

# TOLGA A.

UX DESIGNER & BLOCKCHAIN  
EDUCATOR

## Location

Toronto, Ontario

## Phone

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## Email

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## LinkedIn

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## Portfolio

tolgaacan.github.io

## SKILLS & PLATFORMS

### Technical Skills

SQL  
Tableau  
R  
Python  
HTML  
CSS  
JavaScript  
Power BI  
Excel  
Unity  
GitHub

### Soft Skills

Leadership  
Communication  
Teamwork  
Problem-Solving  
Marketing

### Platforms

Instagram  
TikTok  
WordPress  
Zoom  
YouTube

## Awards & Recognitions

SPROUT Case Competition - Winner  
Duration: February 2020 (3 Day Event)

## Certifications & Badges

Power BI (Issued May 2020)  
Power of Excel (Issued May 2020)  
Python (Issued May 2020)  
R (Issued June 2020)

**Blockchain, digital marketing and UX professional with 3+ years in crypto, UX/UI, graphic design, international economics and finance.** A proven track record of leadership in blockchain education, game development, and digital design. Recognized for spearheading educational workshops, enhancing student engagement through technology, and leading successful teams in competitions. Adept in data analytics, web design, and social media management.

## PROFESSIONAL EXPERIENCE

### Director & Founder

Blockchain University, Toronto, ON

2023-03 - Current

- Conducted 15+ blockchain workshops and created content for TMU's community.
- Delivered comprehensive blockchain education covering basic to advanced topics.
- Led as speaker and workshop head at 'Hack the 6ix,' educating 20+ students.

### Producer

TMU Game Makers Union, Toronto, ON

2021-04 - 2022-04

- Developed and executed remote learning strategies in game development to keep engagement.
- Hosted game jams, tutorials, and art competitions to improve student design skills.
- Partnered with IEEE to offer project-building events for non-design students.
- Enhanced marketing by producing and sharing educational videos on GMU's YouTube channel.

### Research Assistant

Ripple Studios, Toronto, ON

2021-06 - 2021-10

- Enhanced "Cognigeeks" game's UI, narrative, and mechanics for educational engagement.
- Worked with programmers on UI/UX for immersive learning in gaming.
- Led voice recording sessions for dynamic character storytelling.
- Utilized Rhubarb for lip-sync in animations, boosting player immersion.

### Deputy of Internal/External Affairs

Ryerson International Economics and Finance Course Union

2020-04 - 2021-04

- Engaged 40+ students in economics and finance through effective networking.
- Boosted TMU's online community engagement with a dedicated platform.
- Promoted teamwork skills among students via innovative remote workshops.
- Led successful case competitions, enhancing teamwork and problem-solving.
- Developed a student organization website with e-commerce and live features.
- Crafted impactful marketing strategies to elevate group competition participation.

## VOLUNTEER EXPERIENCE

### Event Delegate

Continuing Education Students' Association of Ryerson (CESAR)

2020-01 - 2020-04

- Managed logistics for a CESAR event, rebuilding student unions.
- Drew 200+ students with effective marketing.
- Boosted CESAR election participation by 20%, enhancing engagement.
- Received a recommendation letter from the event organizer for significant contributions.

### Community Volunteer

Ryerson VOTES

2019-10 - 2019-11

- Boosted student voter turnout for the 2019 federal election through targeted promotions.
- Promoted civic engagement in Toronto via art exhibitions and community outreach.
- Organized a televised event with CityTV to facilitate and highlight on-campus voting.

## EDUCATIONAL BACKGROUND

**Toronto Metropolitan University** - BS - Financial Mathematics

2018-05 - 2020-05

## RELEVANT COURSEWORK

CGCM130 (Design and Layout)  
CRI300 (Digital Design Studio)  
CMN279 (Intro to Professional Communications)  
CPS118 (Introductory Programming for Students)