

SALES DASHBOARD (JULY 2021)

TOTAL SALES

\$384,726

DELIVERED ORDERS

7900+

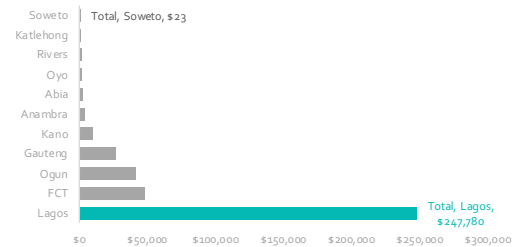
TOP COUNTRY

Nigeria 🇳🇬

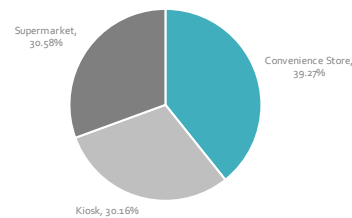
VIP CUSTOMER

Iya Ruka K Store

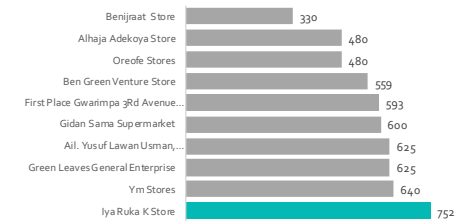
STATE-WISE SALES PERFORMANCE



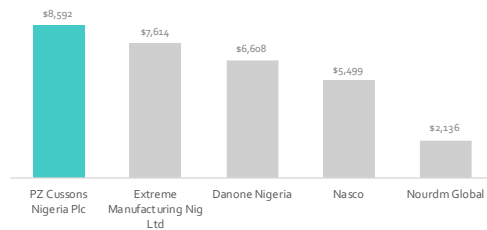
PERCENTAGE SALES BY OUTLET TYPE



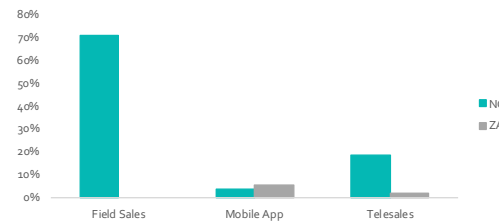
TOP TEN VIP CUSTOMERS



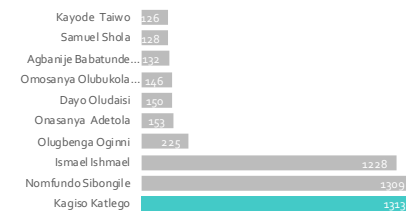
LEAST SALES FIGURE BY PRODUCER



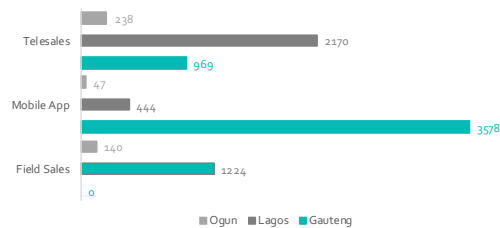
PERCENTAGE OF SALES BY SALES CHANNEL & COUNTRY



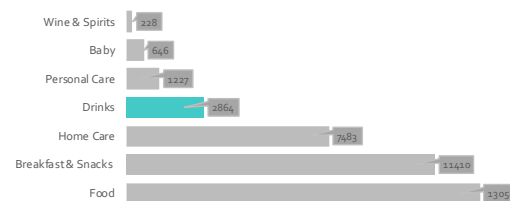
BEST PERFORMING DELIVERY AGENTS



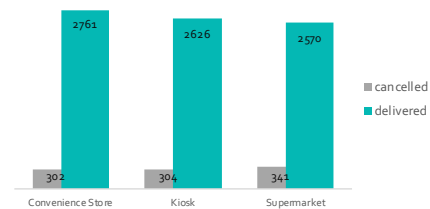
MOST POPULAR STATES BY SALES CHANNEL



AVERAGE ORDER QUANTITY BY ORDER CATEGORY



SHIPPING STATUS BY OUTLET TYPE



Country

NG

ZA

Order Cat...

High End

Low End

Mid End

Outlet Type

Convenience Store

Kiosk

Supermarket