❖ **[Workflow](#)**

❖ **[Tipe of materials](#)**

Workflow

General Manager	Create Administrator Users and Paswords
Company Administrator	Create Users Acounts (user/pasword)
Company Administrator	Upload Brand Identity: logo, pantone colors, images, fonts,etc
Company Administrator	Create and Save Product promotion campaing:, pantone colors, images, fonts,etc
Company User	Select product Campaing and and save customized material that is going to use
Company User	Ask for Administrator permition to download the material in the required format (PDF, PNG, JPG, etc)
Company User	If is autorized, they can download the material, if is not, he goes to re customized

ipe of materials

	Tipe of material	Meashured in cm			Meashured in pixels			DPI Quality
		Wide	Height	Guides	Wide	Height	Guides	
To Print	Business letter (carta)	21.6	28		2550	3300		300
To Print	Business letter (oficio)	21.6	35.6		2550	4200		300
To Print	Flyer 1/4 (carta)	10.8	14		1274	1652		300
To Print	Flyer 1/3 (carta)	9.3	21.6		1097	2549		300
To Print	Flyer 1/2 Vertical (carta)	10.8	28		1274	3304		300
To Print	Flyer 1/2 Horizontal (carta)	14	21.6		1652	2549		300
To Print	Flyer 1/4 (oficio)	10.8	17.8		1274	2100		300
To Print	Flyer 1/3 (oficio)	11.9	21.6		1404	2549		300
To Print	Flyer 1/2 Vertical (oficio)	10.8	35.6		1274	4201		300
To Print	Flyer 1/2 Horizontal (oficio)	17.8	21.6		2100	2549		300
To Print	Poster 1 (carta)	21.6	28		2549	3304		300
To Print	Poster 2 (oficio)	21.6	35.6		2549	4201		300
To Print	Poster 3 (tabloide)	28	43		3300	5100		300
To Print	Poster 4	50	80		5900	9440		300
To Print	Poster 5	90	60		10620	7080		300
To Print	Brochure 1 (carta)	21.6	28	10.8	2549	3304	1274	300
To Print	Brochure 2 (carta)	28	21.6	14	3304	2549	1652	300
To Print	Brochure 3 (carta)	28	21.6	9.3 y 18.6	3304	2549	1097 y 2195	300
To Print	Brochure 4 (oficio)	21.6	35.6	10.8	2549	4201	1274	300
To Print	Brochure 5(oficio)	35.6	21.6	17.8	4201	2549	2100.4	300
To Print	Brochure (oficio)	35.6	21.6	11.9 y 23.8	4201	2549	1404 y 2808	300
To Print	Canva 1 (cuadrada)	100	100		11800	11800		300
To Print	Canva 2 (cuadrada)	300	300		35400	35400		300
To Print	Canva 3 (cuadrada)	500	500		59000	59000		300
To Print	Canva 1 (rectangular)	200	100		23600	11800		300

	Tipe of material	Meashured in cm			Meashured in pixels			DPI Quality
		Wide	Height	Guides	Wide	Height	Guides	
To Print	Lona 2 (rectangular)	300	150		35400	17700		300
To Print	Lona 3 (rectangular)	600	200		70800	23600		300
To Print	Baner 1	50	100		5900	11800		300
To Print	Baner 2	50	150		5900	17700		300
To Print	Baner 3	80	200		9440	23600		300
To Print	Business card	5	9		590	1062		300
To Print	Invitations	12.5	16		1475	1888		300
To Print	Postal	12	18		1416	2124		300
Online	Facebook / Perfil				180	180		72
Online	Facebook / Portada				851	315		72
Online	Facebook / Photo post				1200	630		72
Online	Facebook / Video post				504	283		72
Online	Facebook / Unpublish				1280	720		72
Online	Facebook / MultiAd				900	900		72
Online	Facebook / AdsRight				254	133		72
Online	Pantalla Signin (Samsung)				1920	1080		72
Online	Twitter / Perfil				400	400		72
Online	Twitter / Foto				1500	500		72
Online	Twitter / Foto				1024	512		72
Online	Google + / Perfil				250	250		72
Online	Google + / Cabecera				1080	608		72
Online	Google + / Imagen				497	373		72
Online	LinkedIn / Perfil				400	400		72
Online	LinkedIn / Cabecera				1000	425		72
Online	LinkedIn / Cabecera 2				4000	4000		72

Tipe of material		Meashured in cm			Meashured in pixels			DPI Quality
		Wide	Height	Guides	Wide	Height	Guides	
Online	LinkedIn / Cabecera				1000	425		72
Online	LinkedIn / Cabecera 2				4000	4000		72
Online	Pinterest / Perfil				60	60		72
Online	Pinterest / Imagen de tablero				216	146		72
Online	Pinterest / Pin				236	472		72
Online	Instagram / Perfil				110	110		72
Online	Instagram / Imagen cuadrada				1080	1080		72
Online	Instagram / Imagen horizontal				1080	566		72
Online	Instagram / Imagen vertical				1080	1350		72
Online	Youtube / Perfil				100	100		72
Online	Youtube / Cabecera				2560	1440		72
Online	Youtube / Video				1280	720		72