

# Oladapo O. Awosika | PRODUCT DESIGNER

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## DESIGN SKILLS

UI design, UX design, Visual Design, Interaction Design, Prototyping, Wireframing, Information Architecture, User Research, Communication, Problem Solving, Critical Thinking, Empathy, Teamwork.

## DESIGN TOOLS

Figma, Adobe XD, Photoshop, Illustrator, After effects.

## PROFESSIONAL EXPERIENCE

### Freelance

Lagos,  
Nigeria

### Product Designer

Nov 2021 - Present

- Currently solving design problems for clients as a freelancer.

### Silverflow

Lagos,  
Nigeria

### Product Designer

Aug 2020 - Oct 2021

- I worked collaboratively with, stakeholders, product managers, researchers, and technologists to solve complex problems and design consistent interfaces to orient users across pages and features.
- I redesigned the mobile application for the payment platform, giving it an easy to navigate interface. This increased customer retention by 33%
- I created pixel perfect designs with complete unity and an exceptional attention to details.
- I designed the onboarding process for a payment platform that helped increase customer retention by 28%

### Webcoupers

Lagos, Nigeria

### Product Designer

Mar 2019 – Jul 2020

- Conducted intensive research which included drafting user personas, competitive analysis, qualitative surveys and much more, to better define various problems. This made finding solutions much easier and refined.
- I designed a functional and visually appealing website interface for a multinational fintech company, to better orient users across pages.
- I redesigned the mobile application for a communications network company to improve the user experience, which led to the increase of customer retention by 18%
- I worked hand in hand with the development team in order to ensure smooth and seamless hand off of product designs. This increased efficiency by 35%

- I designed high fidelity mock-ups for various brand websites, which was a very vital process needed to get refined customer feedback before the final interface designs were sent to the development team.
- Troubleshooting to find creative and functional solutions to various design problems was an indispensable measure in my process.

## **Travcut Educational Consult**

**Lagos, Nigeria**

### **Product Designer**

**Nov 2017 – Sep 2018**

- I spearheaded the design of a mobile application, its primary function is to help students explore various scholarship opportunities abroad and also provide guidelines to help interested students secure admission.
- I worked very closely with the development team to ensure for a seamless handoff process.
- I designed a high fidelity prototype of an educational mobile application and carried out user testing to get reviews before making a handoff to the development team. This process helped eradicate costly and unnecessary changes during development.

## **EDUCATION**

BSc. Computer Science at the Federal University of Agriculture, Abeokuta. Nigeria

## **ADDITIONAL INFORMATION**

### **• Volunteer Work:**

**Red Cross:** Volunteered as a red cross member in my national youth service corps year, 2021. During this period I helped care for ailing corp members and administered first aid to them.

**AIIESEC:** Came up with tons of visual design work which helped bring awareness to a bunch of community development outreach, social activities and awareness to health related issues like; cancer, STDs and more.

- **Languages:** English (Fluent), Yoruba (Native)