



KCD TEXAS | OCTOBER 6TH, 2023 | IRVING, TX



S P O N S O R S H I P P R O S P E C T U S



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Irving Convention Center

A community event in the heart of Texas, bringing together diverse talent from across the United States to share and celebrate the cloud native ecosystem. Backed by the CNCF, the hub of cloud native computing, we are benefiting from the experience of other KCDs held around the world.

Mission

KCD Texas will be a single-day in-person technical event packed with exciting talks and plenty of networking opportunities. This will be the first edition of Kubernetes Community Days in Irving, TX

About Us

We are an inclusive and open community of engineers, developers, and professionals in the cloud native ecosystem. The attendees will be end users of your product and/or service.



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Why Sponsor Us?

KCD Texas is a community-organized event, and wouldn't be possible without our partners. The following companies are supporting the organizers of this event:

- Google
- IBM
- Dell
- CNCF
- Raft

Don't miss the opportunity to be part of this community event by showing your support. Please don't hesitate to contact us for any questions at organizers-texas@kubernetescommunitydays.org



Showcase your product and engage with the growing community of engineers & developers



Opportunity to meet with top tech talent from across the US



Sponsorship Packages



PLATINUM

Platinum sponsorships include your company logo placed at the venue, on the website and any promotional videos.

Platinum sponsors will also have their company logo branded on lanyards and a large display booth at the event.



GOLD

Gold sponsors get a display booth in the middle of the event, allowing for maximum foot traffic and presence at the event. The gold sponsors will also get a mention in our promotional materials including social media mentions.



SILVER

Silver sponsors get a small display booth and the company logo placed on promotional materials, including at the event. Your logo will appear in social media mentions and will include two conference passes



MEDIA

Media sponsors will have the opportunity to advertise to all the attendees by way of branding on all media announcements website, and promotional materials. This includes conference emails.

HAPPY HOUR \$4,000

Happy hour sponsors will get the opportunity to setup a booth and speak with attendees during the evening portion of the event. You may choose to pass out swag or other promotional materials.

COFFEE BAR SPONSOR \$1,000

Coffee bar sponsors will get to place their company logo everywhere coffee and tea are served. This is a great way to promote, as there will be many coffee stations throughout the event.

WIFI SPONSOR \$1,000

WIFI sponsors will get the place their company logo at the places where attendees will gain WIFI access. There will be at least three signs displaying the WIFI SSID and password at the event.

Platinum Sponsorship

3 Slots available



Brand

Have your brand stand out at the venue, website, and videos. It also includes branding on lanyards and a large-sized display booth.



Passes

Enjoy 4 conference passes along with your sponsorship package.



Speaking

Get 5 minutes for a keynote talk about your company.



Media

Mentioned on social media five times prior to, during, and post-event. This includes pre and post-conference emails.

Gold Sponsorship

5 Slots available



Brand

Have your brand stand out at the venue and website. It also includes a medium-sized display booth.



Passes

Enjoy 2 conference passes along with your sponsorship package.



Speaking

Get 2 minutes for a keynote talk about your company.



Media

Mentioned on social media three times prior to, during, and post-event. This includes pre and post-conference emails.

Silver Sponsorship

10 Slots available



Brand

Have your brand stand out at the venue, and website. It also includes a small-sized display booth.



Passes

Enjoy 2 conference passes along with your sponsorship package.



Speaking

Get 2 minutes for a keynote talk about your company.



Media

Mentioned on social media two times prior to, during, and post-event. This includes pre and post-conference emails.

Media Sponsorship

1 Slot available



Brand

Have your brand stand out at the venue, website, and all media announcements.



Passes

Enjoy 1 conference passes along with your sponsorship package.



Speaking

Get 2 minutes for a keynote talk about your company.



Media

Branding on all media announcements. This includes pre and post-conference emails.

Happy Hour Sponsorship

\$4,000

3 Slots available



Brand

Have your brand stand out at the venue, and website. It also includes a small-sized display booth during happy hour only (after 5pm).



Passes

Enjoy 1 conference passes along with your sponsorship package.



Speaking

Get 2 minutes for a keynote talk about your company.



Media

Mentioned on social media two times prior to, during, and post-event. This includes pre and post-conference emails.

Coffee Bar Sponsorship

\$1,000

1 Slot available



Brand

Have your brand stand out at the venue, and website.



Passes

Enjoy 1 conference passes along with your sponsorship package.



Media

Included in all social media mentions.

WIFI Sponsorship

\$1,000

1 Slot available



Brand

Have your brand stand out at the venue, and website.



Passes

Enjoy 1 conference passes along with your sponsorship package.



Media

Included in all social media mentions.

Contact Us



(512) 663-5745



organizers-texas@kubernetescommunitydays.org



texaskcd.com



500 W Las Colinas Blvd., Irving, TX 75039

