



**EXPORT
PORTAL**



FREIGHT FORWARDER BEST PRACTICES

At Export Portal, we want to help you grow your manufacturing business and be successful! Here are 5 tips that can help you sell and appeal to buyers on Export Portal:

1 Frequently check your dashboard and email

Communication with users can happen at any time on our international B2B platform. Make sure you frequently check your notifications so you don't miss a single potential order.

2 Make sure your locations and pricing is accurate

Accuracy is important for building trust. Ensuring your origin and destination countries are always accurate is essential so you can see all orders in your area. Pricing accuracy is also necessary as buyers are always looking for the best deals.

3 Always be available for potential bids

No matter your industry, chances are you don't want to miss or lose a potential bid because you didn't respond in time. Responsiveness is important for building lasting relationships, so always be ready to answer your potential customers.

4 Be a part of our community

At Export Portal, we believe that building a community and networking are as important to a company's reputation and success as actual completed orders. On our platform, you have the opportunity to create partnerships with companies from all over the world. Be sure to take advantage of this. Also, be prepared to lend your expertise to our SME user base. As freight forwarders, you know more about the import/export process than some of our novice importers/exporters, so your advice is invaluable and can make for some wonderful partnerships.

5 Take advantage of educational materials

We have so much information on our website for new and experienced exporters! Review our [library](#), [import/export directory](#), and [blog](#) to learn all there is about international trade. Additionally, if you can't find the information you're looking for, our customer support experts are available to help at any time, either by the LiveChat feature on our website or by email at support@exportportal.com