

# TOLGA A.

## CONTENT CREATOR

### Location

Toronto, Ontario

### Phone

(289) 828-4370

### Email

tolgaacan.business@gmail.com

### Instagram

@tacan444

### Portfolio

tolgaacan.github.io

## SKILLS & PLATFORMS

### Technical Skills

Adobe Premiere Pro

Adobe Illustrator

Adobe Photoshop

DaVinci Resolve

JavaScript

HTML & CSS

SQL

### Soft Skills

Leadership

Communication

Teamwork

Problem-Solving

Marketing

### Platforms

Instagram

TikTok

WordPress

Zoom

YouTube

Garnered over 3+ years of experience in graphics design, hosting workshops through student groups, and facilitating medium-scale projects through workplaces focused on project management, leadership capabilities, and other social communications.

## PROFESSIONAL EXPERIENCE

### Director & Founder

2023-03 - Current

#### Blockchain University, Toronto, ON

- Conducted 15+ blockchain workshops and created content for TMU's community.
- Earned over 10,000+ views by covering basic to advanced subjects in blockchain tech.
- Led as speaker and workshop head at 'Hack the 6ix,' educating 20+ students.

### Content Creator

#### nothingcontest YouTube Channel

2024-06 - Current

- Created an alternate way of interpreting video game media through 5-minute videos
- Garnered over 30+ dedicated subscribers
- Built a community following that attracted the attention of over 1,500 unique viewers
- Drove more traffic towards user behavior regarding video game consoles

### Research Assistant

2021-06 - 2021-10

#### Ripple Studios, Toronto, ON

- Enhanced "Cognigeeks" game's UI, narrative, and mechanics for educational engagement.
- Worked with programmers on UI/UX for immersive learning in gaming.
- Led voice recording sessions for dynamic character storytelling.
- Utilized Rhubarb for lip-sync in animations, boosting player immersion.

## EDUCATIONAL BACKGROUND

**BrainStation** - Certificate - Artificial Intelligence 2024-04 - 2024-05

**Toronto Metropolitan University** - BS - Financial Mathematics 2020-05 - 2024-10

**Toronto Metropolitan University** - BA - International Economics & Finance 2018-05 - 2020-05

**Robert Bateman High School** - Certificate - International Baccalaureate Program 2014-05 - 2018-05

## RELEVANT COURSEWORK

CGCM130 (Design and Layout)

CRI300 (Digital Design Studio)

CMN279 (Intro to Professional Communications)

CPS118 (Introductory Programming for Students)

## AWARDS & RECOGNITIONS

SPROUT Case Competition - Winner

Duration: February 2020 (3 Day Event)

## CERTIFICATIONS & BADGES

Power BI (Issued May 2020)

Power of Excel (Issued May 2020)

Python (Issued May 2020)

R (Issued June 2020)