



toledo web professionals

Sponsorship



Toledo Web Professionals

toledowebprofessionals.com

@twpmeetup

Dear potential sponsor,

Toledo's technology and entrepreneurship community has been marked by tremendous growth, fun and engaging events, and exciting opportunities.

Toledo Web Professionals is a critical hub in this learning and professional community of UX/IA professionals, software developers, programmers, and IT people. We meet each month and discuss a broad range of topics including entrepreneurship and designing & programming the next generation of websites and web applications.

Toledo Web Professionals is the **largest and longest running** technology and professional networking organization. For six years, we've held over 80 events from casual networking and featured speakers to workshops and industry panels.

We aim to make our events a valuable learning experience to remember, and we would love for you to be a part of it.

What makes Toledo Web Professionals Special

We're driven to build a community in Toledo that celebrates learning, entrepreneurship and technology, and these events are offered to our members free of charge. We operate solely on the generosity of individuals and organizations like you to provide the most inclusive, diverse, and knowledge rich environments to foster innovation.

Networking and technology learning events are the hallmark of major tech ecosystems in cities all over the world; including Toledo where our grassroots efforts are quickly taking off. You have the unique opportunity to support, grow, and tap into this hungry and skilled pool of talent.

Why Sponsor?

Sponsoring Toledo Web Professionals is a great way to get connected with top computer science, engineering, design, IT and other talent in Toledo. By sponsoring, you can:

- Broadcast your brand, values, and job opportunities to top area talent.
- Showcase your products and APIs to attendees and other companies.
- Take ownership in and responsibility for building the Toledo region as a technology destination.

Please find attached a list of sponsorship tiers detailing the many different ways you can be a part of Toledo Web Professionals. Feel free to reach out to us at twpmeetup@gmail.com if you have any questions or ideas. We're very excited to put these events on and we look forward to having you as a proud Toledo Web Professionals sponsor.

Thank you and Kind Regards,

The Toledo Web Professionals Team

Sponsorship Tiers

| | STARTER \$25/mo* | PREMIUM \$100/mo* Limit 5 | PREMIER \$250/mo* Limit 2 |
|--|---------------------|---------------------------------|---------------------------------|
| ALL SPONSORS | | | |
| Logo, name, and link on our website. | ✓ | ✓ | ✓ |
| Logo, name, and link on our Meetup page. | ✓ | ✓ | ✓ |
| Logo and name on our introductory slideshow. | ✓ | ✓ | ✓ |
| PREMIUM SPONSORS | | | |
| Weekly mentions on our social media profiles. | | ✓ | ✓ |
| Personal mention at the start of each event. | | ✓ | ✓ |
| Priority logo/name placement on all materials. | | ✓ | ✓ |
| One job listing per month sent to our mailing list. | | ✓ | ✓ |
| PREMIER SPONSORS | | | |
| Top logo/name placement on all materials. | | | ✓ |
| Ten minutes of speaking time at the start of each event. | | | ✓ |
| One job listing per week sent to our mailing list. | | | ✓ |

* We can invoice monthly or yearly. All proceeds go to support our operating, food, and event space costs.

Toledo Web Professionals by the Numbers

- Founded in October, 2011
- 80+ events held over six years.
- 600+ registered members on Meetup.com
- Average of 25+ attendees at each monthly event
- 600+ followers on Twitter
- Social media reach of 1,000+ monthly impressions
- Mailing list reach of 600+ individuals

Ready to Get Started?

Visit us online at www.toledowebprofessionals.com and fill out our sponsorship registration form. A member of our leadership team will then contact you to help customize your sponsorship experience. We can't wait to connect you to Toledo's premier technology community!