Tomas F. Freire Knight

Full Stack Web Developer

With a fruitfull career and +10 years of experience in the TV & Ad Operations industry i'm now looking for a place to fulfill my passion about web development and computer programming.



★ tomasfreire@gmail.com

Revillagigedo 18, Centro, Cuauhtémoc, CDMX, Mexico

in linkedin.com/in/tomas-f-freire-knight-376b0219

+52 1 5548107878

30 December, 1986

github.com/tomasfrancizco

WORK EXPERIENCE

Sales Operations Manager

Turner Broadcasting (Warner Media)

09/2015 – Present

Mexico City, Mexico

Broadcast Media
Achievements/Tasks

- Lead teams in México, Colombia & Panamá offices.
- Redesigned the team's structure & dynamic, creating both a goals and people oriented group.
- Built a process to optimize revenue & ad inventory, saving millions of dollars per year.
- Migrated the digital operation from Buenos Aires to México, making the office Latam's central digital hub.

Ad Sales Supervisor

Turner Broadcasting

04/2013 – 09/2015 Buenos Aires, Argentina

Broadcast Media
Achievements/Tasks

- Was responsible for the team that booked, managed and billed TV campaigns on TNT, Space, Warner, Cartoon Network & CNN.
- Through booking and billing accuracy we reduced the usual billing delays more than 40%, making the company & clients save time and thousands of dollars.

Ad Sales Coordinator

Turner Broadcasting

05/2012 – 03/2013 Buenos Aires, Argentina Broadcast Media

Ad Sales Assistant

Turner Broadcasting

05/2009 – 04/2012 Buenos Aires, Argentina Broadcast Media

EDUCATION

Full Stack Web Development (MERN)

Ironhack 🗷

01/2019 – 07/2019 Mexico City, Mexico

Advertising

UCES

03/2007 - 11/2011

Buenos Aires, Argentina

SKILLS



PERSONAL PROJECTS

morfApp (05/2019 - Present)

A social app to share recipes and food knowledge

ACHIEVEMENTS

1st place Web Development Hackshow - Ironhack Mexico City (07/2019)

LANGUAGES

English Spanish
Full Professional Proficiency Native or Bilingual Proficiency

INTERESTS

Photography Gastronomy Illustration