Beta" 7.03"

Version: 2

# The **SWOT Analysis** For "Beta T.B" Company







#### **STRENGTHS**

- 1. A well-known company in the market and has many users.
- 2. The best company to ensure product safety in shipping.
- 3. It guarantees that the shipped product will arrive at the specified time and to the agreed upon address.

#### **WEAKNESSES**

- 1. Lack of manpower. 2. Shipments did not arrive on time in the recent period. 3. The presence of strong competing companies.
- 4. The company's reputation has deteriorated recently. 5. The small number of company users. 6. The company is unable to accept many orders due to the lack of workforce.

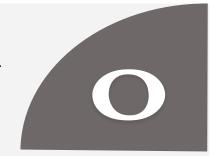






#### **OPPORTUNITIES**

- 1. The company makes a strong comeback in the market before it is forgotten by its users.
- 2. It uses artificial intelligence to automatically respond to customers.
- 3. It uses faster devices so that it can deliver orders on time.



#### **THREATS**

- 1. The presence of competing companies occupying the place of "Beta T.B".
- 2. Our customers use other companies.
- 3. The company may go bankrupt and close if this situation continues for a long time.



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## Thanks!



### Any questions?

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