CME 241: Reinforcement Learning for Stochastic Control Problems in Finance

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Meet your Instructor

- My educational background: Algorithms Theory & Abstract Algebra
- 10 years at Goldman Sachs (NY) Rates/Mortgage Derivatives Trading
- 4 years at Morgan Stanley as Managing Director Market Modeling
- Founded Tech Startup ZLemma, Acquired by hired.com in 2015
- One of our products was algorithmic jobs/career guidance for students
- I've been teaching short/medium-length courses for 25 years
- Topics across Pure & Applied Math, CS, Programming, Finance
- Current Interest: A.I. for Dynamic Decisioning under Uncertainty
- Current Industry Job: V.P. of A.I. at Target
- Joined Stanford ICME as Adjunct in Fall 2018
- Apart from CME 241, I am a technical mentor to ICME students

Requirements and Setup

- (Light) Pre-requisites:
 - Undergraduate-level background in Applied Mathematics (Linear Algebra, Probability Theory, Optimization)
 - Background in Data Structures & Algorithms, with programming experience in numpy/scipy
 - Basic familiarity with Pricing, Portfolio Mgmt and Algo Trading, but we will do an overview of the requisite Finance/Economics
 - No background required in MDP, DP, RL (we will cover these topics from scratch)
- Register for the course on Piazza
- Install Python 3 and supporting IDE/tools (eg: PyCharm, Jupyter)
- Note: Python 2 doesn't support *Type Annotations*
- Create git repo for this course (for assignments/sharing)
- Message me on Piazza with your git repo URL (for reviews/grading)
- Install LaTeX and supporting editor (eg: TeXShop)

Housekeeping

- Grade based on:
 - 25% Mid-Term Exam (on Theory, Modeling, Algorithms)
 - 40% Final Exam (on Theory, Modeling, Algorithms)
 - 35% Assignments: Programming, Technical Writing, Theory Problems
- Lectures Wed & Fri 4:30pm 5:50pm, Jan 8 March 13
- Classes in Bldg 380 (Sloan Mathematics Ctr) Room 380w
- Office Hours 2-4pm Fri (or by appointment) in my office (ICME M05)
- Course Web Site: cme241.stanford.edu
- Ask Questions and engage in Discussions on <u>Piazza</u>
- My e-mail: <u>ashwin.rao@stanford.edu</u>

Purpose and Grading of Assignments

- Assignments shouldn't be treated as "tests" with right/wrong answer
- Rather, they should be treated as part of your learning experience
- You will truly understand ideas/models/algorithms only when you write down the Mathematics and the Code precisely
- Simply reading Math/Code gives you a false sense of understanding
- Take the initiative to make up your own assignments
- Especially on topics you feel you don't quite understand
- Individual assignments won't get a grade and there are no due dates
- Rather, the entire body of assignments work will be graded
- It will be graded less on correctness and completeness, and more on:
 - Coding and Technical Writing style that is clear and modular
 - Demonstration of curiosity and commitment to learning through the overall body of assignments work
 - Engagement in asking questions and seeking feedback for improvements

Resources

- I recommend <u>Sutton-Barto</u> as the companion book for this course
 - I won't follow the structure of Sutton-Barto book
 - But I will follow his approach/treatment
- I will follow the structure of David Silver's RL course
 - I encourage you to augment my lectures with David's lecture videos
 - Occasionally, I will veer away or speed up/slow down from this flow
- We will do a bit more Theory & a lot more coding (relative to above)
- You can freely use my open-source code for your coding work
 - I expect you to duplicate the functionality of above code in this course
- We will go over some classical papers on the Finance applications
- To understand in-depth the analytical solutions in simple settings
- I will augment the above content with many of my own slides
- All of this will be organized on the course web site ("source of truth")

A.I. for Dynamic Decisioning under Uncertainty

- Let's browse some terms used to characterize this branch of A.I.
- Stochastic: Uncertainty in key quantities, evolving over time
- Optimization: A well-defined metric to be maximized ("The Goal")
- Dynamic: Decisions need to be a function of the changing situations
- Control: Overpower uncertainty by persistent steering towards goal
- Jargon overload due to confluence of Control Theory, O.R. and A.I.
- For language clarity, let's just refer to this area as Stochastic Control
- The core framework is called *Markov Decision Processes* (MDP)

The MDP Framework



Components of the MDP Framework

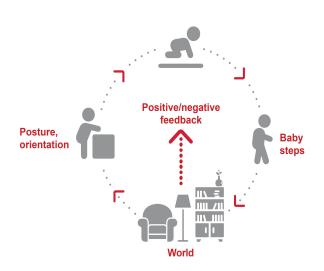
- The Agent and the Environment interact in a time-sequenced loop
- Agent responds to [State, Reward] by taking an Action
- Environment responds by producing next step's (random) State
- Environment also produces a (random) scalar denoted as Reward
- Each State is assumed to have the Markov Property, meaning:
 - Next State/Reward depends only on Current State (for a given Action)
 - Current State captures all relevant information from History
 - Current State is a sufficient statistic of the future (for a given Action)
- Goal of Agent is to maximize Expected Sum of all future Rewards
- By controlling the (Policy: State → Action) function
- This is a dynamic (time-sequenced control) system under uncertainty

Formal MDP Framework

The following notation is for discrete time steps. Continuous-time formulation is analogous (often involving <u>Stochastic Calculus</u>)

- Time steps denoted as $t = 1, 2, 3, \dots$
- ullet Markov States $S_t \in \mathcal{S}$ where \mathcal{S} is the State Space
- Actions $A_t \in \mathcal{A}$ where \mathcal{A} is the Action Space
- Rewards $R_t \in \mathbb{R}$ denoting numerical feedback
- Transitions $p(s', r|s, a) = Pr\{S_{t+1} = s', R_{t+1} = r|S_t = s, A_t = a\}$
- \bullet $\gamma \in [0,1]$ is the Discount Factor for Reward when defining Return
- Return $G_t = R_{t+1} + \gamma \cdot R_{t+2} + \gamma^2 \cdot R_{t+3} + \dots$
- ullet Policy $\pi(a|s)$ is probability that Agent takes action a in states s
- ullet The goal is find a policy that maximizes $\mathbb{E}[G_t|S_t=s]$ for all $s\in\mathcal{S}$

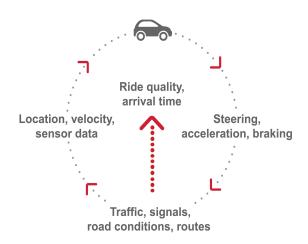
How a baby learns to walk



Many real-world problems fit this MDP framework

- Self-driving vehicle (speed/steering to optimize safety/time)
- Game of Chess (Boolean Reward at end of game)
- Complex Logistical Operations (eg: movements in a Warehouse)
- Make a humanoid robot walk/run on difficult terrains
- Manage an investment portfolio
- Control a power station
- Optimal decisions during a football game
- Strategy to win an election (high-complexity MDP)

Self-Driving Vehicle



Why are these problems hard?

- State space can be large or complex (involving many variables)
- Sometimes, Action space is also large or complex
- No direct feedback on "correct" Actions (only feedback is Reward)
- Time-sequenced complexity (Actions influence future States/Actions)
- Actions can have delayed consequences (late Rewards)
- Agent often doesn't know the Model of the Environment
- "Model" refers to probabilities of state-transitions and rewards
- So, Agent has to learn the Model AND solve for the Optimal Policy
- Agent Actions need to tradeoff between "explore" and "exploit"

Value Function and Bellman Equations

ullet Value function (under policy π) $V_\pi(s)=\mathbb{E}[G_t|S_t=s]$ for all $s\in\mathcal{S}$

$$V_{\pi}(s) = \sum_{a} \pi(a|s) \sum_{s',r} p(s',r|s,a) \cdot (r + \gamma V_{\pi}(s'))$$
 for all $s \in \mathcal{S}$

ullet Optimal Value Function $V_*(s) = \max_{\pi} V_{\pi}(s)$ for all $s \in \mathcal{S}$

$$V_*(s) = \max_a \sum_{s',r} p(s',r|s,a) \cdot (r + \gamma V_*(s')) \text{ for all } s \in \mathcal{S}$$

- ullet There exists an Optimal Policy π_* achieving $V_*(s)$ for all $s \in \mathcal{S}$
- ullet Determining $V_\pi(s)$ known as Prediction, and $V_*(s)$ known as Control
- The above recursive equations are called Bellman equations
- In continuous time, refered to as Hamilton-Jacobi-Bellman (HJB)
- The algorithms based on Bellman equations are broadly classified as:
 - Dynamic Programming
 - Reinforcement Learning

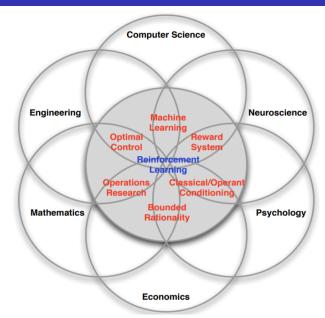
Dynamic Programming versus Reinforcement Learning

- When Probabilities Model is known \Rightarrow Dynamic Programming (DP)
- DP Algorithms take advantage of knowledge of probabilities
- So, DP Algorithms do not require interaction with the environment
- In the Language of A.I, DP is a type of Planning Algorithm
- When Probabilities Model unknown ⇒ Reinforcement Learning (RL)
- RL Algorithms interact with the Environment and incrementally learn
- Environment interaction could be real or simulated interaction
- RL approach: Try different actions & learn what works, what doesn't
- RL Algorithms' key challenge is to tradeoff "explore" versus "exploit"
- DP or RL, Good approximation of Value Function is vital to success
- Deep Neural Networks are typically used for function approximation

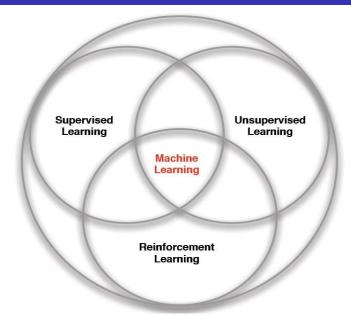
Why is RL interesting/useful to learn about?

- RL solves MDP problem when Environment Probabilities are unknown
- This is typical in real-world problems (complex/unknown probabilities)
- RL interacts with Actual Environment or with Simulated Environment
- Promise of modern A.I. is based on success of RL algorithms
- Potential for automated decision-making in many industries
- In 10-20 years: Bots that act or behave more optimal than humans
- RL already solves various low-complexity real-world problems
- RL might soon be the most-desired skill in the technical job-market
- Possibilities in Finance are endless (we cover 5 important problems)
- Learning RL is a lot of fun! (interesting in theory as well as coding)

Many Faces of Reinforcement Learning



Vague (but in-vogue) Classification of Machine Learning



Overview of the Course

- Theory of Markov Decision Processes (MDPs)
- Dynamic Programming (DP) Algorithms
- Reinforcement Learning (RL) Algorithms
- Plenty of Python implementations of models and algorithms
- Apply these algorithms to 5 Financial/Trading problems:
 - (Dynamic) Asset-Allocation to maximize Utility of Consumption
 - Pricing and Hedging of Derivatives in an Incomplete Market
 - Optimal Exercise/Stopping of Path-dependent American Options
 - Optimal Trade Order Execution (managing Price Impact)
 - Optimal Market-Making (Bids and Asks managing Inventory Risk)
- By treating each of the problems as MDPs (i.e., Stochastic Control)
- We will go over classical/analytical solutions to these problems
- Then introduce real-world considerations, and tackle with RL (or DP)
- Course blends Theory/Math, Algorithms/Coding, Real-World Finance

Optimal Asset Allocation to Maximize Consumption Utility

- You can invest in (allocate wealth to) a collection of assets
- Investment horizon is a fixed length of time
- Each risky asset characterized by a probability distribution of returns
- Periodically, you are re-allocate your wealth to the various assets
- Transaction Costs & Constraints on trading hours/quantities/shorting
- Allowed to consume a fraction of your wealth at specific times
- Dynamic Decision: Time-Sequenced Allocation & Consumption
- To maximize horizon-aggregated Utility of Consumption
- Utility function represents degree of risk-aversion
- So, we effectively maximize aggregate Risk-Adjusted Consumption

MDP for Optimal Asset Allocation problem

- State is [Current Time, Current Holdings, Current Prices]
- Action is [Allocation Quantities, Consumption Quantity]
- Actions limited by various real-world trading constraints
- Reward is Utility of Consumption less Transaction Costs
- State-transitions governed by risky asset movements

Derivatives Pricing and Hedging in an Incomplete Market

- Classical Pricing/Hedging Theory assumes "frictionless market"
- Technically, refered to as arbitrage-free and complete market
- Complete market means derivatives can be perfectly replicated
- But real world has transaction costs and trading constraints
- So real markets are incomplete where classical theory doesn't fit
- In an incomplete market, we need to "choose" a risk-neutral measure
- This amounts to specifying a Utility function
- Maximizing "risk-adjusted-return" of the derivative plus hedges
- Similar to Asset Allocation, this is a stochastic control problem
- Deep Reinforcement Learning helps solve when framed as an MDP

MDP for Pricing/Hedging in an Incomplete Market

- State is [Current Time, PnL, Hedge Qtys, Hedge Prices]
- Action is Units of Hedges to be traded at each time step
- Reward only at termination, equal to Utility of terminal PnL
- State-transitions governed by evolution of hedge prices
- Optimal Policy ⇒ Derivative Hedging Strategy
- Optimal Value Function ⇒ Derivative Price

Optimal Exercise of Path-dependent American Options

- An American option can be exercised anytime before option maturity
- Key decision at any time is to exercise or continue
- The default algorithm is Backward Induction on a tree/grid
- But it doesn't work for path-dependent options
- Also, it's not feasible when state dimension is large
- Industry-Standard: Longstaff-Schwartz's simulation-based algorithm
- RL is an attractive alternative to Longstaff-Schwartz
- RL is straightforward once Optimal Exercise is modeled as an MDP

MDP for Optimal American Options Exercise

- State is [Current Time, History of Underlying Security Prices]
- Action is Boolean: Exercise (i.e., Payoff and Stop) or Continue
- Reward always 0, except upon Exercise (= Payoff)
- State-transitions governed by Underlying Prices' Stochastic Process
- Optimal Policy \Rightarrow Optimal Stopping \Rightarrow Option Price
- Can be generalized to other Optimal Stopping problems

Optimal Trade Order Execution (controlling Price Impact)

- You are tasked with selling a large qty of a (relatively less-liquid) stock
- You have a fixed horizon over which to complete the sale
- Goal is to maximize aggregate sales proceeds over horizon
- If you sell too fast, Price Impact will result in poor sales proceeds
- If you sell too slow, you risk running out of time
- We need to model temporary and permanent Price Impacts
- Objective should incorporate penalty for variance of sales proceeds
- Which is equivalent to maximizing aggregate Utility of sales proceeds

MDP for Optimal Trade Order Execution

- State is [Time Remaining, Stock Remaining to be Sold, Market Info]
- Action is Quantity of Stock to Sell at current time
- Reward is Utility of Sales Proceeds (i.e., Variance-adjusted-Proceeds)
- Reward & State-transitions governed by Price Impact Model
- Real-world *Model* can be quite complex (Limit Order Book Dynamics)

Optimal Market-Making (controlling Inventory Buildup)

- Market-maker's job is to submit bid and ask prices (and sizes)
- On the Limit Order Book (which moves due to other players)
- Market-maker needs to adjust bid/ask prizes/sizes appropriately
- By anticipating the Limit Order Book Dynamics
- Goal is to maximize Utility of Gains at the end of a suitable horizon
- If Buy/Sell LOs are too narrow, more frequent but small gains
- If Buy/Sell LOs are too wide, less frequent but large gains
- Market-maker also needs to manage potential unfavorable inventory (long or short) buildup and consequent unfavorable liquidation
- This is a classical stochastic control problem

MDP for Optimal Market-Making

- State is [Current Time, Mid-Price, PnL, Inventory of Stock Held]
- Action is Bid & Ask Prices & Sizes at each time step
- Reward is Utility of Gains at termination
- State-transitions governed by probabilities of hitting/lifting Bid/Ask
- Also governed by Limit Order Book Dynamics (can be quite complex)

Week by Week (Tentative) Schedule

- W1: Markov Decision Processes & Overview of Finance Problems
- W2: Bellman Equations & Dynamic Programming Algorithms
- W3: Optimal Asset Allocation & Derivatives Pricing/Hedging
- W4: American Options Exercise & Optimal Trade Order Execution
- W5: Optimal Market-Making, and Mid-Term Exam
- W6: Model-free Prediction (RL for Value Function Estimation)
- W7: Model-Free Control (RL for Optimal Value Function/Policy)
- W8: RL with Function Approximation (including Deep RL)
- W9: Batch Methods (DQN, LSTDQ/LSPI), and Gradient TD
- W10: Policy Gradient Algorithms and Explore v/s Exploit
- W11: Final Exam

Getting a sense of the style and content of the lectures

A sampling of lectures to browse through and get a sense ...

- Understanding Risk-Aversion through Utility Theory
- HJB Equation and Merton's Portfolio Problem
- Derivatives Pricing and Hedging with Deep Reinforcement Learning
- Stochastic Control for Optimal Market-Making
- Policy Gradient Theorem and Compatible Approximation Theorem
- Value Function Geometry and Gradient TD
- Adapative Multistage Sampling Algorithm (Origins of MCTS)

Some Landmark Papers we cover in this course

- Merton's solution for Optimal Portfolio Allocation/Consumption
- Longstaff-Schwartz Algorithm for Pricing American Options
- Almgren-Chriss paper on Optimal Order Execution
- Avellaneda-Stoikov paper on Optimal Market-Making
- Original DQN paper and Nature DQN paper
- Lagoudakis-Parr paper on Least Squares Policy Iteration
- Sutton, McAllester, Singh, Mansour's Policy Gradient Theorem
- Chang, Fu, Hu, Marcus' AMS origins of Monte Carlo Tree Search

Similar Courses offered at Stanford

- AA 228/CS 238 (Mykel Kochenderfer)
- CS 234 (Emma Brunskill)
- MS&E 251 (Edison Tse)
- CS 332 (Emma Brunskill)
- MS&E 338 (Ben Van Roy)
- MS&E 348 (Gerd Infanger)
- MS&E 351 (Ben Van Roy)