BI Requirements

Project: _____

Discovery Questions

- ☐ What business decision will this data drive?
- ☐ Why is this important to the business?
- ☐ How are you currently getting this data?
- ☐ Overview vs. Deep Dive granularity?
- ☐ Core KPIs & how they are calculated?
- ☐ Dimensions needed (filters/slicing)?
- ☐ Compliance/Legal/GDPR implications?
- ☐ Does refresh align with data updates?
- ☐ What other departments use this data?
- ☐ What does 'Success' look like?

Notes