**Tolga Acan**

**Phone Number:** +1 289-828-4370 | **Portfolio:** tolgaacan.github.io/tolgasportfolio.github.io

**Email:** [tolgaacan.business@gmail.com](mailto:tolgaacan.business@gmail.com) | **LinkedIn:** linkedin.com/in/tolgaacan

**Education**

**Secondary Studies**

**Robert Bateman High School (Closed As Of 2020) - High School Diploma**

Program Level: International Baccalaureate

Level Graduated: Certificate

**Undergraduate Studies**

**Toronto Metropolitan University - University Degree**

Program of Study: International Economics and Finance (Bachelor of Arts)

Duration: May 2018 - May 2020

Program of Study: Financial Mathematics (Bachelors of Science)

Duration: May 2020 - Present

**Relevant Coursework:**

CGCM130 **(Design and Layout)**, CRI300 **(Digital Design Studio)**, CMN279 **(Intro to Professional Communications)**, CPS118 **(Introductory Programming for Students)**, ECN104 **(Introductory Microeconomics)**, MTH207 **(Calculus and Computational Methods I)**, MTH310 **(Calculus and Computational Methods II)**

**Certifications & Badges**

* Power BI (Issued May 2020)
* Power of Excel (Issued May 2020)
* Python (Issued May 2020)
* R (Issued June 2020)

**Awards**

SPROUT Case Competition - 1st Place

Team 8 (4 Members)

Duration: February 2020 (Three Day Event)

**Recommendation Letter**

CESAR Volunteering

**Career**

**Official Positions (Past and Present)**

**Director**

**BlockchainUniversity – Freelance**

Duration: March 2023 – Present (10 Months)

Location: Toronto, ON – Onsite

* Led over 15 video workshops, supplemented with written articles and social media content, aimed at educating university communities, notably TMU, on blockchain technology.
* Covered a spectrum of topics, from foundational concepts to advanced industry applications, providing comprehensive understanding to diverse audiences.
* Spearheaded participation as a speaker and workshop lead at the 9th annual ‘Hack the 6ix’ hackathon event, enlightening 20+ students on blockchain's fundamental principles, concepts, and ongoing media discourse.

**Producer**

**TMU Game Makers Union – Permanent Part-Time**

Toronto Metropolitan University

Duration: April 2021 – April 2022 (1 Yr, 1 Month)

Location: Toronto, ON – Remote

* Implemented engaging remote learning strategies centered around game development processes, ensuring students remained actively involved and motivated.
* Organized and facilitated events such as game jams, tutorials, and art competitions to provide platforms for students to showcase their work and enhance their design skills.
* Collaborated with IEEE branch to design and execute events aimed at introducing students outside the game design field to project building, regardless of their prior experience.
* Contributed to marketing efforts by editing and publishing online video tutorials on the GMU YouTube channel, extending educational resources to a broader audience.

**Research Assistant**

**Ripple Studios - Part-Time (Project: Cognigeeks)**

Toronto Metropolitan University

Duration: July 2021 – October 2021 (4 Months)

Location: Toronto, ON – Remote

* Contributed significantly to enhancing the user interface, narrative quality, and gameplay mechanics of "Cognigeeks," a PC game focused on educating secondary students about electrical engineering principles.
* Collaborated closely with programmers to implement diverse in-game UI/UX elements aimed at creating an immersive learning environment.
* Recorded and facilitated multiple voice recording sessions for game characters, ensuring high-quality voiceovers for an engaging storytelling experience.
* Leveraged third-party lip sync tool, Rhubarb, provided by Unity game engine open-source developers, to synchronize character animations with dialogue, enhancing visual immersion and interactivity for the player.

**Deputy of Internal/External Affairs**

**Ryerson International Economics and Finance Course Union – Full-Time**

Toronto Metropolitan University

Duration: April 2020 – April 2021 (1 Yr, 1 Month)

Location: Toronto, ON – Remote

* Successfully engaged over 40 undergraduate and graduate students in the International Economics and Finance program through effective communication and networking strategies.
* Established a strong online presence for the TMU community, providing a remote space for extracurricular learning and engagement.
* Educated students and stakeholders on the importance of peer-to-peer teamwork skills through the development of tools and facilitation of remote workshops.
* Organized and facilitated case competitions in collaboration with organizations like SPROUT, fostering teamwork and problem-solving skills among participants.
* Built and managed a central website for the student organization, incorporating e-commerce and live broadcasting tools to enhance student engagement.
* Provided marketing solutions including brand image slogans like 'Become ICONIC' and curated promotional emails to promote exclusive group competitions with giveaways.

**Volunteer Positions**

**Event Delegate**

**Continuing Education Students’ Association of Ryerson (CESAR)**

Toronto Metropolitan University

Duration: January 2020 – April 2020 (4 Months)

Location: Toronto, ON – In-person

* Coordinated and executed logistical operations for a course union winter event focused on re-building student unions such as CESAR.
* Successfully attracted over 200 students to the event, demonstrating effective marketing and promotion strategies.
* Increased student participation in the voting process for the next president of CESAR by 20%, contributing to a more representative and engaged student body.

**Community Volunteer**

**Ryerson VOTES**

Toronto Metropolitan University

Duration: October 2019 – November 2019

Location: Toronto, ON – In-person

* Distributed promotional material within the TMU community to encourage on-campus voting for the 2019 federal election, contributing to increased voter turnout among students.
* Raised awareness about voting resources in Toronto by attending art gallery exhibitions, reaching out to city residents and promoting civic engagement.
* Managed the organization of a televised campus event in partnership with CityTV, showcasing convenient solutions for on-campus voting during government elections and promoting voter awareness.

**Event Coordinator**

**Ryerson Orientation Crew**

Toronto Metropolitan University

Duration: August 2020 – September 2020 (2 Months)

Location: Toronto, ON - Remote

* Coordinated remote events for incoming first-year students for the Fall 2020 semester, utilizing platforms such as Zoom to host live surveys and game shows, enhancing student engagement and participation.
* Registered appropriate gifts for participants based on engagement levels, incentivizing active involvement and creating memorable experiences.
* Demonstrated advanced communication skills by suggesting social media content ideas via Instagram to the team, contributing to a cohesive and engaging online presence.
* Enacted strong care and enthusiasm in assigning and completing remote tasks, ensuring efficiency and effectiveness in event planning and execution.

**Skills:**

* **Data Analytics:** SQL, Tableau, R, Python
* **Social Media:** Instagram, TikTok, WordPress
* **Web Design:** HTML, CSS, JavaScript

**Languages:**

* **Native:** Turkish (First Language), English (ESL)
* **Learning Currently:** Russian