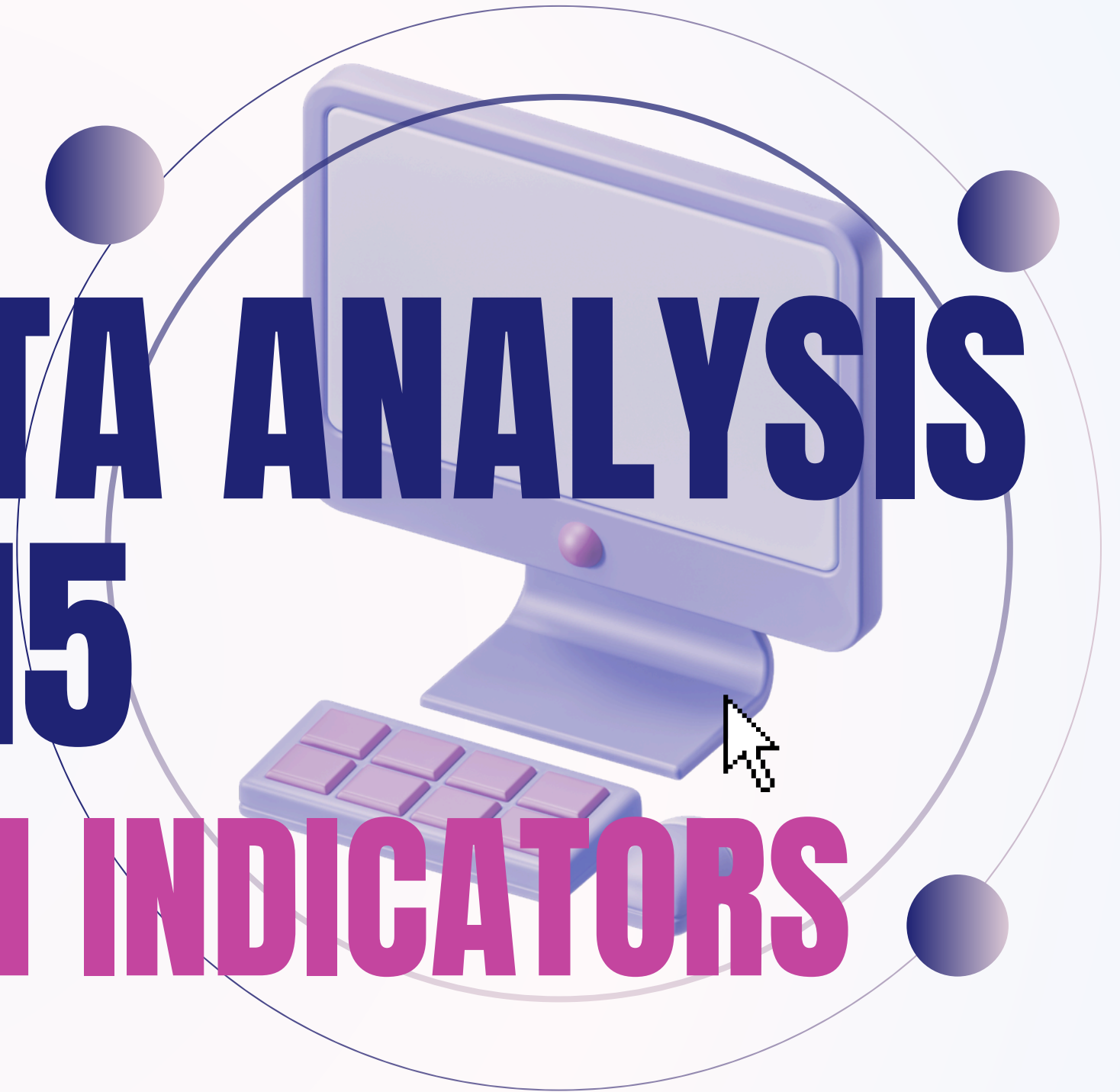




EXPLORATORY DATA ANALYSIS OF THE BRFSS 2015

HEART DISEASE HEALTH INDICATORS DATASET



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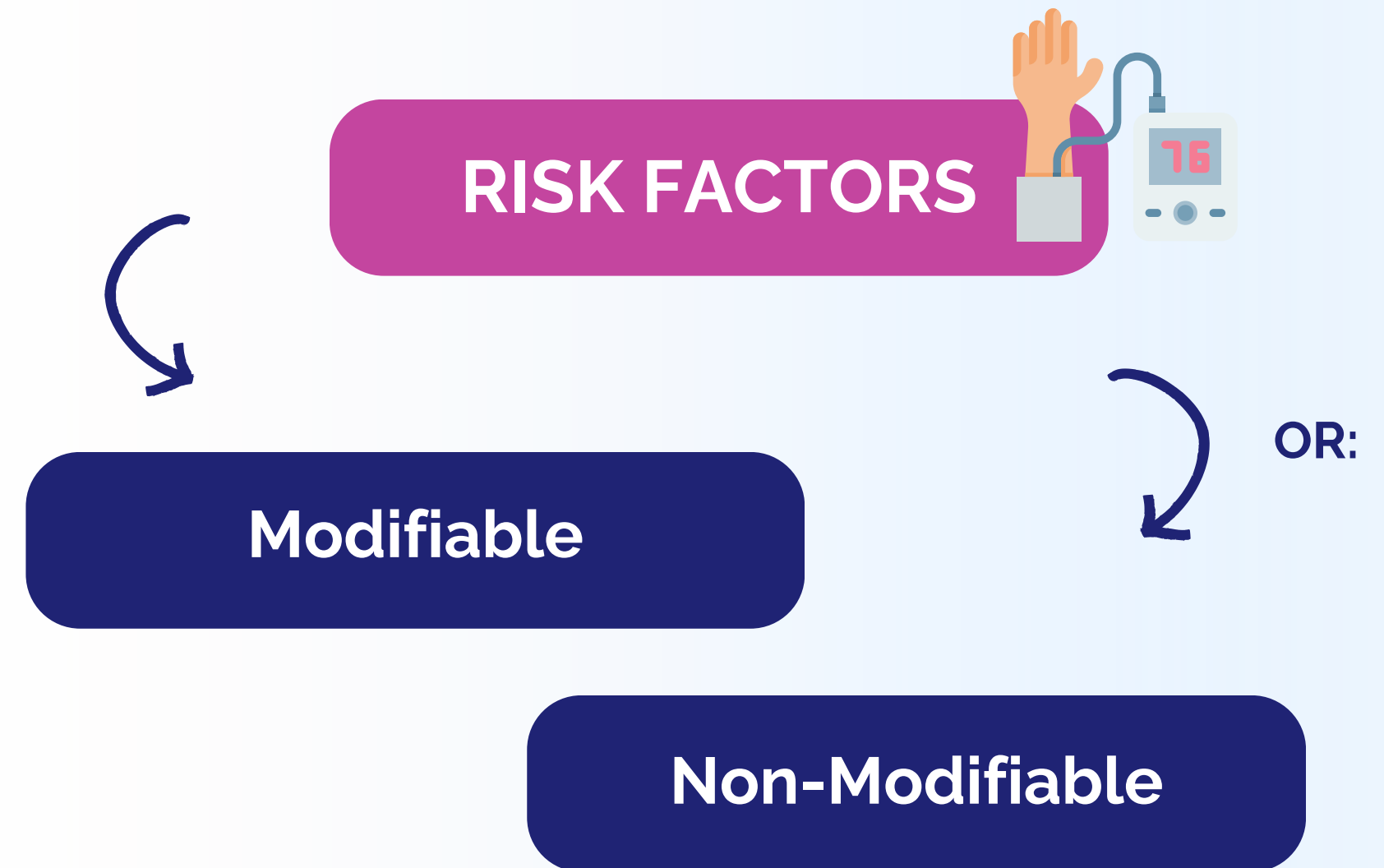
INTRODUCTION

Cardiovascular disease (CVD) encompasses a range of conditions affecting the heart and blood vessels, including high blood pressure, atherosclerosis, heart failure, strokes, arrhythmias, and valvular heart disease.

 **WORLD HEALTH ORGANIZATION (WHO):**



Leading cause of death globally, claiming approximately 17.9 million lives annually.



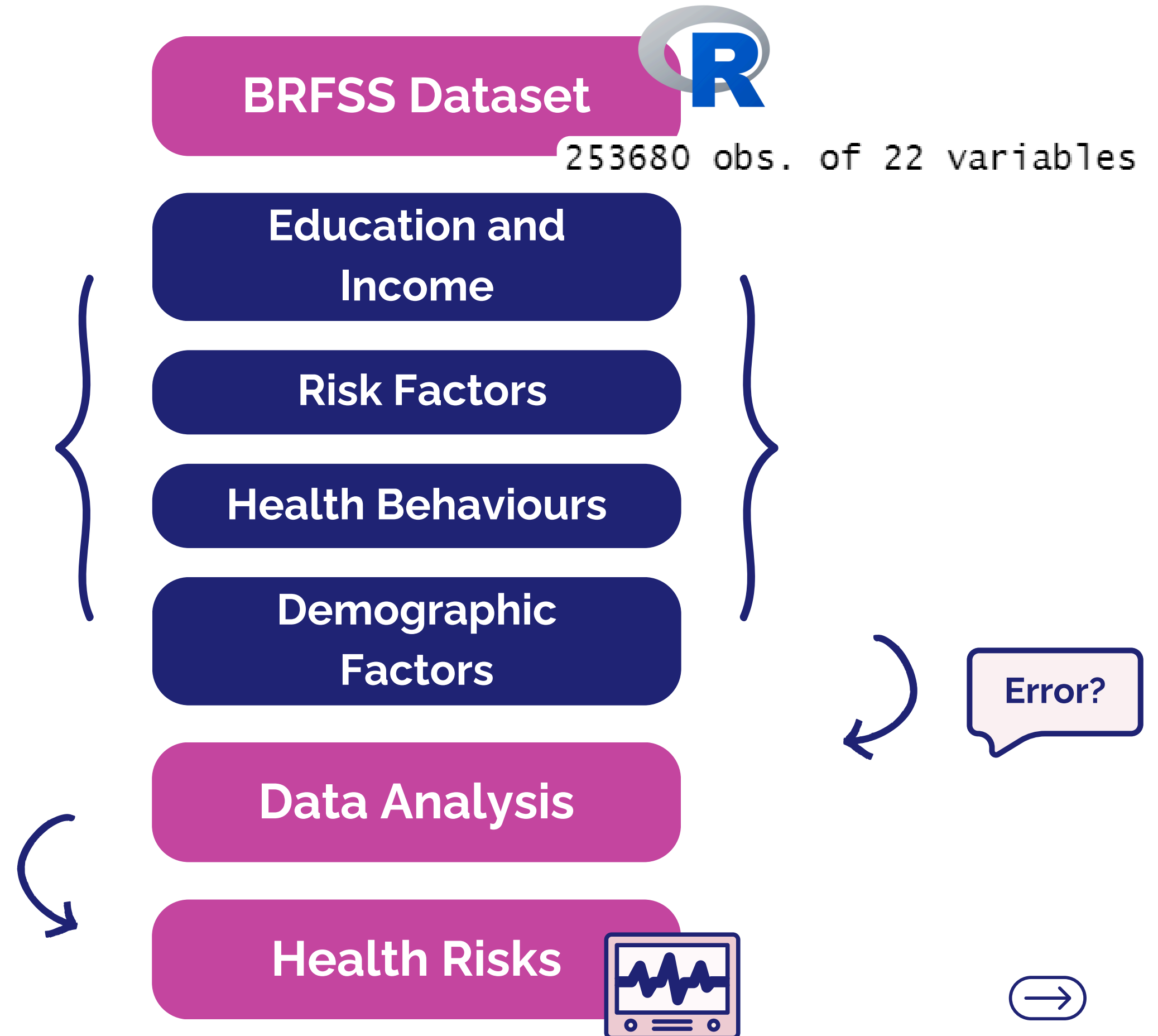
Heart disease risk factors include uncontrollable elements (**age, sex, genetics**) and modifiable ones (**diet, smoking, stress**), where managing the latter can lower CVD risk.



BEHAVIOURAL RISK FACTOR SURVEILLANCE SYSTEM



The BRFSS is a **U.S. health survey** that **collects state-level data** on citizens' behaviours and conditions. That precious information **can be used to assess various diseases' risk**, such as heart disease risk.



OBJECTIVES

- * Analysis of **Indirect** and **Direct Risk Factors** in Cardiovascular Disease
- * Exploration of **Health Patterns** and **Behaviours** Related to Cardiovascular Risk
- * Assess **potential associations** that the factors under study might imply **in relation to CVDs**
- * Development of **Predictive Models** for Cardiovascular Disease
- * Discussion and Proposals for **Preventative Strategies**

Age, sex, income and education

Hypertension, cholesterol levels, diabetes, smoking and physical inactivity (...)



DATA SET LOADING AND UNDERSTANDING



The data, provided in **CSV format**, was imported into R as a **data frame**. Each column is **numeric**, with most responses categorised as **binary variables**.

Data processing converted numeric columns to **factors** for accurate interpretation. The final dataset includes **253,680 records** and **22 columns**, reflecting the sample size and responses.

	HeartDiseaseorAttack	HighBP	HighChol	CholCheck	BMI	Smoker
1	0	1	1	1	40	1
2	0	0	0	0	25	1
3	0	1	1	1	28	0
4	0	1	0	1	27	0
5	0	1	1	1	24	0
6	0	1	1	1	25	1
7	0	1	0	1	30	1



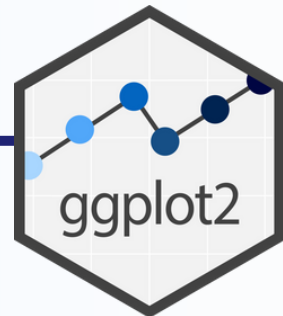
	HeartDiseaseorAttack	HighBP	HighChol	CholCheck	BMI	Smoker
1	No	Yes	Yes	Yes	40	Yes
2	No	No	No	No	25	Yes
3	No	Yes	Yes	Yes	28	No
4	No	Yes	No	Yes	27	No
5	No	Yes	Yes	Yes	24	No
6	No	Yes	Yes	Yes	25	Yes
7	No	Yes	No	Yes	30	Yes



DATA ANALYSIS

To assess data **distribution, patterns, correlations, and potential anomalies.**

Variables were briefly compared to factors, using **multivariate charts** in ggplot2.



Binomial logistic regression was employed to predict heart disease risk from survey responses, producing **probability rankings** for each individual's likelihood of cardiovascular disease.

The dataset was split into a **70% training set** and a **30% test set** for robust model validation.

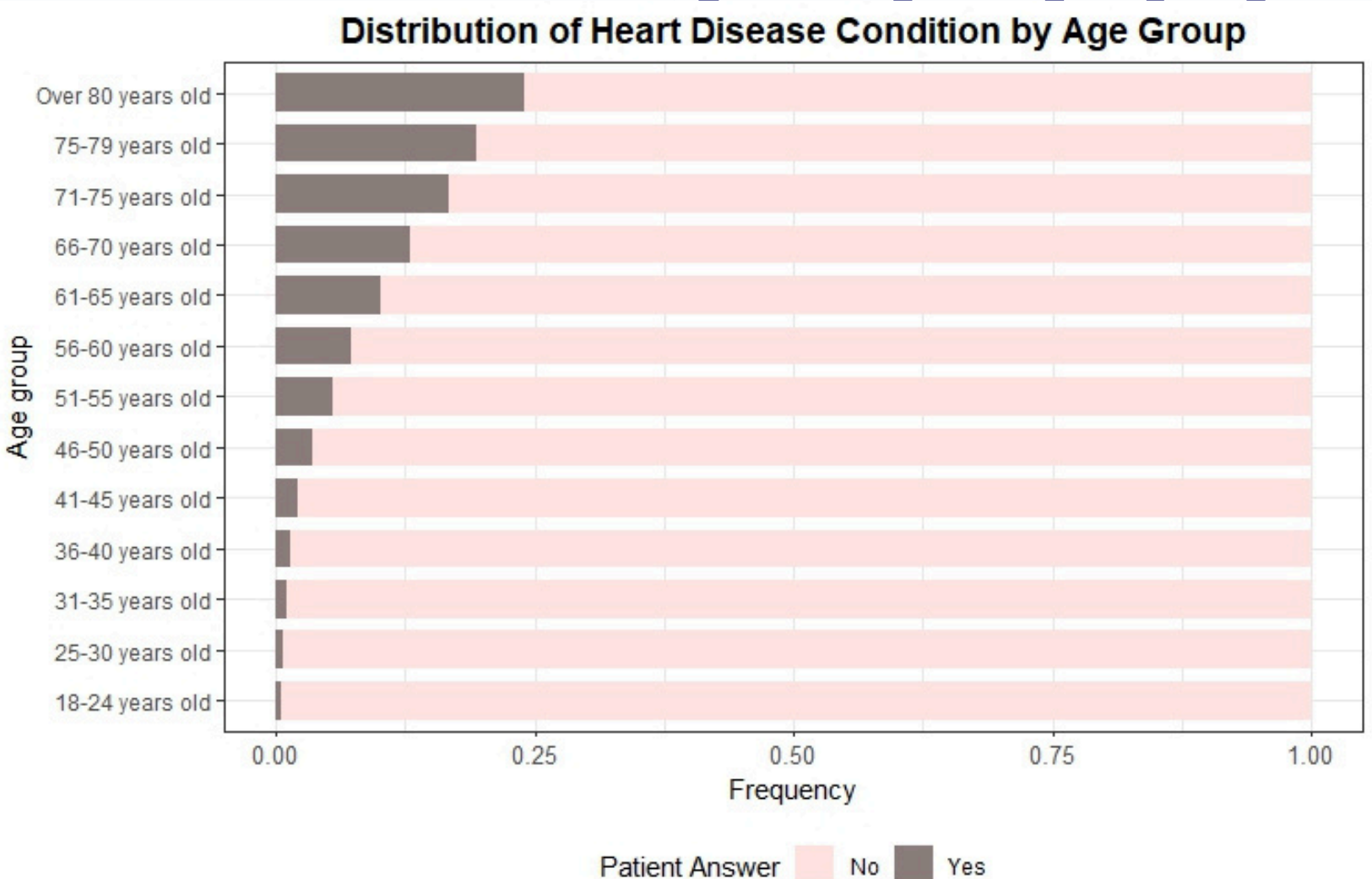
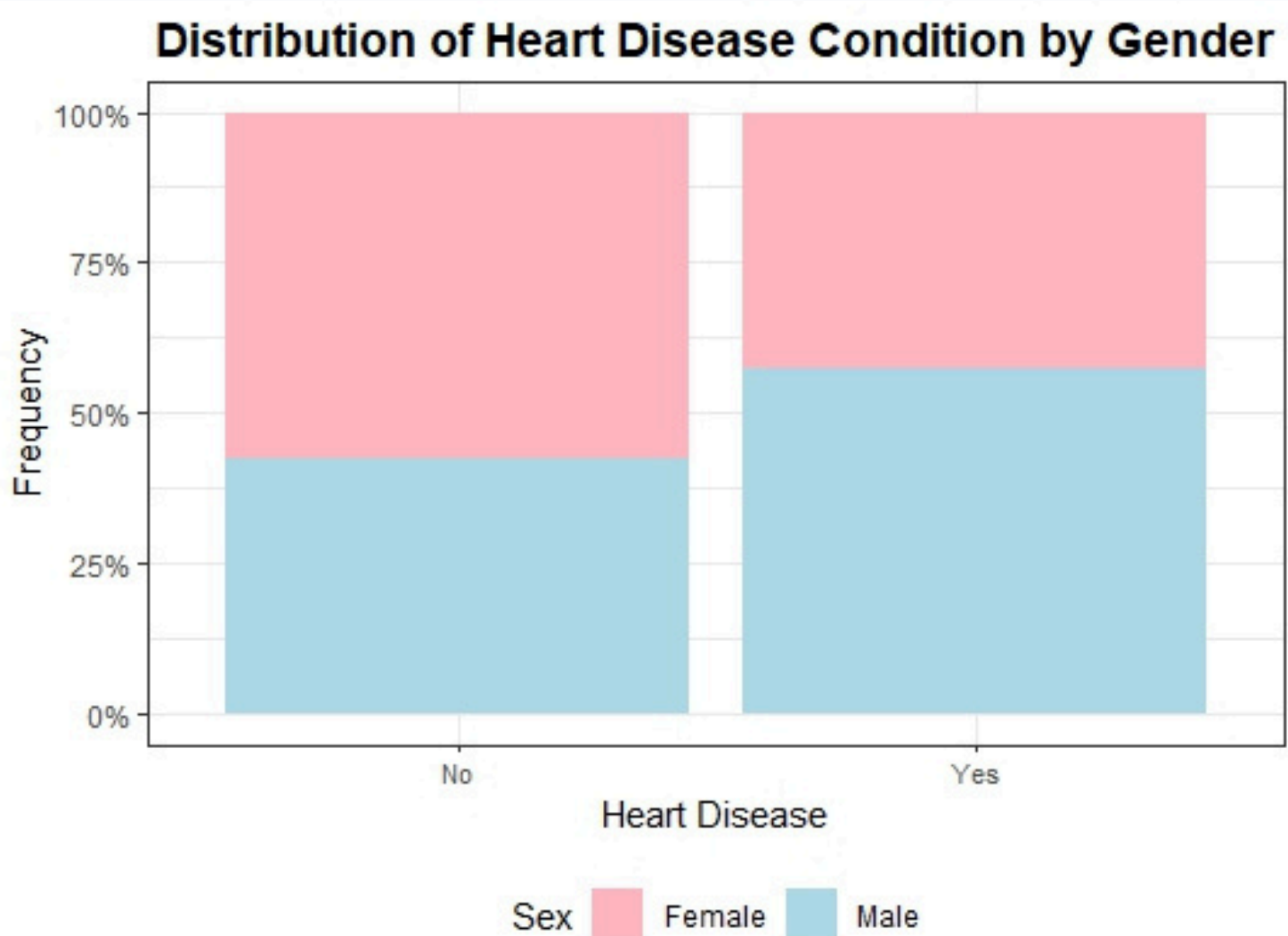
Model fit was assessed using a **likelihood ratio test**.

Chi-squared ANOVA test rejected the null hypothesis.

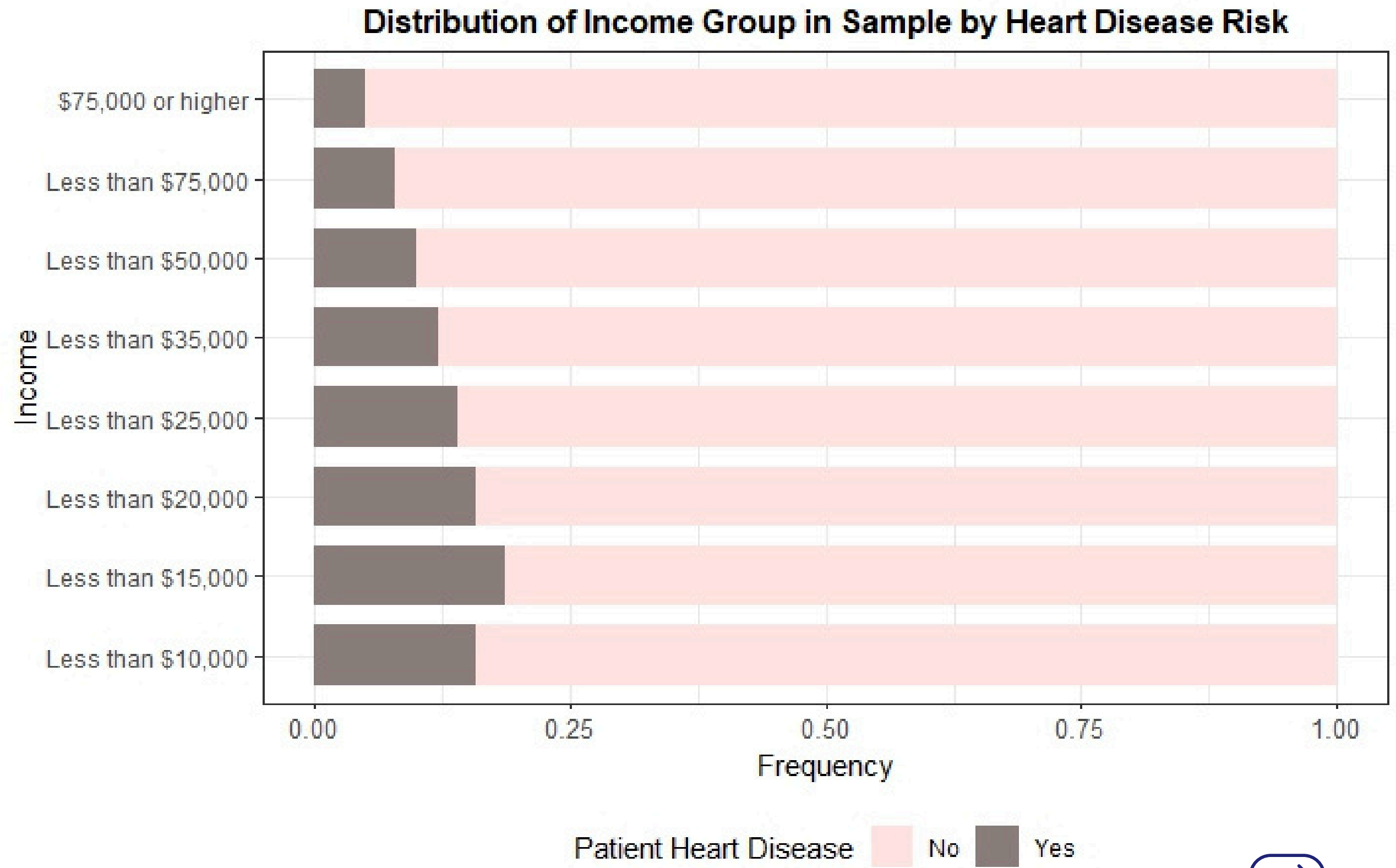
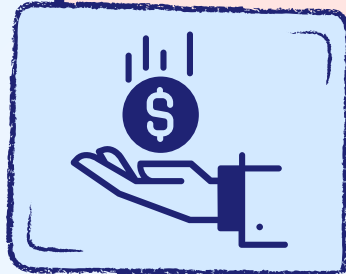


GRAPHICAL ANALYSIS

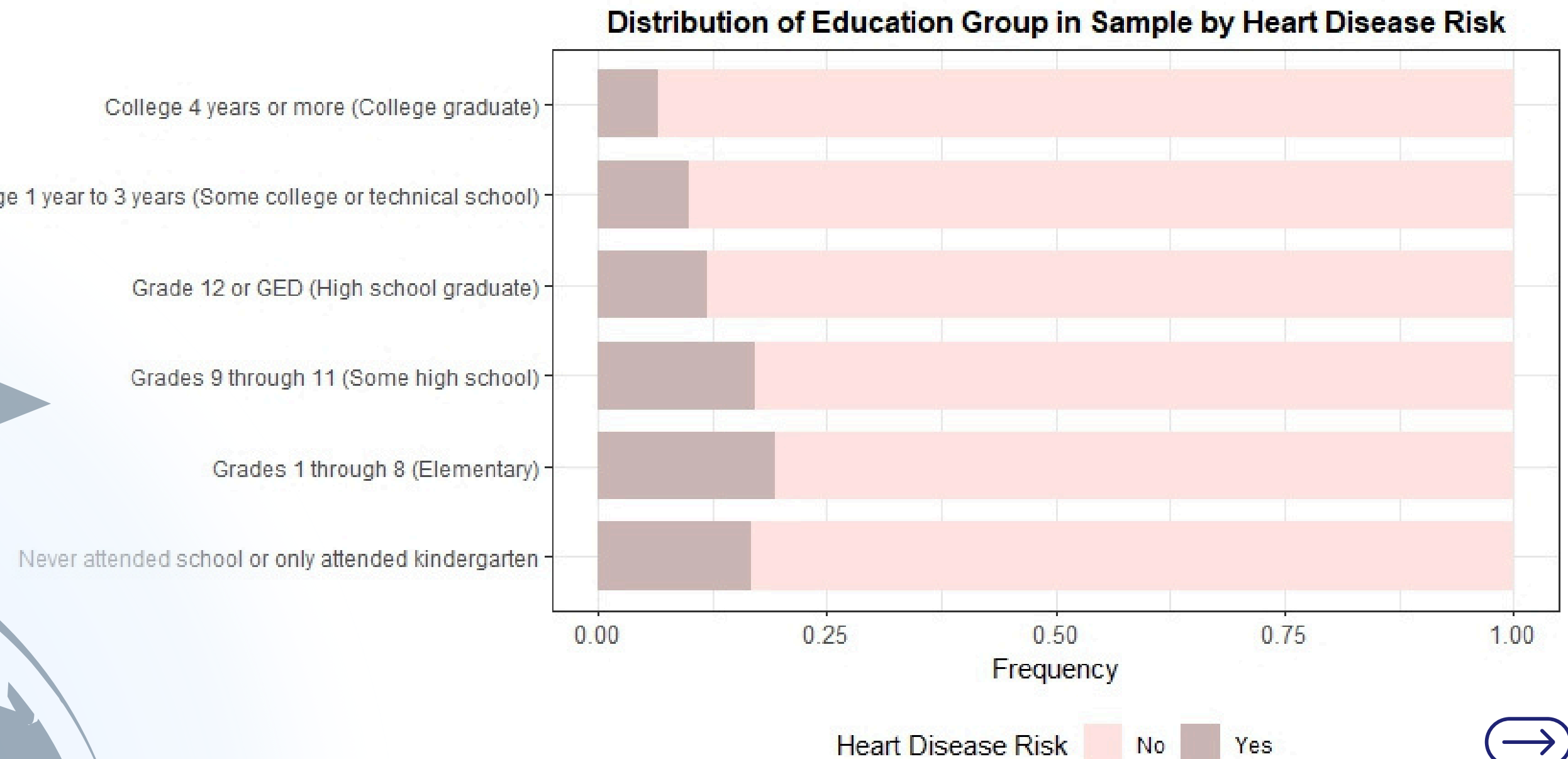
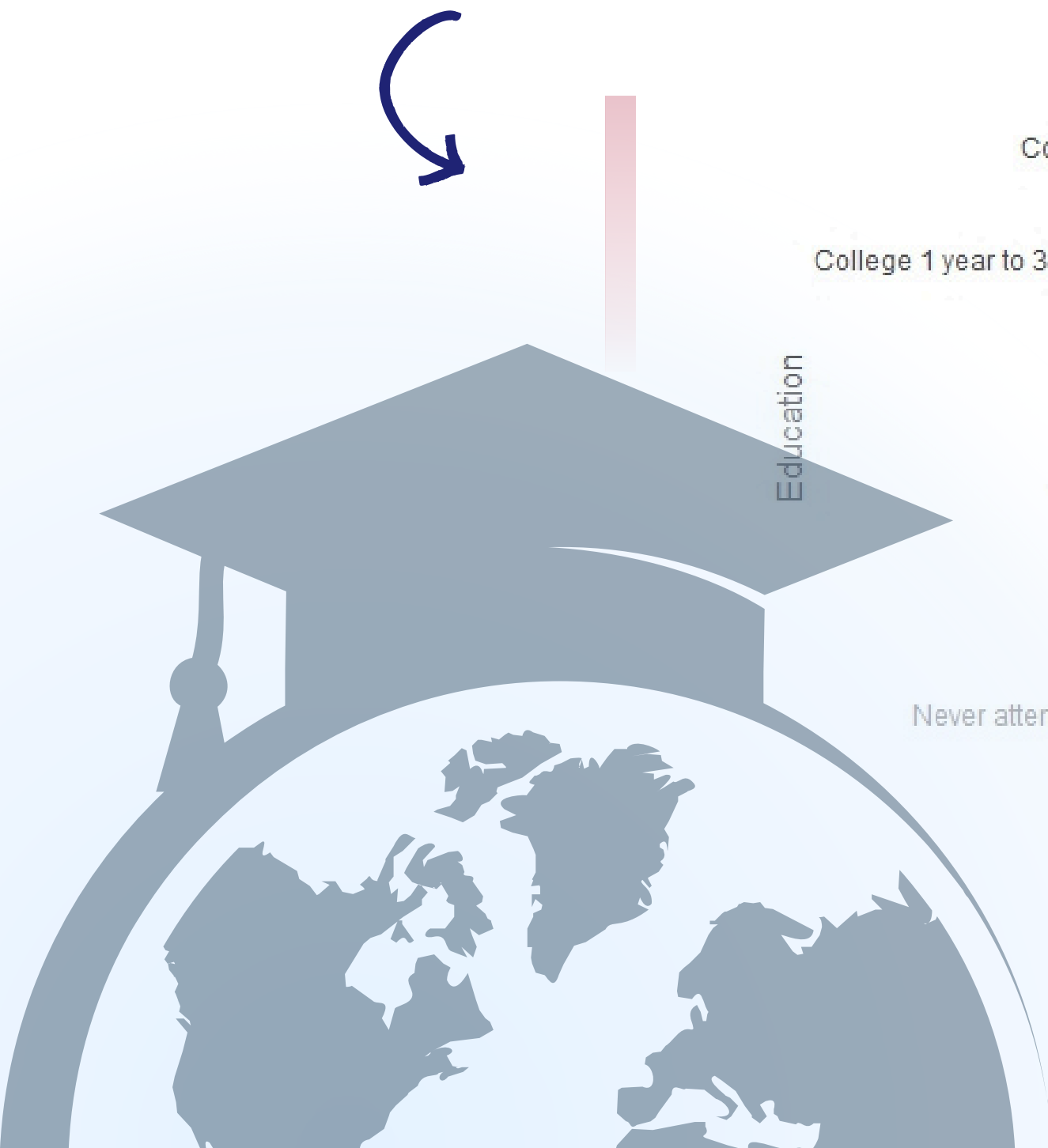
Age and gender are key factors in analysing the prevalence of cardiovascular disease.

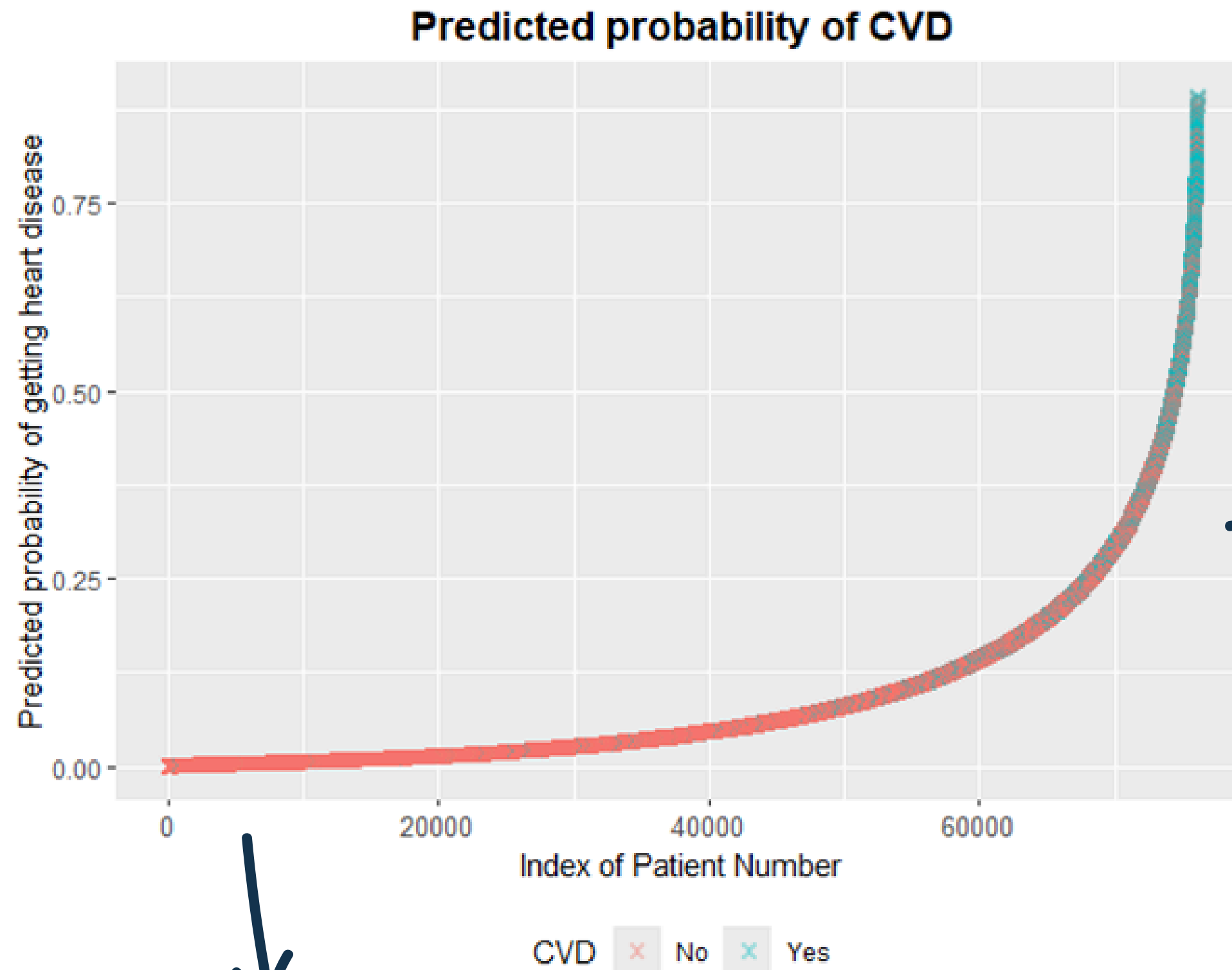


This graphic suggests that **more income** might have some association with **better access to health care and preventive services**, healthier lifestyle choices **versus** lower income.



Individuals with **higher education levels** are more likely to engage in **preventive healthcare practices**, including **regular check-ups** and **early detection screenings** for cardiovascular conditions.





Low probability - negative diagnosis for CVD

High probability - positive diagnosis for CVD

False negatives?

Low specificity (0.1256):

the test correctly identifies only a small proportion of cases that do not actually have the disease

Low negative predictive value (0.5416):

just over half of individuals with a predicted negative result are actually disease-free

KEY POINTS:

* The **Behavioural Risk Factor Surveillance System** (BRFSS) is a respectable tool for **analysis of the relationship between various lifestyle factors** and **the likelihood of developing heart diseases**.

* In our Exploratory Data Analysis (EDA), we conclude that **education** and **income** are modifiable risk factors that can be correlated with Cardiovascular Heart Disease (CVD) alongside the unmodifiable risk factors **gender** and **age**.

* We were able to **predict the probability of heart disease** in patients having into account their answers to the questionnaire, allowing to **develop predictive heart disease models**.