

Thomas J. Armenta

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EDUCATION

The University of Minnesota

Certificate Upon Completing Coding Bootcamp

February 2023 - August 2023

Coursework: Fundamentals In Computer Programming (Python, Java, C#), Computer Science applied to JavaScript, Browser Based Technologies (JavaScript, HTML, CSS, React.JS, etc), API Interaction, Databases (MySQL, MongoDB), Deployment/Command-Line Fundamentals, Server Side Development, Quality Assurance

WORK EXPERIENCE

Target Corp.:

Specialty Sales Consultant, Prescott, AZ

August 2017 - April 2020

- Provide personalized shopping solutions through guest engagement and product training
- Adapt and learn to current public needs and trends
- Create frictionless guest experiences through efficient service

Visual Merchandiser, Prescott, AZ

April 2020 - May 2022

- Be knowledgeable about the tools, products, and services available in the total store
- Partner with in-store and outside teams to plan, execute, and validate all Visual Merchandising processes
- Plan department(s) daily/weekly workload to support business priorities and deliver on business goals

Team Leader of Specialty Sales, Prescott, AZ

May 2022 - Present

- Establish clear standards, goals, and expectations and hold team members accountable to expectations
- Lead assigned business units processes, organization, layout, and replenishment
- Plan department(s) daily/weekly workload to support business priorities and deliver on business goals

PROJECT EXPERIENCE

Store-Wide Transitions – Monthly assessment of operational roadmap based on projected resources and quarterly business statuses with stakeholders and partnered teams. On a weekly basis, create a strategy that suits operations, favors metrics, and reinforces best practices in line with team standards and expectations. Managing the allocation of resources to weekly projects based on priority and impact.

Store-Wide Holiday Marketing Strategy – Planned and executed the store's largest in-store marketing packet strategy. Communicating necessary resources to ensure each critical goal was met by their strict deadlines. Ensured marketing strategy was set accurately, safely and effectively in order to capitalize on projected consumer trends by the anticipated Holiday season.

Store Remodel – Directed fixture inventory management for complete in-store remodel, taking partnership with third-party contractors. Ensured goals were met on time by overseeing floor builds and formatting via store blueprints. Organized floor teams in order to establish a store floor pad that was ready for guest interaction.

SUMMARY AND SKILLS

- Committed and motivated with exceptional collaboration, feedback, and decision-making skills
- Eager to learn, flexible, strong work ethic and leadership skills
- Excels in effective communication and mediation skills with dynamic performance, project deliberation, and stakeholder management