

A professional video camera is mounted on a tripod, filming a woman with short blonde hair and glasses speaking into a microphone. The camera's LCD screen displays the scene, showing the woman and the text "Business". In the background, a large banner with the word "Business" is visible, and a person in a suit is holding a microphone. The overall atmosphere is professional and suggests a conference or event setting.

# SocialVids: High-Impact Event Content

Transforming conferences, bootcamps, and awards into lasting digital stories that drive results.

# About SocialVids

SocialVids is a boutique European content agency trusted by leading brands and fast-growing startups across 10+ countries. We specialize in transforming live events into cinematic digital stories, capturing not just the moment, but the momentum that drives your brand forward.

## Global Reach

Projects delivered in 10+ markets  
across Europe and beyond

## Expert Storytelling

Crafting narratives that resonate  
with your audience.

## Results-Driven

Focused on measurable outcomes  
such as brand growth,  
engagement, and bookings

# Case Study: App Promotion Summit – London & Berlin

A leading tech conference hosted in world-class venues across London and Berlin, attracting 600-800+ attendees. App Promotion Summit App Talks needed to extend the event's influence beyond its physical duration.

## The Challenge

Leverage rich event content to drive future sales, enhance sponsor value, and maintain a vibrant year-round presence. The goal was to transform live interactions into evergreen digital assets.



# APS: Our Deliverables & Impact

## What SocialVids Delivered

- Dynamic event recap video showcasing key highlights.
- Multi-format interviews with sponsors and attendees for diverse platforms.
- Six insightful App Talks featuring a Forbes writer, optimised with social edits.



## Impact & Results

- Enabled the client to secure repeat bookings and expand future events.
- Supported sponsor engagement and added measurable value to their marketing assets.
- Delivered a versatile suite of content for ongoing promotion and outreach.

[See the full project](#)

# Case Study: Nomad Excel Bootcamps

Nomad Excel hosts premium bootcamps where digital nomads and entrepreneurs connect, learn, and build lasting ventures supported by expert mentors, immersive workshops, and a thriving global community.



## The Challenge

Nomad Excel needed content that captured the full impact of their bootcamps - not just the business workshops, but the unique blend of mentorship, community, and personal growth that sets their program apart. The goal was to create a library of authentic, versatile content that would showcase these transformative experiences, attract future participants, and highlight Nomad Excel's position as a leader in the digital nomad space.

# Nomad Excel: Our Content Production & Outcome

## What We Did

- Over 400 professional photos capturing the essence of each bootcamp.
- Daily vertical reels for immediate social media impact and engagement.
- Comprehensive event recap video and compelling long-form testimonials.
- More than 80 tailored social clips per event for diverse platforms.

## Impact & Results

- Significantly boosted social media engagement and reach.
- Increased inquiries and conversions for upcoming bootcamps.
- Established SocialVids as a trusted and go-to media partner in the digital nomad community.



[See the full project](#)

# Case Study: British Awards Ceremonies

SocialVids partnered with prestigious UK awards nights, intimate gatherings of 100+ guests featuring live music and celebrity presenters, celebrating excellence in various industries.



## The Challenge

Transform each high-profile awards night into a collection of lasting digital assets. The objective: create compelling content that would continuously attract future sponsors and guests, extending the event's impact far beyond the evening itself. The ongoing partnership required us to deliver repeatable results across multiple events, each with its own unique highlights.

# British Awards: Our Strategy & Success

## What We Delivered

- Polished event recap videos capturing the night's highlights and emotion.
- Insightful pre and post-event interviews with nominees and winners.
- High-quality stage recordings of presentations and performances.
- Press-ready photo galleries for widespread media distribution.



## Impact & Results

- Delivered comprehensive content used for event promotion, sponsor updates, and social media.
- Created a visual library to help organizers secure future sponsors and attendees.
- Helped establish a long-term working relationship with the client.

[See the full project](#)

# SocialVids at a Glance

A brief overview of SocialVids' reach and success across various projects.

**Projects delivered for clients in 10+ countries**

**Trusted by leading brands and fast-growing startups**

**Specializing in multi-format content for events of all sizes**

**Experienced in both live and virtual/hybrid event coverage**

**Able to deliver both rapid-turnaround and high-production-value content**

# Ready to Grow Your Event with World-Class Content?



Let SocialVids help you turn your next event into a powerful, lasting asset.

Email Us

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