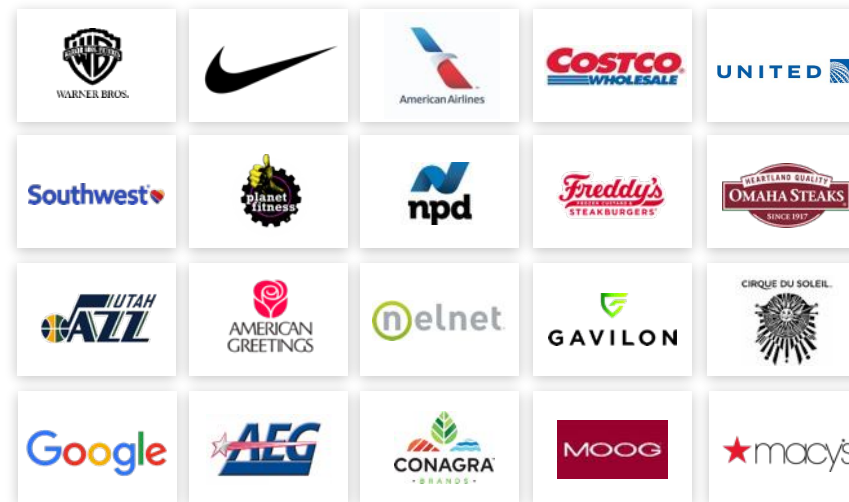
## B2B



## Healthcare



## Consumer services



## Energy / Utilities



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# THANKS