We can tell from the Pivot table and Pivot Chart that the Top 3 successful categories are Theater, Music, and Film & Video. Those three categories are all entertainment related. The second chart also tell us the Sub-Category “Plays” is a big successful over the years compares to other sub-categories. The third chart explained the most likely to have a successful funding during the year will be April, May and June.

I would say the durations for each project are different so some projects maybe successful if they have longer time to fund.

I would like to have more table/graph charts such as:

-the projects percentage in categories by each year and over the years (what category needs the funding the most?)

-the success/cancel/fail percentage in both parent-category and sub-category (what is the success rate in each category?)

-the success/cancel/fail percentage in different year (What year has the highest success rate or failing rate?)

-the gross donation money percentage in different category for a year and over the years (Most money goes to what category?)

-the total donation money in each year (In which years projects have more donation?)

-the count of projects each year or each country (The total projects we have each year/each country?)