

Oladapo O. Awosika | PRODUCT DESIGNER

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DESIGN SKILLS

UI design, UX design, Visual Design, Interaction Design, Prototyping, Wireframing, Information Architecture, User Research, Communication, Problem Solving, Critical Thinking, Empathy, Teamwork.

DESIGN TOOLS

Figma, Adobe XD, Photoshop, Illustrator, After effects.

PROFESSIONAL EXPERIENCE

Freelance

**Lagos,
Nigeria**

Product Designer

Nov 2021 - Present

- Currently solving design problems for clients as a freelancer.

Silverflow

**Lagos,
Nigeria**

Product Designer

Aug 2020 - Oct 2021

- I worked collaboratively with, stakeholders, product managers, researchers, and technologists to solve complex problems and design consistent interfaces to orient users across pages and features.
- I redesigned the mobile application for the payment platform, giving it an easy to navigate interface. This increased customer retention by 33%
- I created pixel perfect designs with complete unity and an exceptional attention to details.
- I designed the onboarding process for a payment platform that helped increase customer retention by 28%

Webcoupers

Lagos, Nigeria

Product Designer

Mar 2019 – Jul 2020

- Conducted intensive research which included drafting user personas, competitive analysis, qualitative surveys and much more, to better define various problems. This made finding solutions much easier and refined.
- I designed a functional and visually appealing website interface for a multinational fintech company, to better orient users across pages.
- I redesigned the mobile application for a communications network company to improve the user experience, which led to the increase of customer retention by 18%
- I worked hand in hand with the development team in order to ensure smooth and seamless hand off of product designs. This increased efficiency by 35%

- I designed high fidelity mock-ups for various brand websites, which was a very vital process needed to get refined customer feedback before the final interface designs were sent to the development team.
- Troubleshooting to find creative and functional solutions to various design problems was an indispensable measure in my process.

Travcut Educational Consult

Lagos, Nigeria

Product Designer

Nov 2017 – Sep 2018

- I spearheaded the design of a mobile application, its primary function is to help students explore various scholarship opportunities abroad and also provide guidelines to help interested students secure admission.
- I worked very closely with the development team to ensure for a seamless handoff process.
- I designed a high fidelity prototype of an educational mobile application and carried out user testing to get reviews before making a handoff to the development team. This process helped eradicate costly and unnecessary changes during development.

EDUCATION

BSc. Computer Science at the Federal University of Agriculture, Abeokuta. Nigeria

ADDITIONAL INFORMATION

• Volunteer Work:

Red Cross: Volunteered as a red cross member in my national youth service corps year, 2021. During this period I helped care for ailing corp members and administered first aid to them.

AIIESEC: Came up with tons of visual design work which helped bring awareness to a bunch of community development outreach, social activities and awareness to health related issues like; cancer, STDs and more.

- **Languages:** English (Fluent), Yoruba (Native)