

# Reporte Villclub - Comparativo del período 01/01/2015 al 18/08/2015 vs 01/01/2016 al 18/08/2016

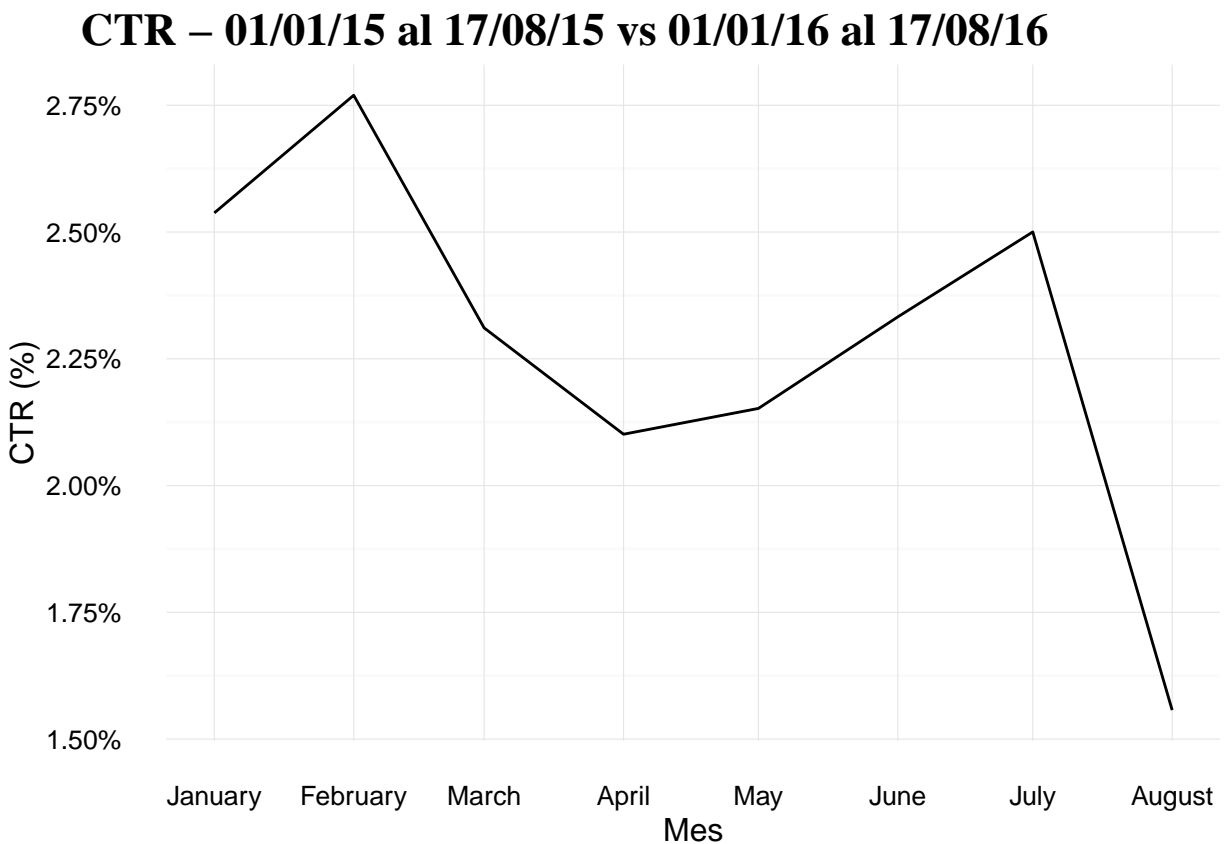
## Resultados de las campañas de Adwords

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When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

## Gráficos comparativos

You can also embed plots, for example:



Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R code that generated the plot.