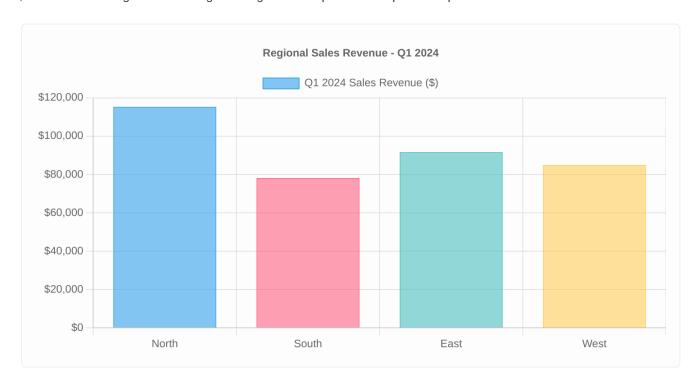
## **Quarterly Sales Report**

## **Regional Performance Overview**

Q1 2024 (January 1 - March 31)

## **Sales Performance by Region**

The following chart illustrates the total sales revenue generated by each region during the first quarter. The North region continues to lead, while the West region showed significant growth compared to the previous quarter.



## **Sales Data Summary**

Region	Target Revenue	Actual Revenue	Variance
North	\$100,000	\$115,500	+15.5%
South	\$80,000	\$78,200	-2.25%
East	\$90,000	\$91,800	+2.0%
West	\$75,000	\$85,100	+13.5%
Total		\$390,600	