



26.86%

Churn Rate

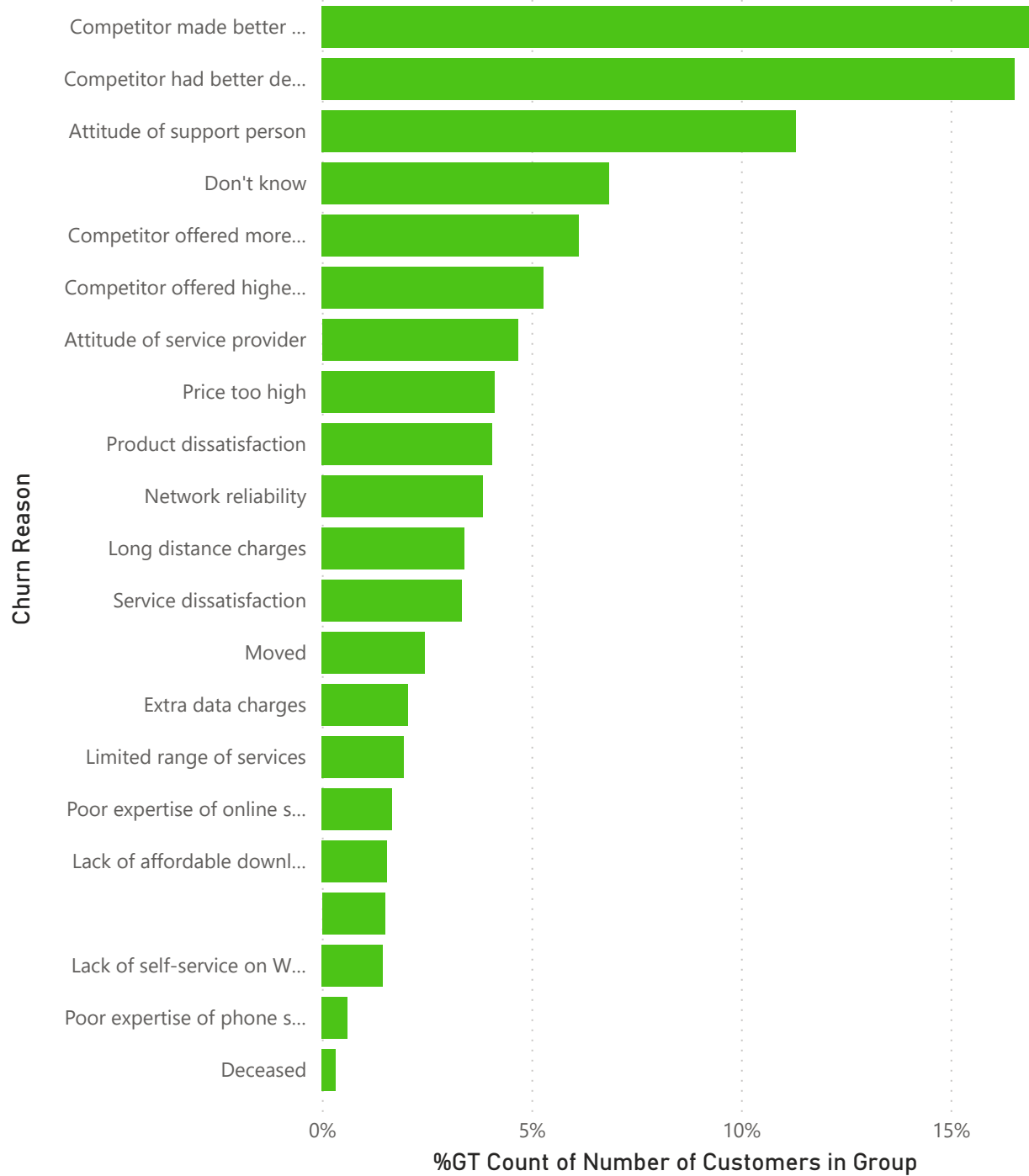
6687

Count of Customer ID

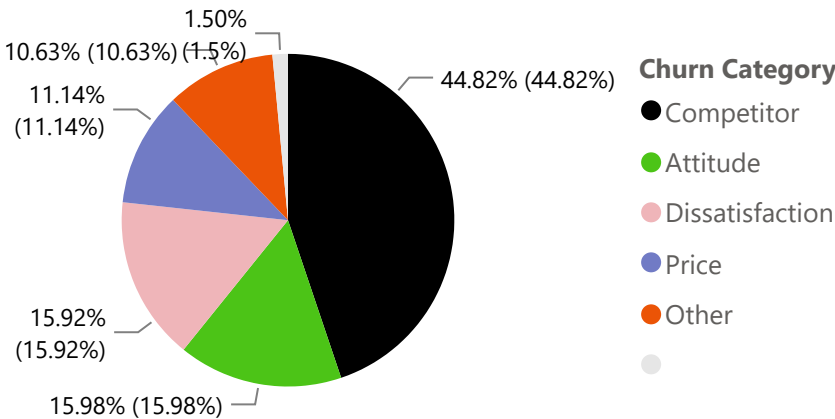
1796

Churned Customers

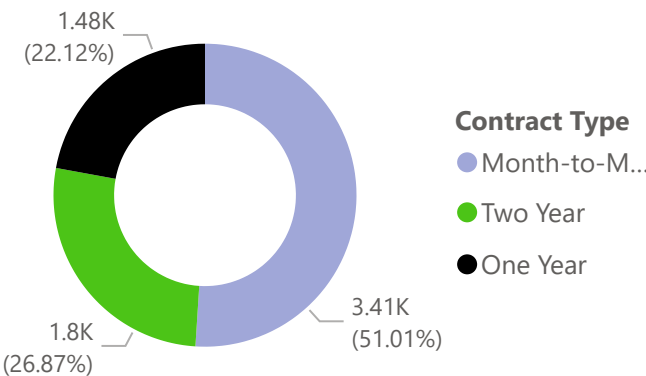
%GT Count of Number of Customers in Group by Churn Reason



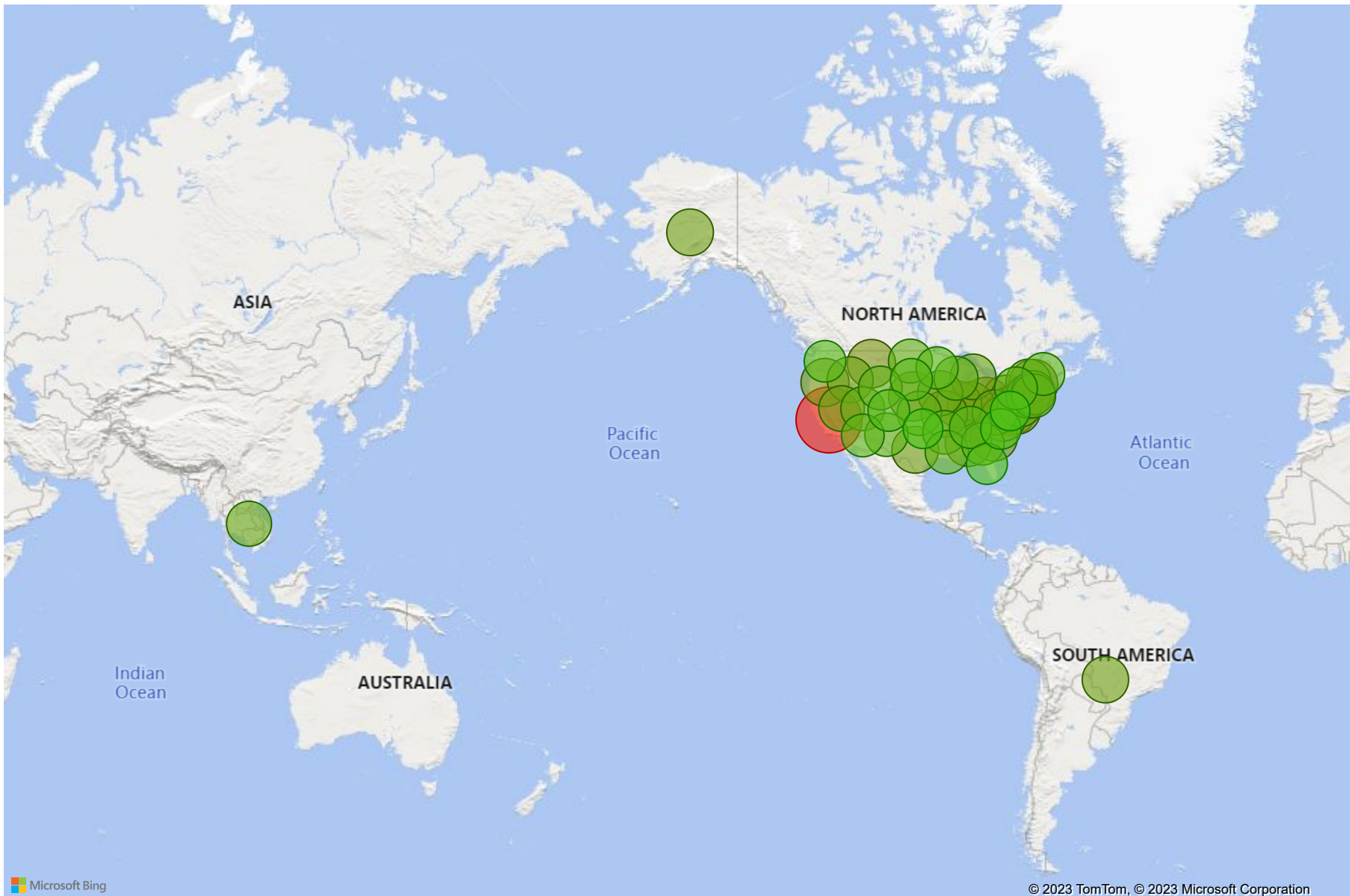
%GT Count of Churn Label by Churn Category



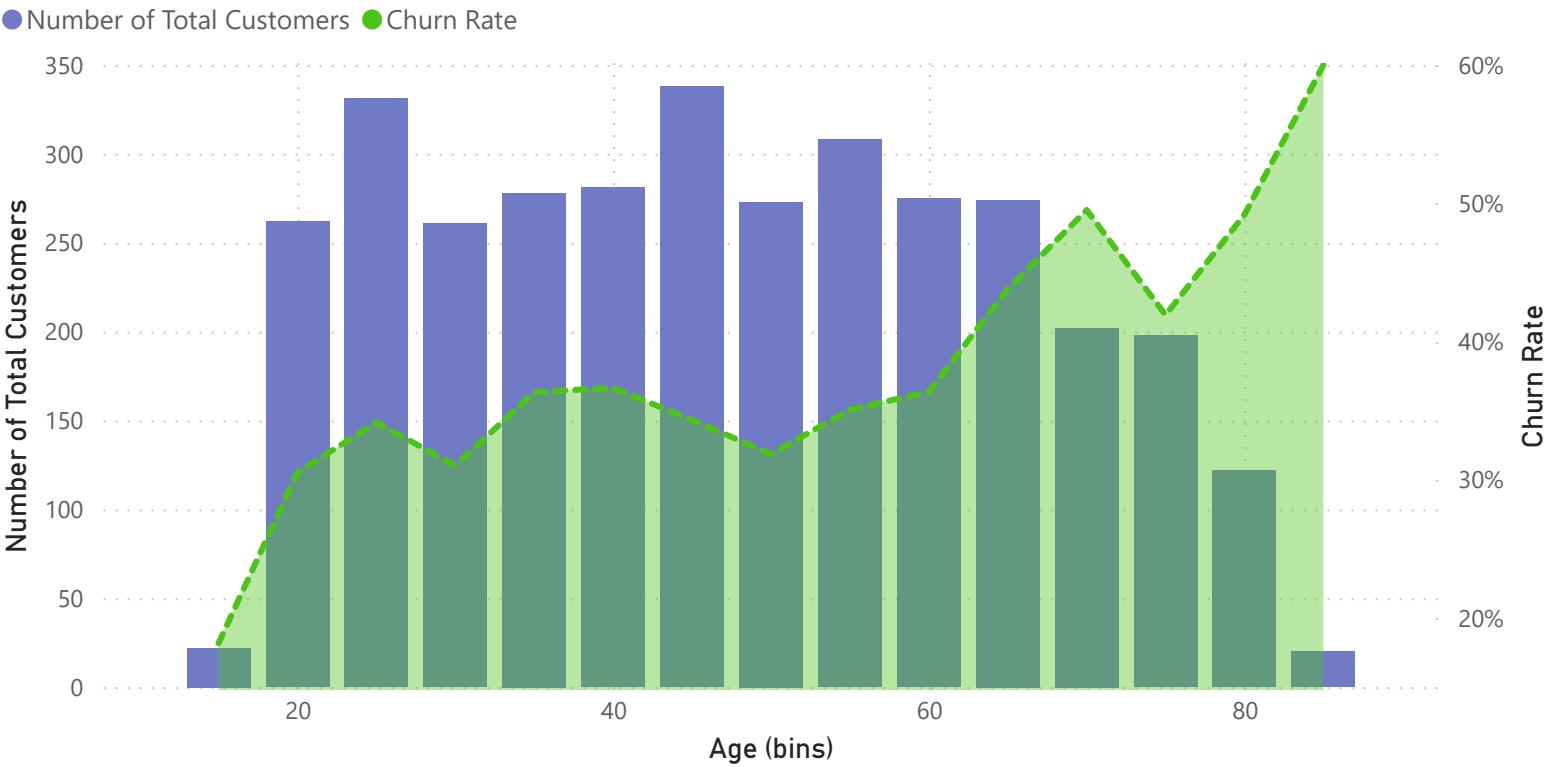
Count of Customer ID by Contract Type



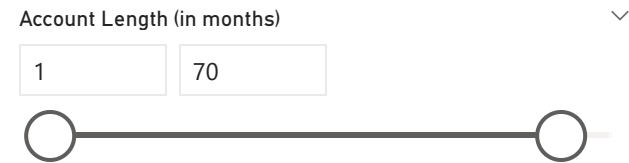
Churn Rate by State



Number of Total Customers and Churn Rate by Age (bins)



Account Length(in Months)



Payment Method

- ☐ Credit Card
- ☒ Direct Debit
- ☐ Paper Check

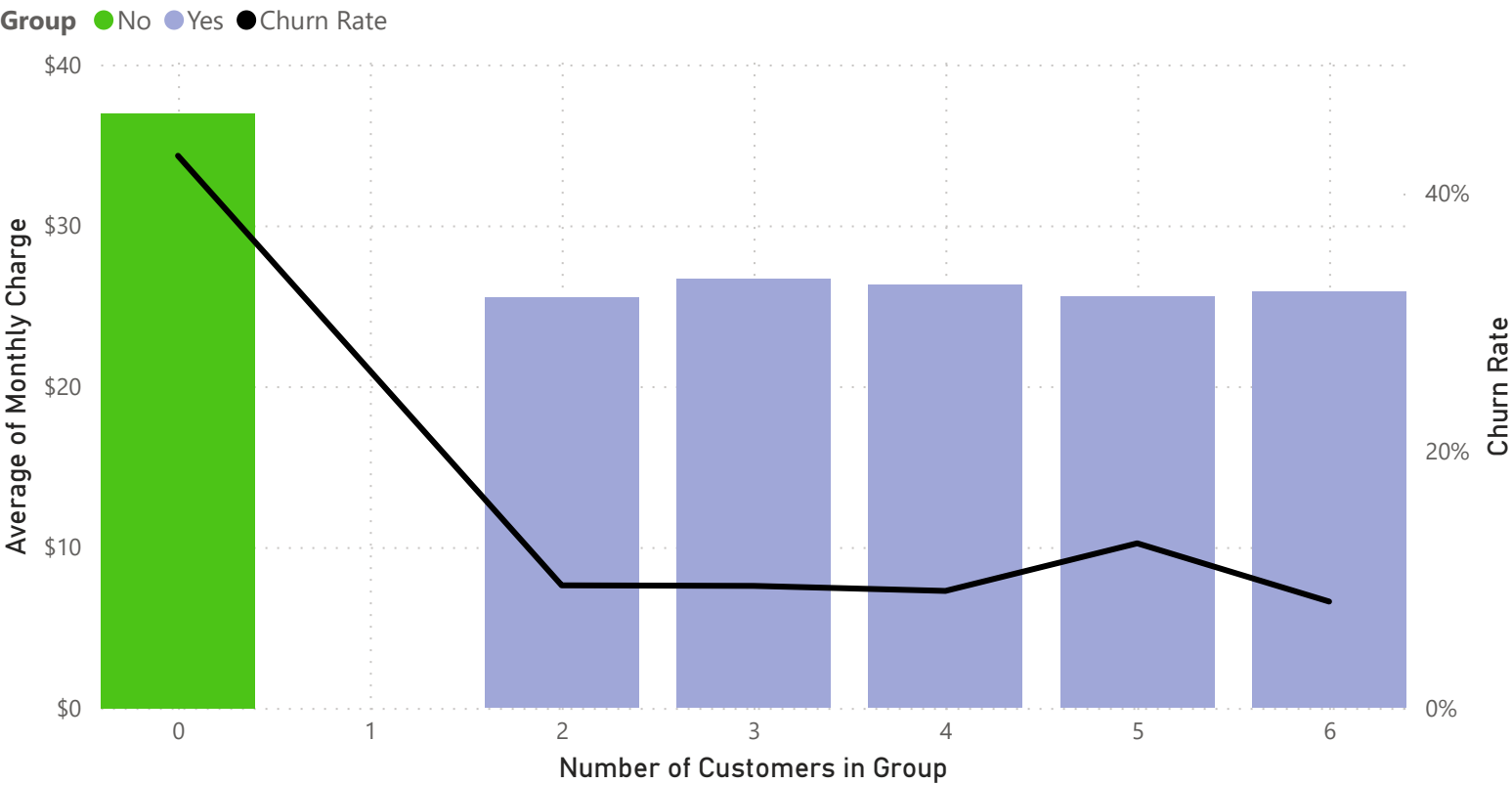
Customer Service Calls

3817

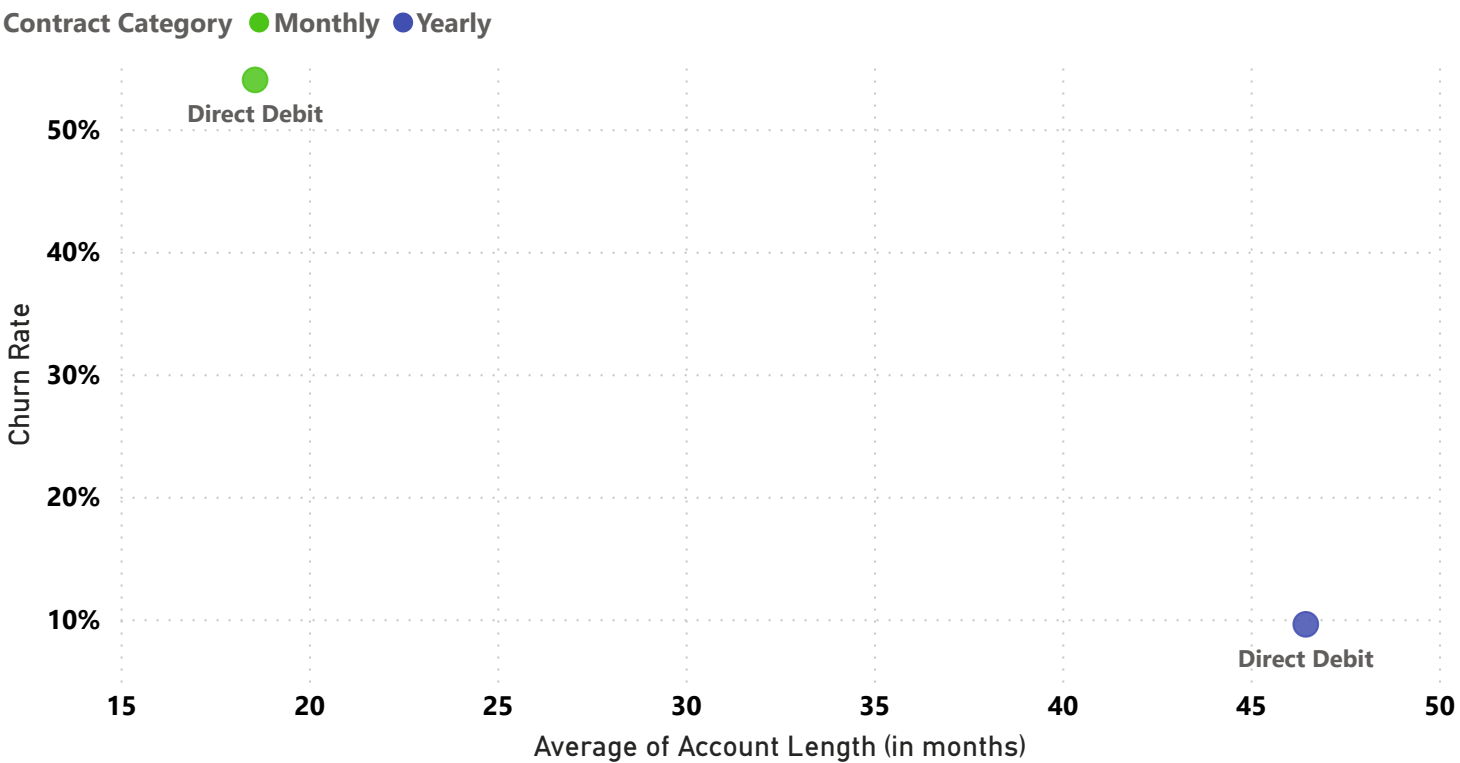
Avg Customer Service Calls

1.11

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category



33.64

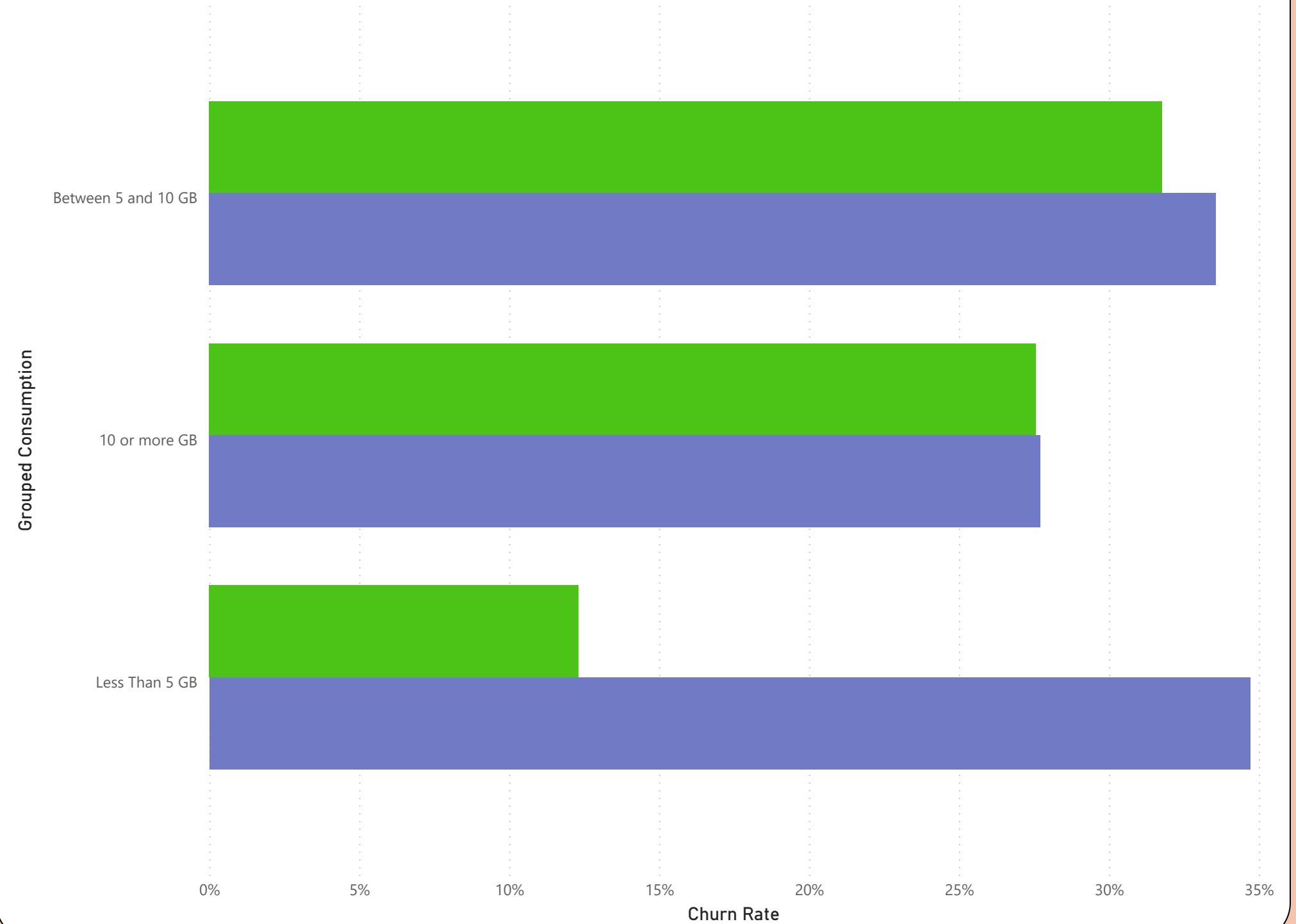
Average of Extra International Charges

3.37

Average of Extra Data Charges

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes





Customer Service Calls

6123

Avg Customer Service Calls

0.92

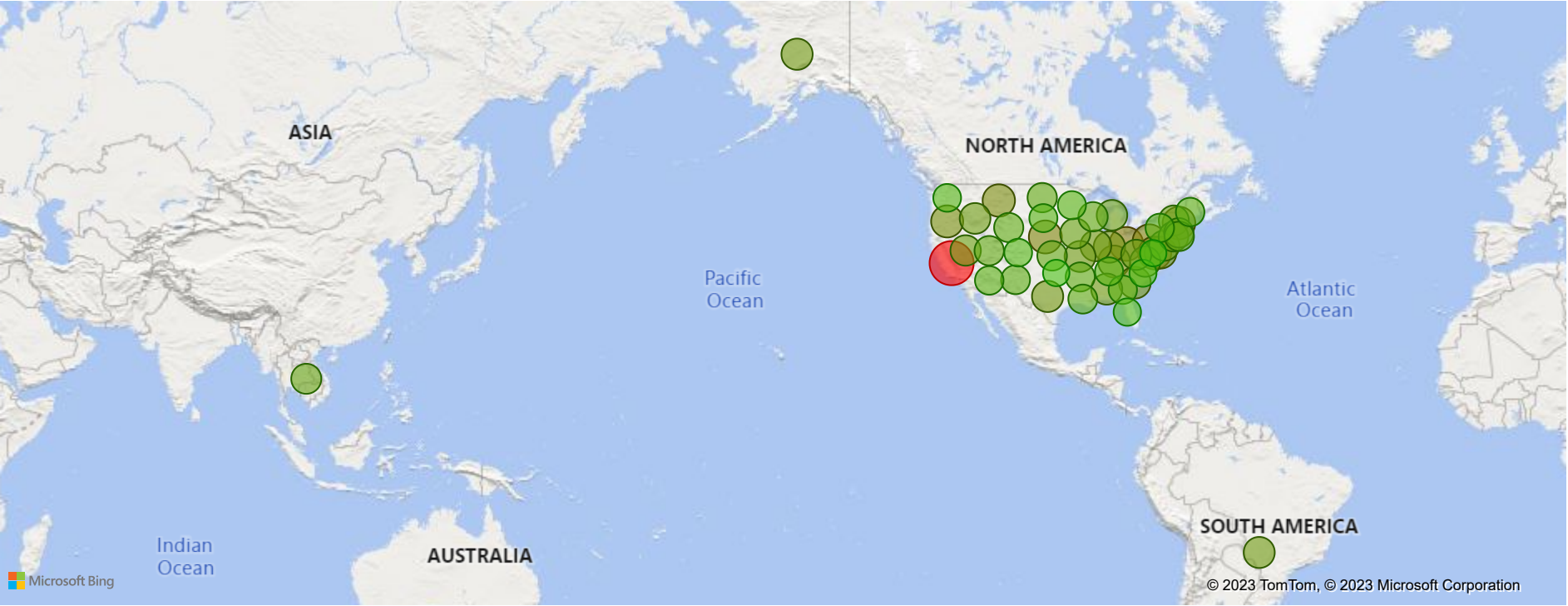
33.64

Average of Extra Internationa...

3.37

Average of Extra Data Charges

Churn Rate by State



Average of Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

