TOLGA A.

UX DESIGNER & BLOCKCHAIN EDUCATOR

Location
Toronto, Ontario

Phone
(289) 828-4370

Email
tolgaacan.business@gmail.com

LinkedIn
linkedin.com/in/tolgaacan

Portfolio
tolgasportfolio.github.io

SKILLS & PLATFORMS

Technical Skills

SQL
Tableau
R
Python
HTML
CSS
JavaScript
Power BI
Excel
Unity
GitHub

Soft Skills

Leadership
Communication
Teamwork
Problem-Solving
Marketing

Platforms

Instagram
TikTok
WordPress
Zoom
YouTube

Awards & Recognitions

SPROUT Case Competition - Winner
Duration: February 2020 (3 Day Event)

Certifications & Badges

Power BI (Issued May 2020)
Power of Excel (Issued May 2020)
Python (Issued May 2020)
R (Issued June 2020)

Blockchain, digital marketing and UX professional with **3+ years** in **crypto, UX/UI, graphic design, international economics and finance**. A proven track record of leadership in blockchain education, game development, and digital design. Recognized for spearheading educational workshops, enhancing student engagement through technology, and leading successful teams in competitions. Adept in data analytics, web design, and social media management.

PROFESSIONAL EXPERIENCE

Director & Founder
Blockchain University, Toronto, ON   **2023-03 - Current**

- Conducted 15+ blockchain workshops and created content for TMU's community.
- Delivered comprehensive blockchain education covering basic to advanced topics.
- Led as speaker and workshop head at 'Hack the 6ix,' educating 20+ students.

Producer
TMU Game Makers Union, Toronto, ON   **2021-04 - 2022-04**

- Developed and executed remote learning strategies in game development to keep engagement.
- Hosted game jams, tutorials, and art competitions to improve student design skills.
- Partnered with IEEE to offer project-building events for non-design students.
- Enhanced marketing by producing and sharing educational videos on GMU's YouTube channel.

Research Assistant
Ripple Studios, Toronto, ON   **2021-06 - 2021-10**

- Enhanced "Cognigeeks" game's UI, narrative, and mechanics for educational engagement.
- Worked with programmers on UI/UX for immersive learning in gaming.
- Led voice recording sessions for dynamic character storytelling.
- Utilized Rhubarb for lip-sync in animations, boosting player immersion.

Deputy of Internal/External Affairs
Ryerson International Economics and Finance Course Union   **2020-04 - 2021-04**

- Engaged 40+ students in economics and finance through effective networking.
- Boosted TMU's online community engagement with a dedicated platform.
- Promoted teamwork skills among students via innovative remote workshops.
- Led successful case competitions, enhancing teamwork and problem-solving.
- Developed a student organization website with e-commerce and live features.
- Crafted impactful marketing strategies to elevate group competition participation.

VOLUNTEER EXPERIENCE

Event Delegate
Continuing Education Students' Association of Ryerson (CESAR)   **2020-01 - 2020-04**

- Managed logistics for a CESAR event, rebuilding student unions.
- Drew 200+ students with effective marketing.
- Boosted CESAR election participation by 20%, enhancing engagement.
- Received a recommendation letter from the event organizer for significant contributions.

Community Volunteer
Ryerson VOTES   **2019-10 - 2019-11**

- Boosted student voter turnout for the 2019 federal election through targeted promotions.
- Promoted civic engagement in Toronto via art exhibitions and community outreach.
- Organized a televised event with CityTV to facilitate and highlight on-campus voting.

EDUCATIONAL BACKGROUND

Toronto Metropolitan University - BS - Financial Mathematics   **2018-05 - 2020-05**

RELEVANT COURSEWORK

CGCM130 (Design and Layout)
CRI300 (Digital Design Studio)
CMN279 (Intro to Professional Communications)
CPS118 (Introductory Programming for Students)