



The **SWOT Analysis** For "Beta T.B" Company





SWOT Analysis

STRENGTHS

1. A well-known company in the market and has many users.
2. The best company to ensure product safety in shipping.
3. It guarantees that the shipped product will arrive at the specified time and to the agreed upon address.

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WEAKNESSES

1. Lack of manpower.
2. Shipments did not arrive on time in the recent period.
3. The presence of strong competing companies.
4. The company's reputation has deteriorated recently.
5. The small number of company users.
6. The company is unable to accept many orders due to the lack of workforce.

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SWOT Analysis

OPPORTUNITIES

1. The company makes a strong comeback in the market before it is forgotten by its users.
2. It uses artificial intelligence to automatically respond to customers.
3. It uses faster devices so that it can deliver orders on time.



THREATS

1. The presence of competing companies occupying the place of "Beta T.B".
2. Our customers use other companies.
3. The company may go bankrupt and close if this situation continues for a long time.



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Thanks!

Beta "7.03"
FOR DELEVER YOUR PRODUCT

Any questions ?

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