

## SEO Analyzer

color = **Error** color = **Warn** color = **Passed**

Status: http://www.tom-folkers.nl

Status:	200 OK	SEO SCORE <b>52</b> out of 100	SPEED SCORE <b>67</b> out of 100
Charset:	utf-8-strict		
Page Content Size:	16,104,316 bytes		
Social Media Shares:	0 shares		
SEO Tests			
Passed:	26 passed		
Warnings:	17 warnings		
Errors:	5 errors		

### Free On-Demand SEO Webinar - SEO for Multi-Location B


78% of local mobile searches result in offline sales. Can you afford to not be on mobile?  
[info.momentfeed.com](http://info.momentfeed.com)

#### SEO


Warnings 2

Errors 2


### Title

Importance  **Webpage has a title.**  
Easy to Solve The title is an important factor in the on-site search engine optimization. Not only uses the search engines the title for the keywords, the title is also used for display in the SERP (Search Engine Result Page). For best practice make use of your main keywords in the title.


### Title Length

Importance  **Title is smaller than 60 characters (11 characters).**  
Easy to Solve The title of your page has a length of 11 characters. Most search engines will truncate titles to 60 characters.

### Title Relevancy

Importance  **Title relevancy to webpage content is excellent.**  
Easy to Solve The title relevancy to webpage content is 100%. The title tag should match the content on your webpage.

## Description


Importance 

**Webpage has a description.**

Easy to Solve

The description is an factor in the on-site search engine optimization. Not only uses the search engines the description for the keywords, the description is used frequently for display in the SERP (Search Engine Result Page). For best practice describe where your webpage is about in the description.

## Description Length


Importance 

**Description is greater than 80 and smaller than 320 characters (129 characters).**

Easy to Solve

The meta description of your page has a length of 129 characters. Most search engines prefer an meta descriptions between 80 and 320 characters.

## Description Relevancy


Importance 

**Description relevancy to webpage content is excellent.**

Easy to Solve

The description relevancy to webpage content is 92%. The description tag should match the content on your webpage.

## Canonical Tag


Importance 

**Webpage has no canonical link tag.**

Easy to Solve

A canonical link tag is a way of telling search engines that a specific URL represents the master copy of a page. Using the canonical link tag prevents the risk of creating duplicate content where the same content is accessible by different URLs. We found no canonical link tag.

## Robots Tag


Importance 

**Webpage has a robots meta tag.**

Easy to Solve

Spider robots are allowed to index and follow urls from the webpage.

## Robots File

Importance 

**Robots.txt file has not been found.**

Easy to Solve

The robots.txt file allows you to restrict the access of search engine robots to specific directories and pages. You can also specify in the robots.txt file where the sitemap file is located. Consider the use of a robots.txt file.

## XML Sitemap

Importance 

**No XML Sitemap has been found.**

Easy to Solve

Google introduced Google Sitemaps so web developers can publish lists of links from across their sites. The basic premise is that some sites have a large number of dynamic pages that are only available through the use of forms and user entries. The Sitemap files contains URLs to these pages so that web crawlers can find them. Bing, Google, Yahoo and Ask now jointly support the Sitemaps protocol.

## Google Preview

**Tom Folkers**

[www.tom-folkers.nl](http://www.tom-folkers.nl)

Ik ben Tom Folkers en ik ben 18 jaar. Op dit moment zit ik op het mediacollege Amsterdam en doe ik de opleiding mediadevelopment.

## Heading Tags

Importance 🟡🟡🟡🟡🟡

Easy to Solve

**Webpage has too many heading tags.**

Webpage has 40 heading tags. The search engines uses the heading tags for the keywords, but excessive use of heading tags can be flagged as SPAM. For best practice try not to use more than 30 heading tags in the webpage and no heading tags longer than 120 characters.

### Heading Tags

H1	H2	H3	H4	H5	H6
5	35	0	0	0	0

```

<H1> Projecten </H1>
<H1> Ik ben Tom Folkers </H1>
<H1> Contact </H1>
<H1> over mij </H1>
<H1> Waar ben ik goed in </H1>
<H2> HTML </H2>
<H2> JAVASCRIPT </H2>
<H2> Student Mediadeveloper </H2>
<H2> HTML </H2>
<H2> PHP </H2>
<H2> PHP </H2>
<H2> JAVASCRIPT </H2>
<H2> PHP </H2>
<H2> HTML </H2>
<H2> HTML </H2>
<H2> CSS </H2>
<H2> JAVASCRIPT </H2>
<H2> PHP </H2>
<H2> Banner Animations </H2>
<H2> My Band </H2>
<H2> JAVASCRIPT </H2>
<H2> CSS </H2>
<H2> HTML </H2>
<H2> CSS </H2>
<H2> Rekenspel </H2>
<H2> HTML </H2>
<H2> JAVASCRIPT </H2>
<H2> PHP </H2>
<H2> CSS </H2>
<H2> PHP </H2>
<H2> PHP </H2>
<H2> JAVASCRIPT </H2>
<H2> CSS </H2>
<H2> The Wall </H2>
<H2> AJAX - PHP </H2>
<H2> CSS </H2>
<H2> JAVASCRIPT </H2>
<H2> CSS </H2>
<H2> Submenu </H2>
<H2> HTML </H2>

```

load time: 4.718 sec