



# PORTFOLIO

Digital design



2017 - 2019

Tomas Soltes



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## TOMAS SOLTES



### Profile

An ambitious and self-motivated person who has a keen interest in all things related to design. I possess self-discipline and a rational approach to problem solving combined with a passion for innovative and fresh ideas. I am also keen to promote a healthy lifestyle in order to keep and improve my physical or mental health and therefore reach my full potential. Currently looking for a part-time opportunity that will allow me to take my career to the next level and gain even more knowledge.

### Interests



### Contact

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Phone +45 8191 0914  
Email tomas.soltes98@gmail.com

### Experience

June 2017  
-  
Present

#### Web Developer and Graphic Designer

Swept, LLC

My responsibility was to take care of visual presence of a company. The biggest part was to make new, more modern and responsive website in order to attract more potential customers as well as make it convenient for existing customers. Besides that, I'm taking care of design of campaign banners, posters, brand identity and social media representation.

Sept 2017  
-  
June 2018

#### Web Developer

Grammar School Srobarova Kosice

Together with my two classmates, we redesigned and developed website of our grammar school as the old one didn't have proper digital representation. We helped the institution to create better image of our school along with positive experience for our teachers or students, whether current or potential.

### Education

2018 - Present

#### KEA - Copenhagen School of Design and Technology

AP in Multimedia Design Programme

2014 - 2018

#### Grammar School Srobarova Kosice

Specialization in I.T.

### Skills

#### Proficient

Adobe Creative Suite (XD, Illustrator, InDesign, Photoshop, Premiere Pro),  
HTML, CSS, Javascript, Sass

#### Knowledge

Wordpress, PHP, Git, SEO,  
Adobe After effects

### Languages

English	fluent
Slovak	native
German	intermediate

# 02

## Swept - Web development

Client

**Swept, LLC**

Date

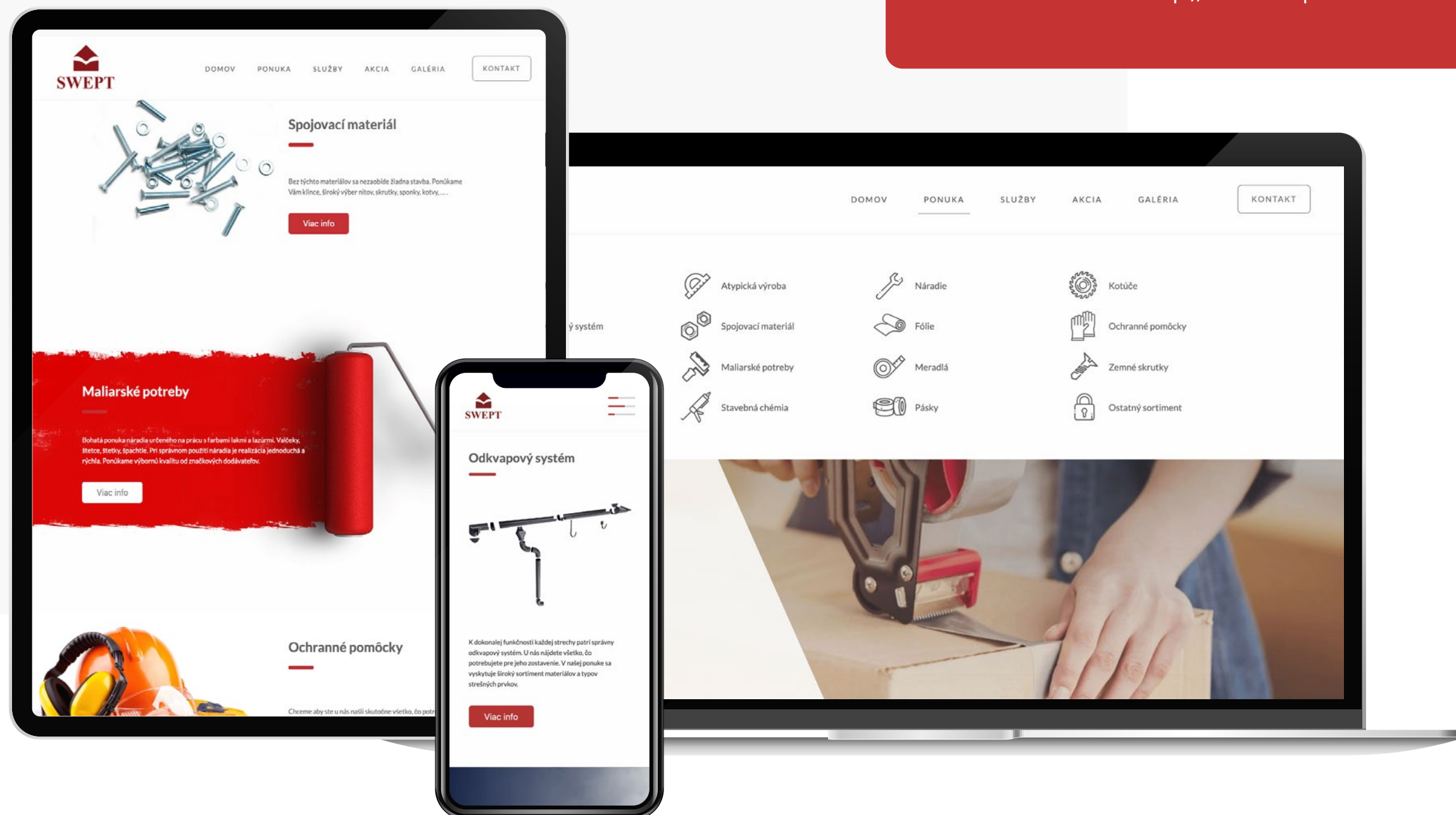
Jun 2017 - Present

Description

Swept is a hardware store established in 1997 that also deals with production and sale of sheet metal products and roofing system. My role was to make new, more modern and responsive website in order to attract more potential customers as well as make it convenient for existing customers and therefore increase the company's profit.

Link

<http://www.swept.sk>





Client

**Grammar School Srobarova 1**

Date

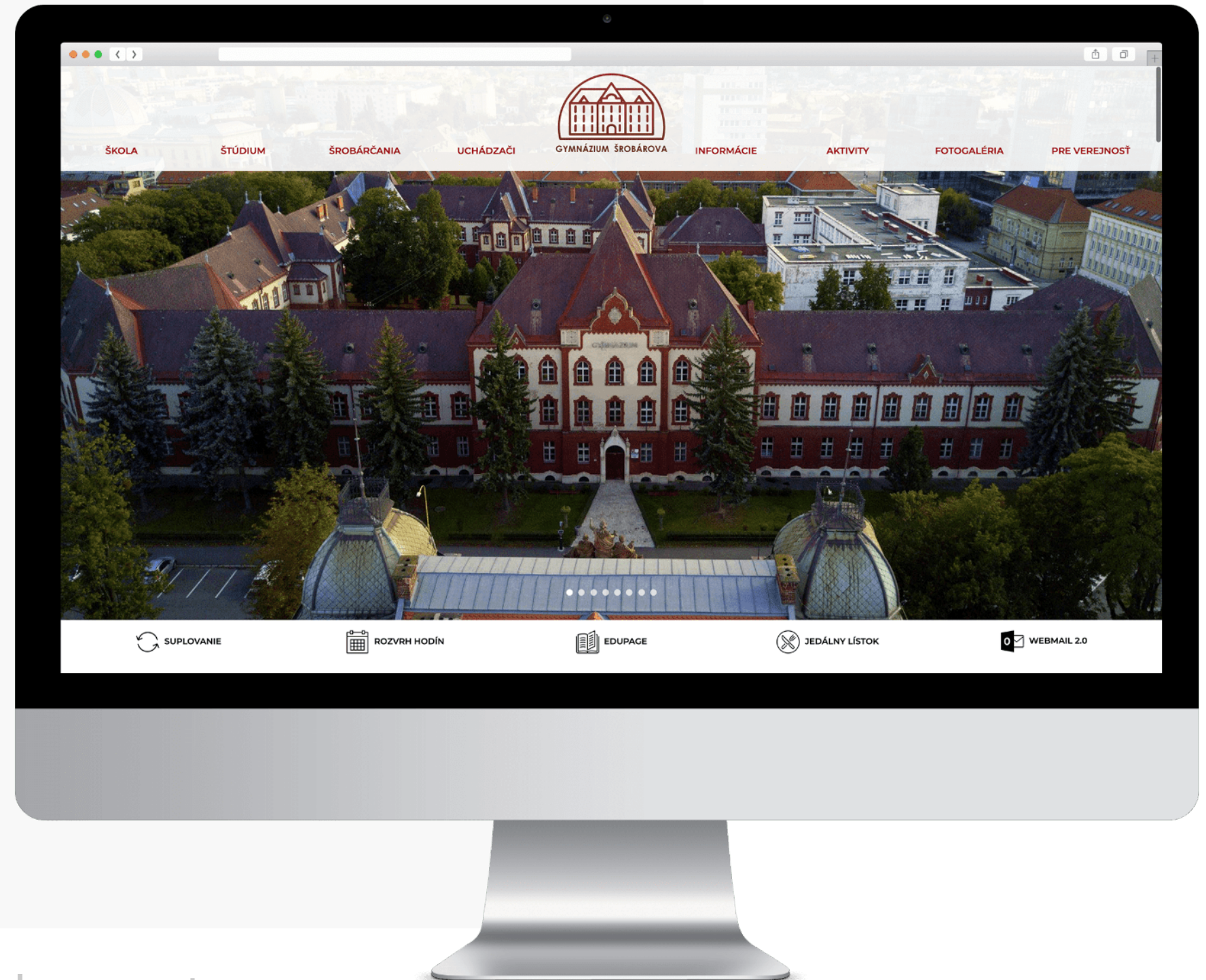
Sept 2017 - Jun 2018

Description

Together with my two classmates, we redesigned and developed website of our grammar school as the old one didn't have proper digital representation. By making website responsive, readable, easy to navigate, and by improving content we helped the institution to create better image of our school as well as positive experience for our teachers or students, whether current or potential.

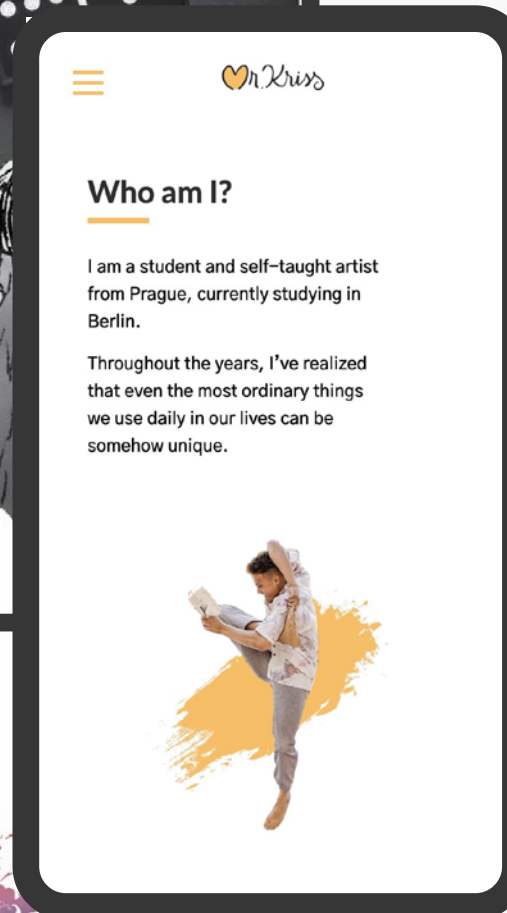
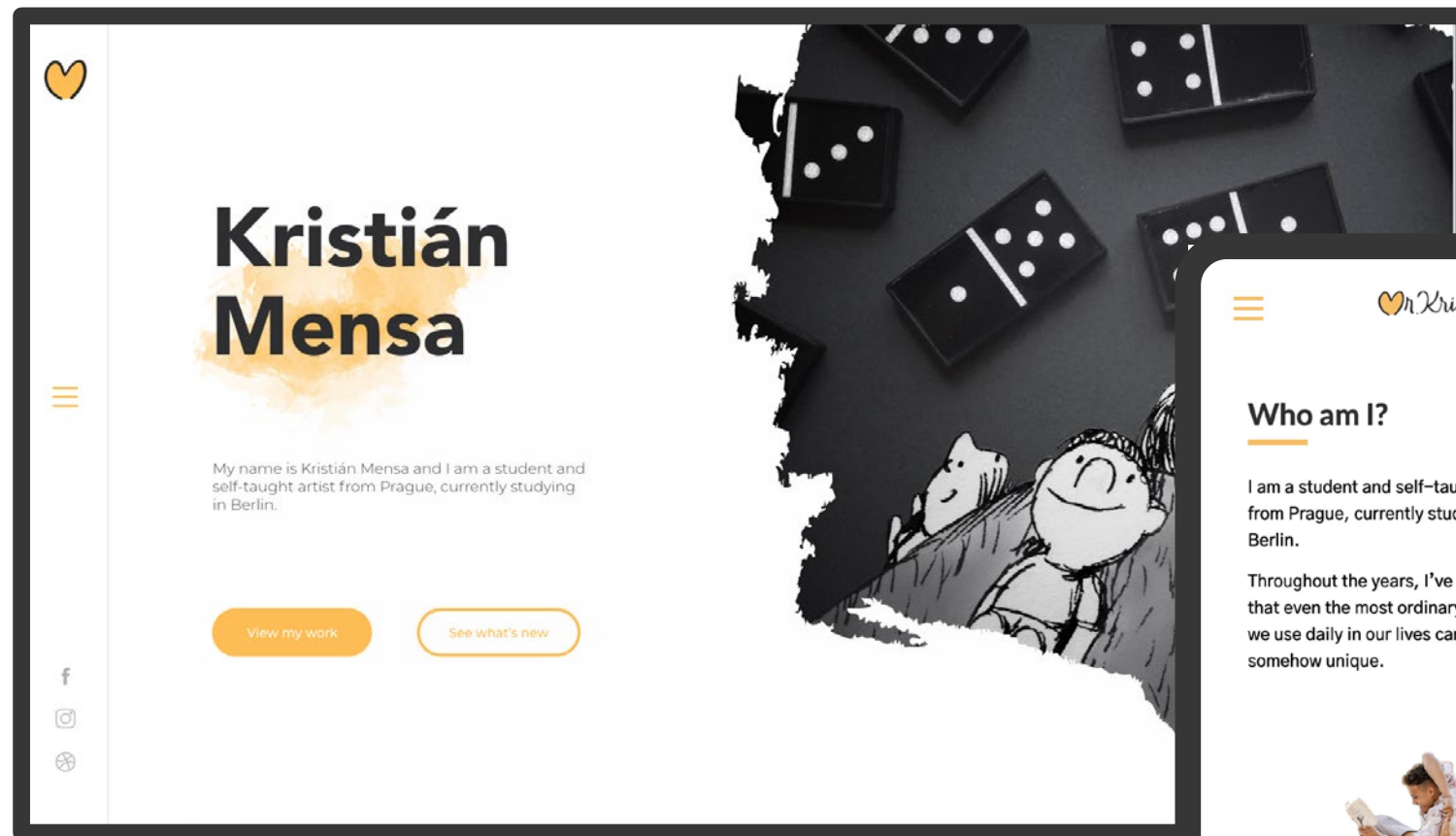
Link

<http://www.srobarka.sk>



03

Srobarka - Web development

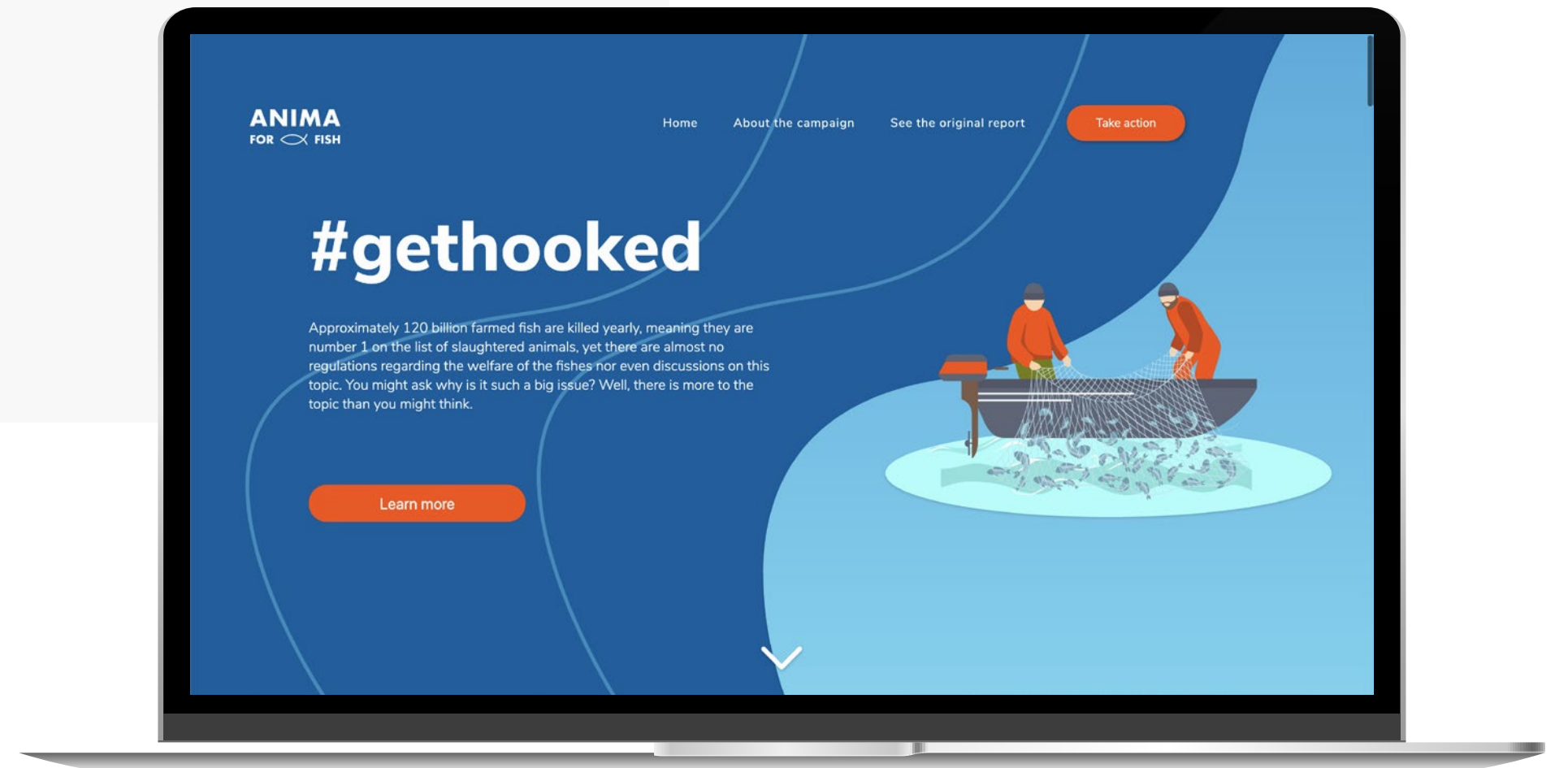
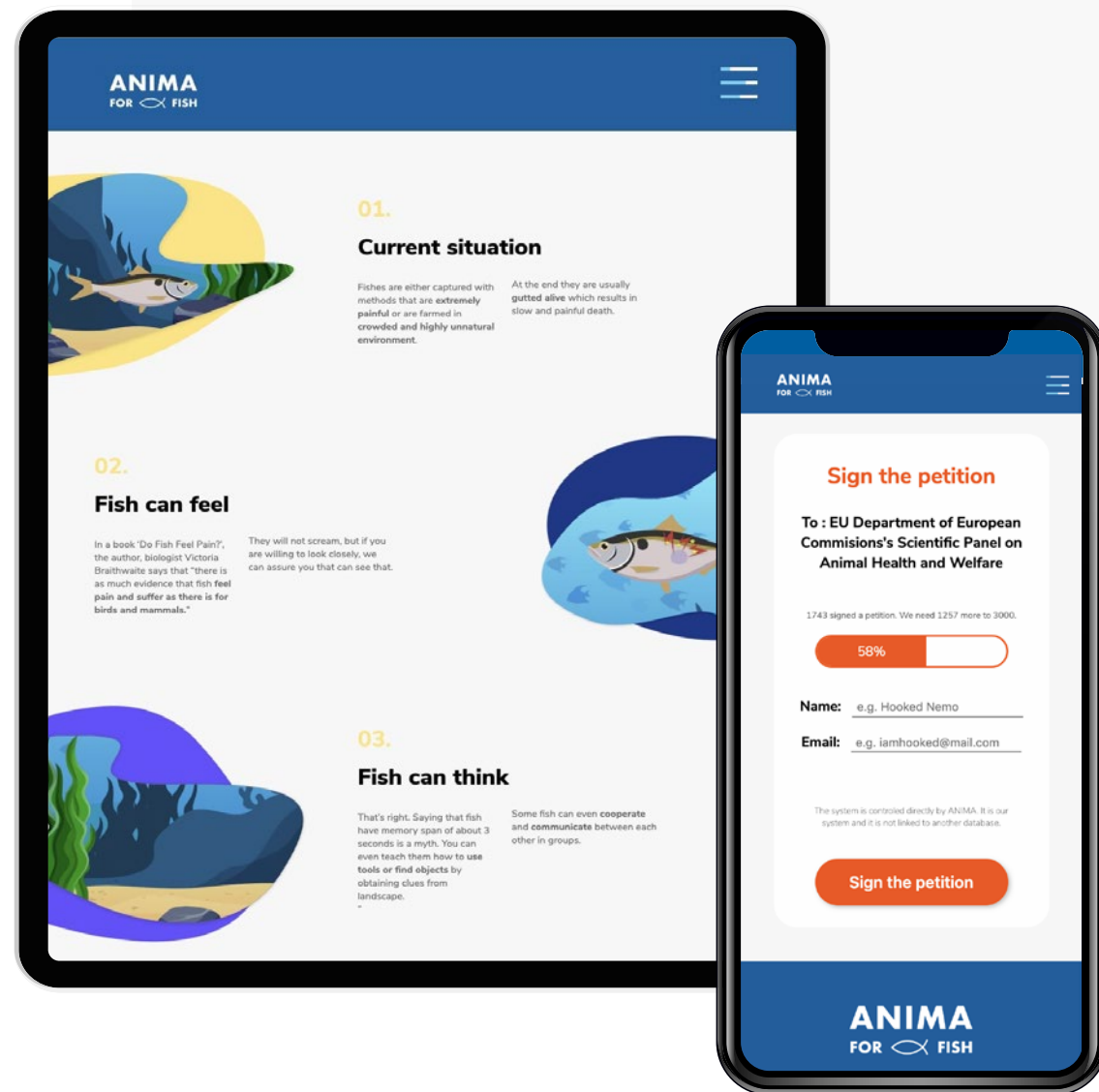


Client	MrKriss (School Project)
Date	June 2019 - Present
Description	As a group of three in this school project we were supposed to find the artist who would need to improve the effectiveness of online presence, which led us to approaching well-known and talented artist named Kristian Mensa. After doing marketing and competitor analysis, user research and many other web analytics, we tried to create a strong and clear web presence that reflects the artist's personality and vision. We also have written up some tips and methods regarding the social media as it's essential part of online presence and it attracts people to his website.
Link	<a href="http://tommy-design.com/MrKriss/">http://tommy-design.com/MrKriss/</a>



# 05 Anima - Campaign

Client	Anima (School project)
Date	Mar 2019
Description	Our role in this group project was to create a campaign proposal for nonprofit animal welfare organisation Anima.dk. This campaign included website development as well as series of advertisement messages, that share an idea of getting people know about the problem, then potentially sign the petition or make a donation as well as let them know about the organisation.
Link	<a href="http://tommy-design.com/gethooked/">http://tommy-design.com/gethooked/</a>



Client

Swept, LLC

Date

June 2017 - Present

Description

My role was to take care of the outward expression of the company where I tried to make strong and cohesive brand identity to build recognition, loyalty and perception of reliability and better quality.

