**LESSON PLAN/NOTE FOR WEEK 5 ENDING 13/10/2023.**

**Term**: First

**Week**: 5

**Date**: 13/10/2023

**Class**: SSS 3

**Subject**: Economics

**Topic**: Services Industries

**Sub-Topic**: Characteristics and Contributions of Service Industries to Economic Development of Nigeria.

**Period**: 4th

**Time**: 10:15 -10:50

**Duration**: 40 Minutes

**Number in class**: 3 Students.

**Average age:** 16 Years

**Sex**: Mixed

**Specific objectives**: By the end of the lesson, the students should be able to:

(1) State the characteristics of Service Industries.

(11) Explain the characteristics of service Industries.

(111) Mention and explain the contributions of service industry to economic development of Nigeria.

**Rationale**: For the students to be able to identify the contributions of service industry to economic development.

**Previous knowledge**: The students have been seeing people working and rendering services.

**Instructional material**: A chart showing people working and rendering services in various sectors.

**Reference materia**l: Cole Esan (2020) Essential Economics for senior secondary schools.

**LESSON DEVELOPMENT**

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| **Stages/Steps** | **Teacher's Activities** | **Students' Activities** | **Learning points** |
| **Introduction** | Reviews the previous lesson. | Participate actively in the class discussion. | To arouse the students interest. |
| **Step 1** | States the characteristics of service Industries as: (1) Tangibility (2) variability etc. | Listen carefully to the teacher. | For better understanding of the lesson. |
| **Step 11** | Guides the students to explain the characteristics of service industry. | Respond to the class activity. | To encourage critical thinking. |
| **Step 111** | Asks the students to mention the contributions of service industry to economic development of Nigeria. | Mention the contributions of service industry to economic development as: (1) Economic growth (2) generation of employment etc. | To enable the students reason logically. |
| **Board Summary** | Summarizes the lesson as:  **Service Industries.**  **Characteristics of Service Industries.**  (1) Intangibility: physical products in the store are widely displayed for customers to see, feel, touch, weigh or sniff at before deciding whether or not to buy.  **(2)** Variability: In the production and Marketing of physical products, companies have increasingly paid special attention to ensuring consistency in quality, feature, packaging, and so on.  (3) Inseparability: A key distinguishing feature of service marketing, is that the service provision and provider are inseparable from the service consumption and consumer. E.g we can not take a hotel room home for consumption. Also, a hairdresser needs to be physically present for the service to be consumed.  (4) Non-ownership: The consumer does not secure ownership of the service. The consumer pay for the service.  (5) Perishability: Services are deeds, performances or acts whose consumption take place simultaneously; they tend to perish in the absence of consumption.  **Roles or contributions of Service Industry to Economic Development of Nigeria.**  The service industry due contribute greatly to the economic development of Nigeria in the following ways:  (1) Economic Growth: The service industry, through its activities in the economy, does contribute towards the growth of the economy.  (2) Generation of employment: The service industry through all Its activities in trading, banking, transportation and communication, helps to generate abundant employment for the people.  (3) Aids to trade: service industry through banking, warehousing and transportation, does assist in enhancing trading in the economy of the nation.  (4) Generation of Revenue: service industry generates revenue both for the government and the people who are engaged in the industry.  (5) Diffusion of ideas and technology: Through the activities of people engaged in the service industry, new ideas and technology are transferred from one country to another.  (6) National integration: Through the service industry, different regions in the country are brought in constant touch with one another. This enhances national integration and interaction among the people in a country.  (7) Stimulation of other sectors: The service industry does stimulate the growth of other sectors like manufacturing and construction Industries.  (8) Infrastructural Development: The service industry, through its activities in the economy, stimulates the development of infrastructures like roads, telephones, electricity and pipe borne water.  (9) Diversification of the economy: The service industry also helps to ensure the diversification of the economy through its branches like tourism.  (10) Manpower development: many people are trained in different areas, e.g doctors, lawyers, musicians , teachers, police, and army. | Copy and submit the note book for marking | For future reference. |
| **Evaluation** | Evaluates the lesson as:  (1) State 5 characteristics of service industry.  (2) Explain 5 characteristics of service industry.  (3) mention and explain 5 contributions of service industry to economic development of Nigeria. | Respond to the questions. | Ascertaining the attainment of the stated objectives. |
| **Conclusion** | Rounds up the lesson by marking and correcting students work. | Check and do their correction. | Consolidation of the lesson. |
| **Assignment** | Gives home work as:  (1) Mention and explain two types of service occupation. | Respond by doing the home work at home. | To ensure continuity of learning. |



13TH October 2023

Approved!

DEPUTY HEAD INSTRUCTOR ADMIN