

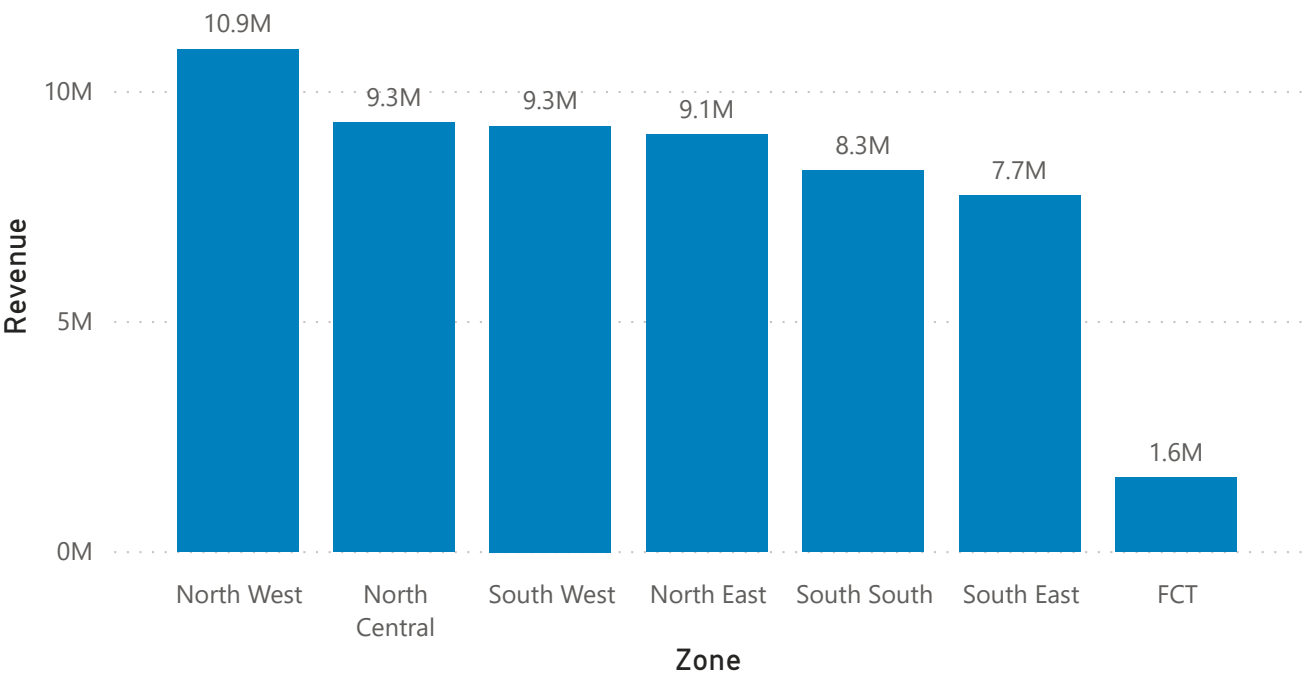
ANALYSIS REPORT FOR DATALEUM

By: Tolulope Boboye

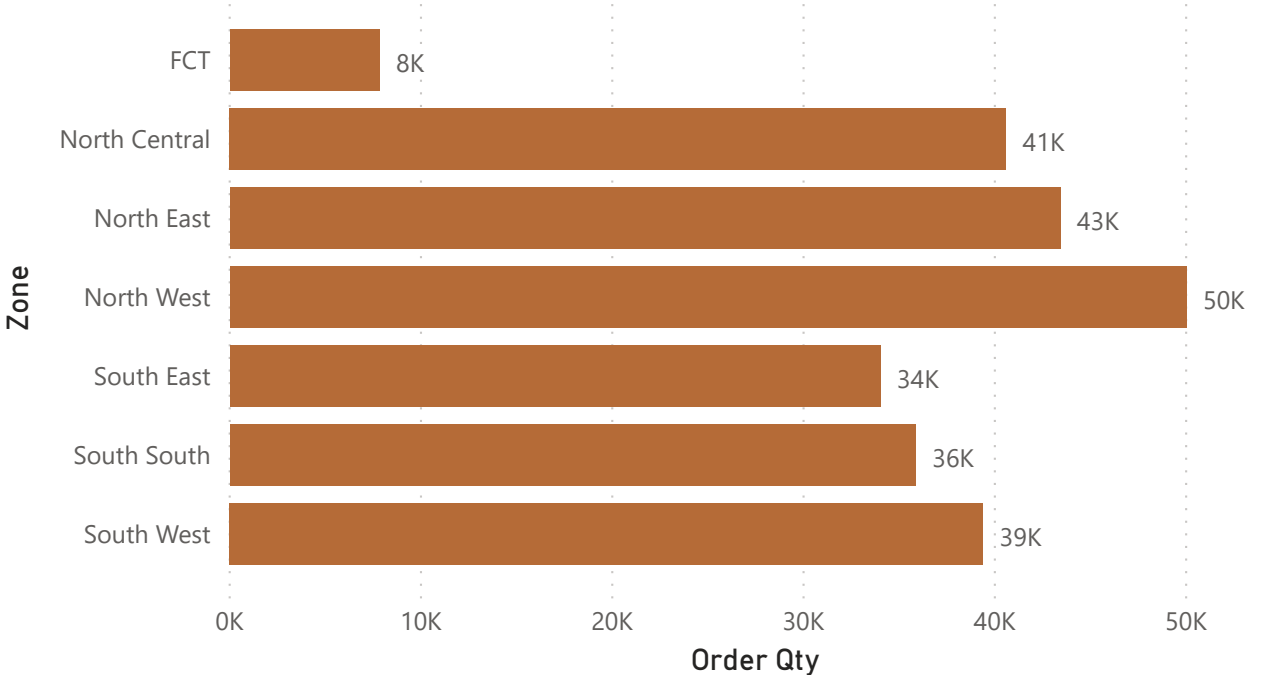
EXECUTIVE SUMMARY

This report provides an analysis of current datasets gotten from a company based in Nigeria. Method of Analysis includes trend, horizontal, pie and vertical analysis. The objective of this report is to describe our study of the industry and analyze its results with respect to opportunities for more investments.

Revenue by Zone



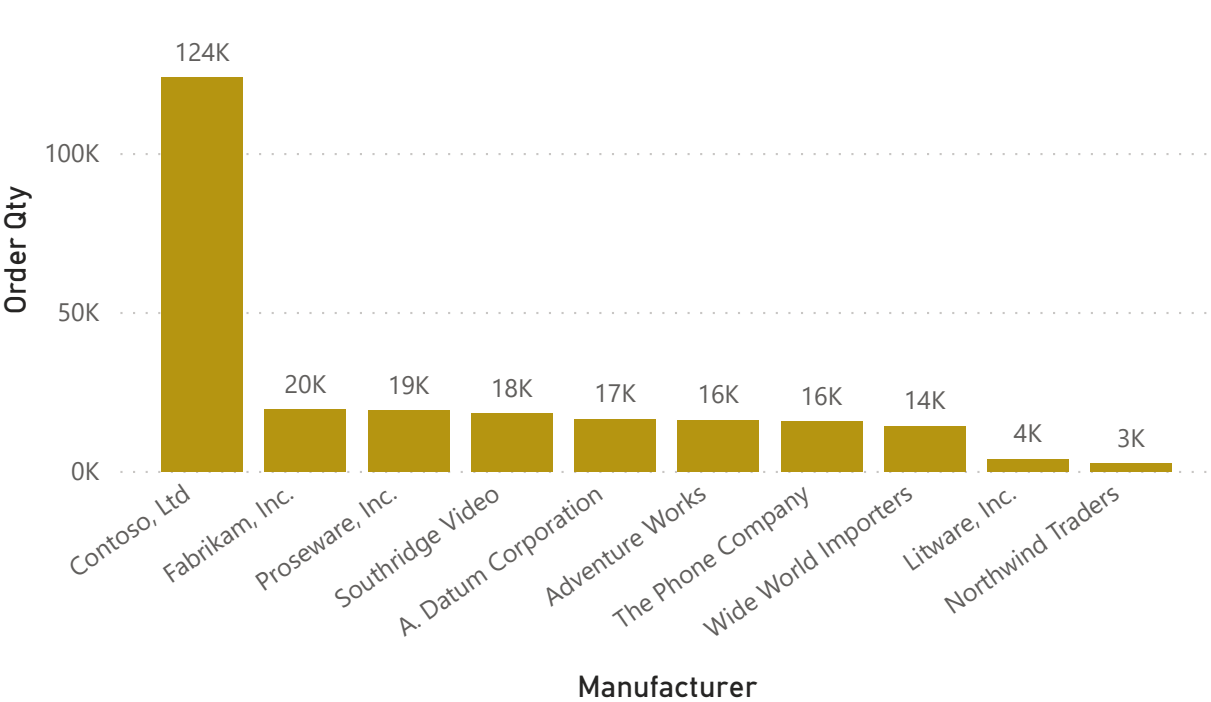
Order Qty by Zone



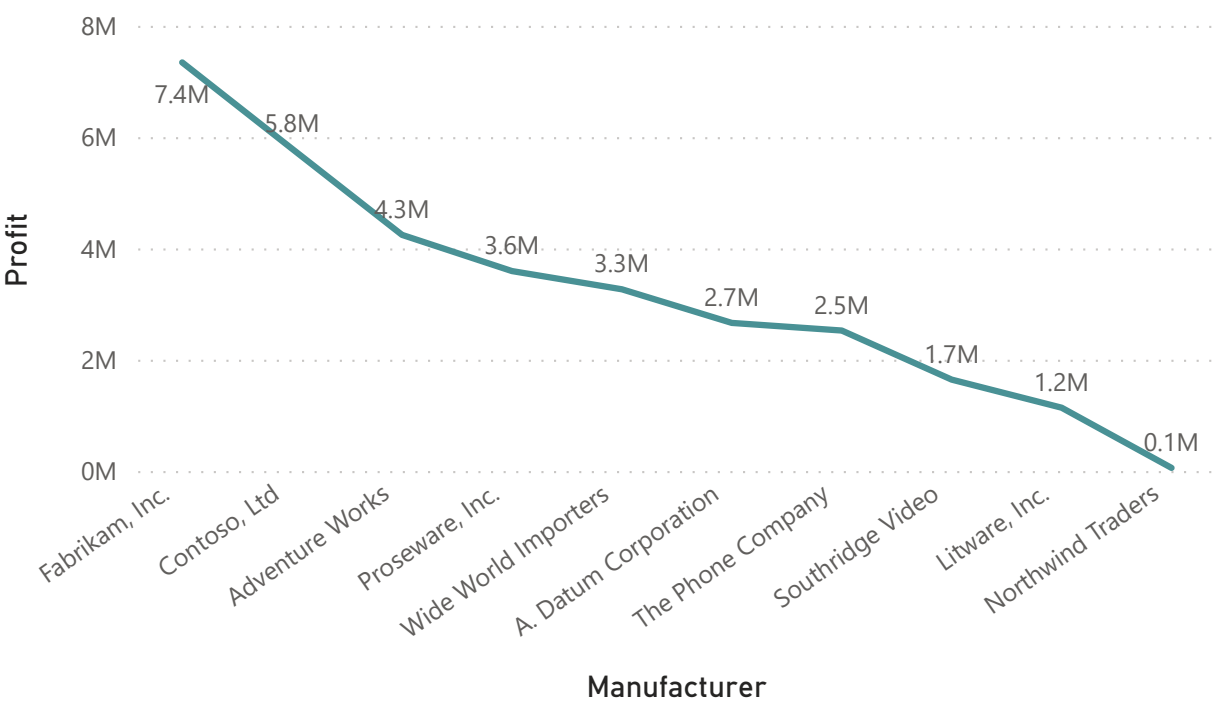
Profit by Zone



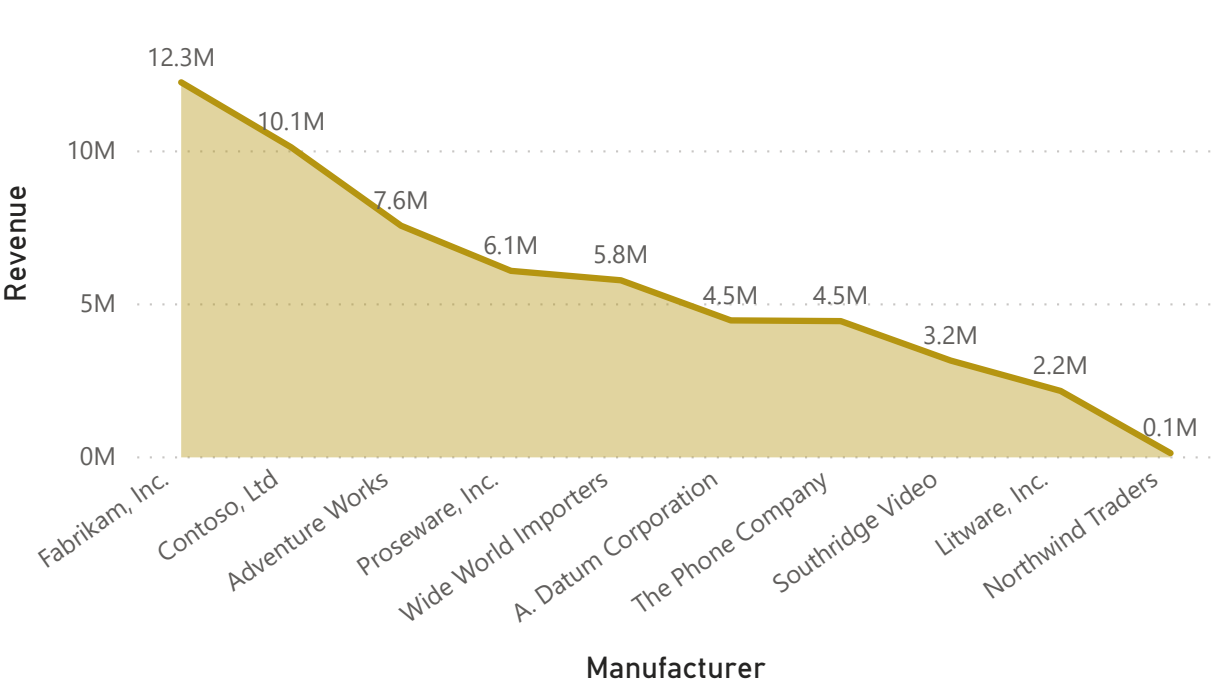
Order Qty by Manufacturer



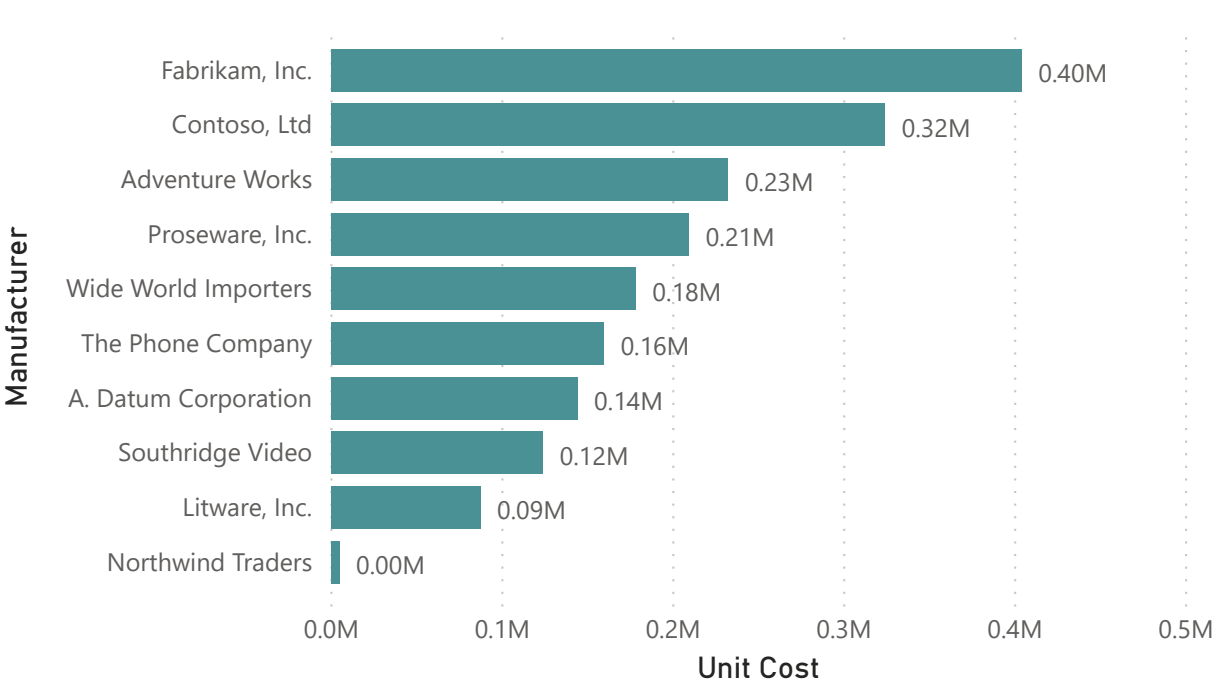
Profit by Manufacturer



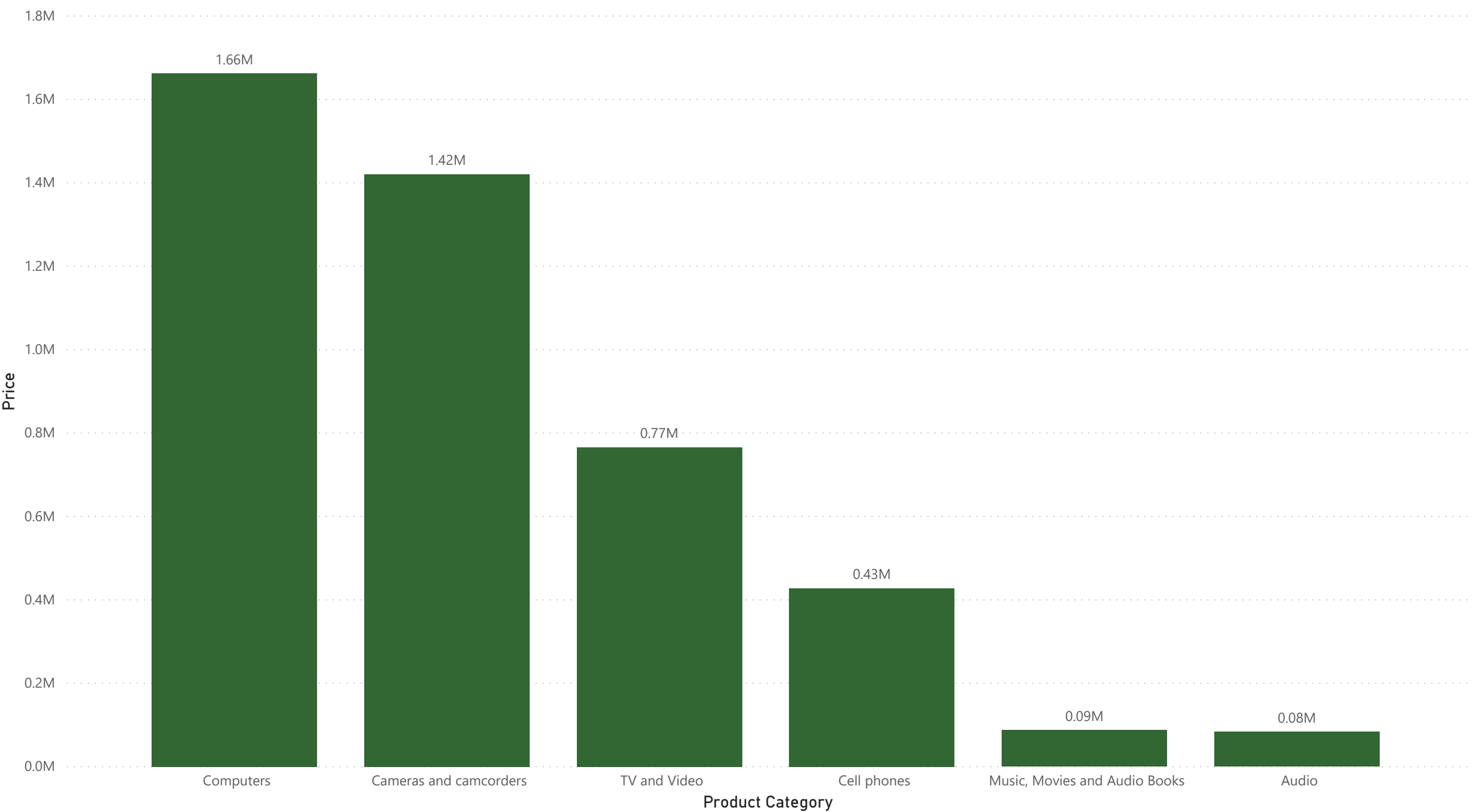
Revenue by Manufacturer



Unit Cost by Manufacturer

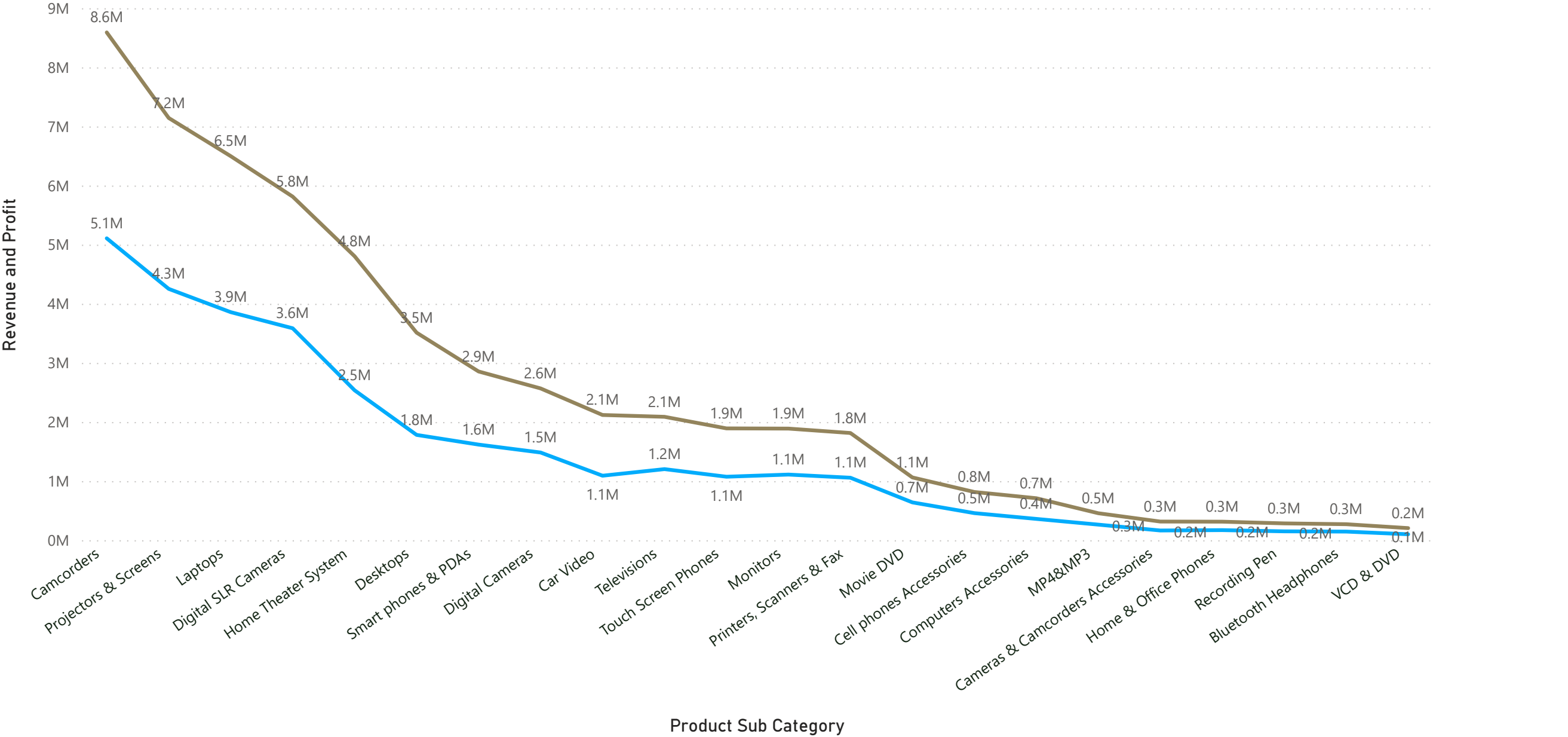


Price by Product Category

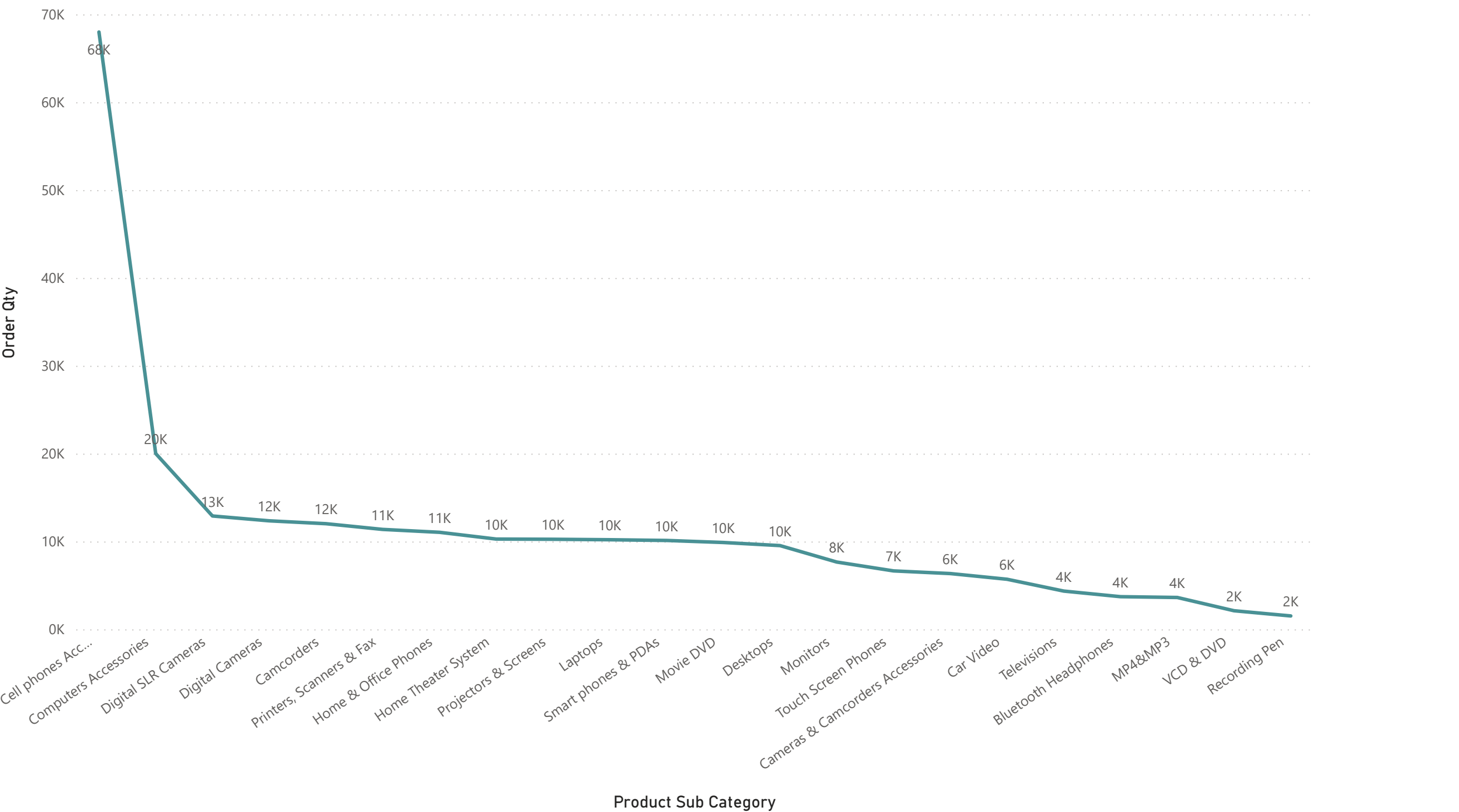


Revenue and Profit by Product Sub Category

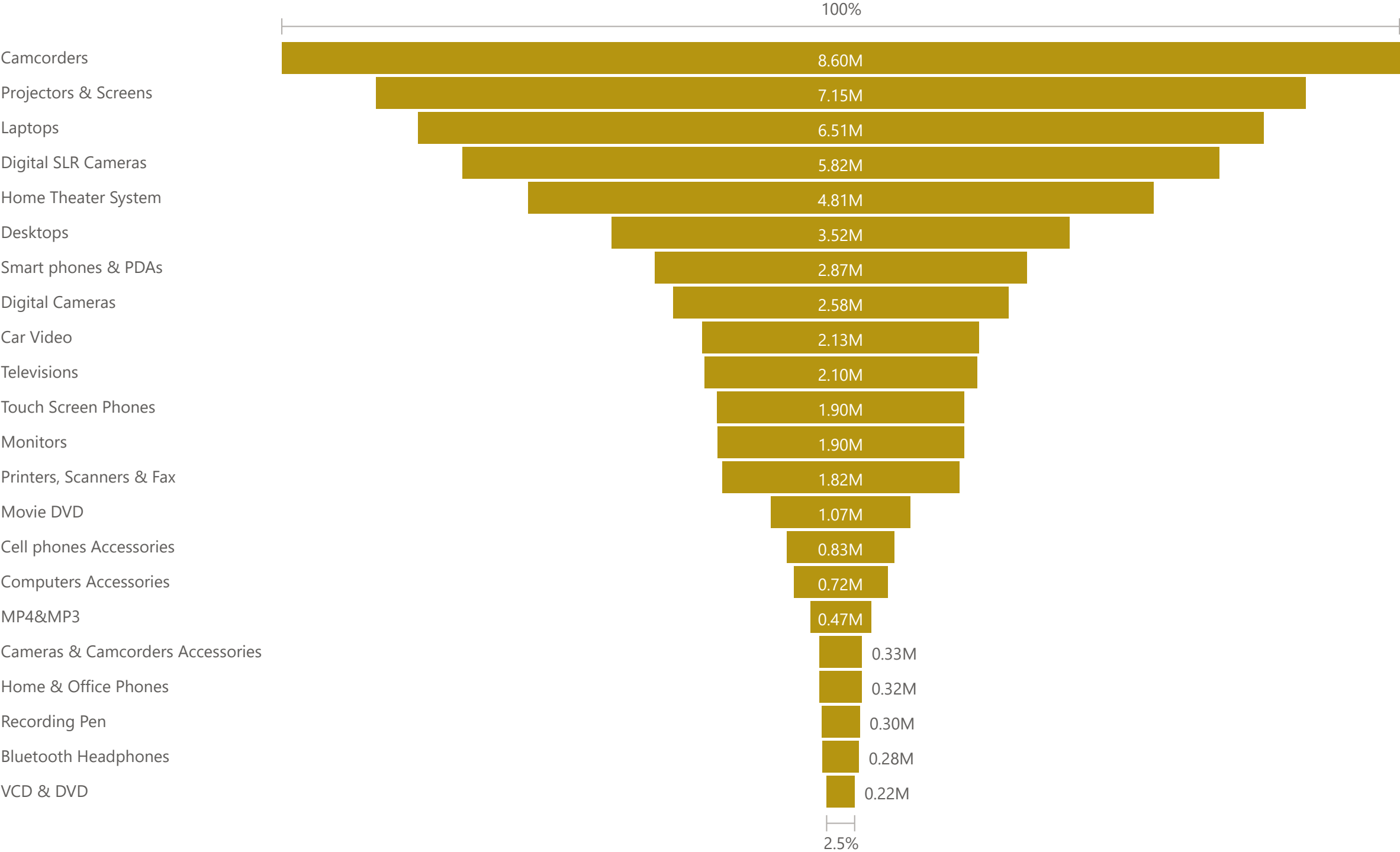
● Revenue ● Profit



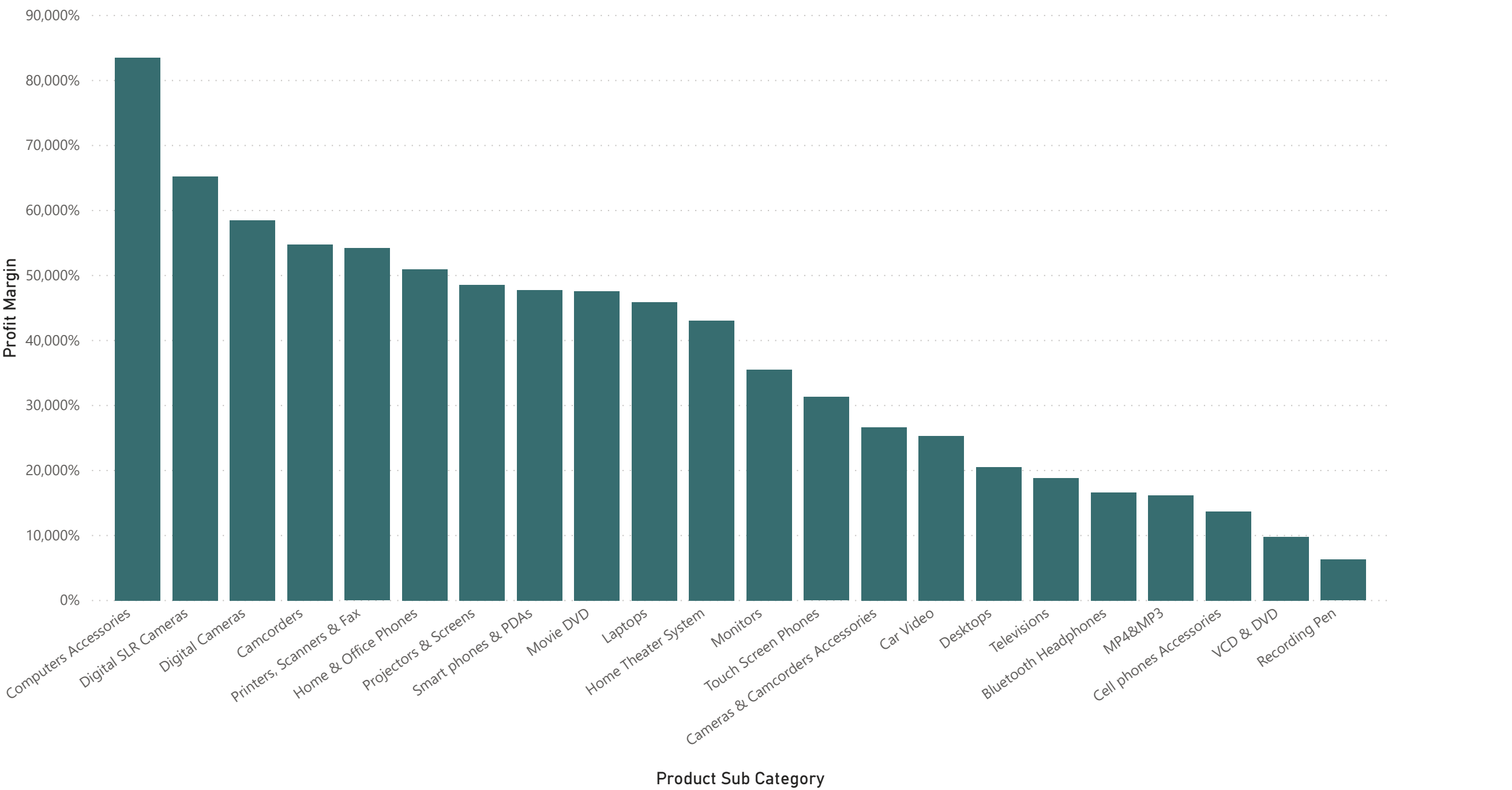
Order Qty by Product Sub Category



Revenue by Product Sub Category



Profit Margin by Product Sub Category



This is an Analysis Report Overview for:

- a. Zone**
- b. Manufacturer**
- c. Product Category**
- d. Channel**

The report shows all products sold, showing number of sales, sales proportions and financial performance and the analysis was used to determine whether there is growth or decline on any of the product lines.

The key products that are drivers of performance was identified.

The product that has the highest profit margin was also identified in

- a. Overall**
- b. For each state**
- c. For each Channel**
- d. For each Brand Name**