

Tom Alterman

UX Architect & Front-End Developer

mobile: 07869 282 548

address: 67 Platts Lane, NW3 7NL, LONDON

email: thomas.alterman@gmail.com

twitter: @tomalterman

Profile

I design and build web and mobile experiences that solve problems in people's lives. I have worked as a consultant for large commercial and government organisations and am currently in-house as the UX lead within a startup.

I have worked across the whole spectrum of user-centred design: from gathering requirements and user research, to delivering wireframes and performing usability testing. I also have extensive knowledge of web technologies and have produced both interactive prototypes and production-ready interfaces.

User Experience Skills

User research	Rapid prototyping	Site mapping
Requirements gathering	Wireframing	Content audits
Product strategy	User testing	Paper sketching
Information architecture	Stakeholder workshops	Collaborative design
Mobile UX	Heuristic evaluations	Persona development

Development Skills

HTML5	Web standards	Java
CSS	Cross-browser compliance	Agile development
JavaScript	Accessibility	Source control
jQuery		Python

Relevant employment history

Feb 2012 – Present **UX lead - BraveNewTalent**

I lead the production of concepts, wireframes, user flows and prototypes to describe the intended user experience, working with several agile development teams to ensure that it is implemented correctly and validated with users.

My current focus is a complete redesign of the product and evangelising Lean UX principles within the company.

This includes:

- running collaborative design sessions with senior stakeholders and developers.
- producing conceptual sketches, wireframes and HTML prototypes.
- teaching UCD practices and overseeing UX work across multiple teams.
- performing customer validation of the product through research and user testing.

Nov 2009 – Jan 2012 **Information architect and web developer - Detica**

Worked on large-scale design and build projects, as well as individual UX consultancy roles, for a NMA Top 5 digital media agency.

This role involved wireframing, user research, persona development as well as working within large agile development teams in both UX and front-end development roles.

Selected project experience

Transport for London – getaheadofthegames.com

I was team lead on the delivery of a website to communicate travel disruption during the Olympics. This involved managing a team of four developers, defining the front-end architecture and working with designers to produce engaging & accessible interactive maps.

Vodafone – iPhone and Android app design

I designed a native mobile application to support Vodafone's customer loyalty strategy. I delivered high fidelity wireframes and detailed user journeys, working with business and technical stakeholders to ensure user goals came first.

BAE Systems – Design and build of corporate website

I helped deliver a new corporate website that captured the scale and diversity of the multi-national organisation. I ran workshops to gather user needs, performed heuristic evaluations of current websites and worked on conceptual wireframes and other UX deliverables. I also worked in the development team focussing on rich front-end interactions.

Other clients include: HMRC, Three, Orange, Technology Strategy Board & PM's Office

2008 Web developer - Netsight

I was responsible for both front-end and back-end development. Took on additional responsibilities for identifying usability and accessibility issues.

Public speaking

2012 Association of MBAs – Social media and recruitment

I presented research on the use of social media by graduate jobseekers to university representatives and recruiters of MBA graduates.

2011 University of Bristol – Presentation skills workshops

I ran several workshops with final year graduates looking to improve their professional skills on the topics of public speaking and giving presentations.

Industry events and conferences

I was part of the winning team of London's Lean Startup Machine, the world's leading workshop on Lean Startup methodologies.

I also regularly attend conferences such as dConstruct and Front Trends, as well as local events including Agile UX, London IA, Mobile Web and London Web Standards.

Qualifications

MEng (Hons) Computer Science,
University of Bristol (2.1) - 2009

Languages Spoken

English, French, Polish, Spanish

Additional interests

Freelance event photographer, passionate world traveller and cycling enthusiast.

Portfolio and references available on request