



# Tomasz Czarnecki

## a Product Designer (UX/UI)

### with an Intercultural Background

[www.heiux.com](http://www.heiux.com)  
czarnecki.t@outlook.com  
+48 500 309 303

Work eligibility:  
EU (Polish citizen)  
China (family permit)

## Personal Statement

A passionate **Product Designer (UX/UI)** and **Developer**, a **Problem Solver** with more than 7 years of overseas working experience.

Excellent **algorithmic thinking** skills and mission to create logical experiences combining user and business needs. Proven track record of intercultural work experience, including project managing roles.

Experienced in designing, introducing and maintaining **design systems**. Always focusing on providing experiences that are profitable and precisely adapted to the target group's needs.

Could contribute to your digital products since the research phase, through prototyping and front-end development. Additionally could help to upgrade existing products by providing heuristic evaluation, analytics, and user testing.

## Professional Experience

**05.2021 - now**  
6 months

**Senior Product Designer (UX & Gamification)** • Heineken • Amsterdam, Netherlands

Skills: gamification, game economy, design systems, prototyping, wireframing

Tools: Figma, Adobe CC, Davinci Resolve

- Worked with BIG DATA & AI teams providing analytical solutions for Internal Users;
- Created an initial version of a Design System that increased product's coherence;
- Introduced Gamification to increase Data Quality in the Heineken's Data Lake;
- Created a concept of a Gamified Solution that would spark bottom-up innovation;
- Applied intercultural proficiency to research users located on 6 continents;

**05.2020 - 05.2021**  
1 year 1 month

**Product Designer (UX/UI)** • macopedia.com • Poznan, Poland

Skills: design systems, problem solving, design thinking, usability testing, prototyping

Tools: Figma, Adobe CC, Jira, Odoo, Mattermost

- Standardised company's workflow by introducing a cohesive Design System;
- Transferred design workflow to cloud-based software - Figma;
- Organised a series of Figma lectures for co-workers;
- Worked independently with clients across the European Union;
- Encouraged usage of Design Thinking methodology in the company's strategy;

**08.2019 - 05.2020**  
10 months

**Design Consultant** • heiux.com • Worldwide

Skills: UX process, problem solving, design thinking, usability testing, prototyping

Tools: Figma, Adobe XD, Adobe CC, Jira, HTML, CSS, JavaScript, React

- After leaving the full-time position, worked as a Design Consultant;
- Worked location independently with European and Chinese clients;
- In spare time between project contributed UX Design to Open Source software;
- Expanded knowledge concerning Design Processes and Design Systems;

**06.2017 - 07.2019**  
2 years 1 month

**Project Architect** • SEVEN International • Guizhou, China

Skills: Chinese, management, leadership, working with tight deadlines, recruiting

Tools: Rhinoceros 3D, Lumion, Adobe InDesign/Photoshop

- Successfully led team of 10 Chinese-only speaking designers;
- Simultaneously managed teams located on 2 continents: in China and Poland;
- Provided conceptual designs for 4 Social Housing projects and 5 local Banks;
- Led recruitment processes of 12 junior staff-members (for Polish office);
- Prepared series of Rhinoceros 3D courses (in Chinese office);
- Led client meetings and presentations for Chinese customers;

06.2016 - 06.2017  
1 year

**Parametric Designer** • PWD Architecture • Beijing, China  
Skills: sketching, research, concept design, working with tight deadlines  
Tools: Rhinoceros 3D, Grasshopper, C# Scripting, Adobe Illustrator/InDesign  
• Played a crucial role in winning 21 million m<sup>2</sup> Urban Planning competition;  
• Taught series of Grasshopper workshops for coworkers;

04.2015 - 05.2016  
1 year 1 month

**Parametric Designer** • MAD Architects • Beijing, China  
• Saved hundreds of working hours by providing complex parametric models;

08.2014 - 02.2015  
7 months

**Junior Architect** • SEVEN International • Poznan, Poland and Guizhou, China  
• Provided conceptions of buildings that were later realized by Chinese team;

09.2013 - 06.2014  
9 months

**Construction Site Intern** • Budnex Developer • Gorzow, Poland  
• Helped a construction site manager to supervise the quality of construction;

11.2012 - 02.2013  
4 months

**Construction Site Manager/Translator** • Kaja Horeca Interieurs • Netherlands  
• Provided Polish-English translation on construction sites;

## Formal Education

09.2014 - 04.2015  
8 months

**Building and Environment Ph.D.** • Poznan Univeristy of Technology • Poland  
• 2 semesters of Ph.D. studies realized at Faculty of Civil Engineering;  
• Focused on Parametric Design: Grasshopper, C#, Algorithmic Thinking;

09.2011 - 06.2012  
10 months

**Architecture Erasmus** • Istanbul Technical University • Turkey  
• 2 semesters of international exchange;

03.2011 - 06.2014  
3 years 4 months

**Architecture M.Sc.** • Poznan University of Technology • Poland  
• Graduated with the highest A-grade;

09.2007 - 02.2011  
3 years 6 months

**Architecture B.Eng.** • Poznan University of Technology • Poland  
• Supervisor: prof. Ewa Pruszeicz-Sipińska, dean of the Architecture Faculty;

09.2006 - 06.2007  
10 months

**Computer Science B.Eng.** • Poznan University of Technology • Poland  
• 2 semesters of B.Eng. studies in English;

## Skills and Tools

skills	• Problem solving • Working under pressure • Information architecture	• Prototyping • Usability testing • User research	• Design thinking • Management • Teamwork
tools	• Figma • Adobe XD • Jira • Odoo	• Adobe CC • Git • Npm/Node.js • Agile	• React • Javascript • CSS • Html
languages	• English: C2	• Polish: Native	• Chinese: B2

## Courses and Trainings

**UX Design Masterclass** • by Matt Hryhorskyy  
**Master Digital Product Design: UX Research & UI Design** • by Rob Sutcliffe  
**UX Design & User Experience Design Course** • by Daniel Walter Scott  
**User Experience Design - Adobe XD UI UX Design** • by Daniel Walter Scott  
**Responsive Web Design - HTML5 CSS3 Bootstrap** • by Daniel Walter Scott  
**UX & Web Design Master Course: Strategy, Design, Development** • by Joe Natoli  
**The Complete Web Developer in 2019: Zero to Mastery** • by Andrei Neagoie



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## Cover Letter

Dear **Team**,

my name is Tomasz. I am a passionate **Product Designer (UX/UI)**, who can code. I am a **Problem Solver** with excellent algorithmic thinking skills and more than 7 years of **overseas working experience**. I am proficient with HTML, CSS, JavaScript, Jira, and GIT - currently learning React+Redux.

During these last years, I have had the chance to live and work in three different cultural backgrounds. I was born and raised in **Europe**, studied in the **Middle East**, and worked in **East Asia**. This unique cultural background taught me great respect for cultural diversity. I believe that every human being is unique and worth to be listened to.

I have a strong professional background in **Design** and **Computer Science**. For most of my professional career, I was working as a hybrid designer-developer using Grasshopper 3D visual programming language with Rhino Common library ([https://en.wikipedia.org/wiki/Grasshopper\\_3D](https://en.wikipedia.org/wiki/Grasshopper_3D)). With my unique skill-set, I had a chance to contribute my time and talent to one of the most iconic buildings of the XXI century: **Harbin Opera House** in China (<https://www.archdaily.com/778933/harbin-opera-house-mad-architects>).

I am also a proficient Mandarin speaker. I had a chance to live and work for 5 years in China, where I grew and worked as a **Project Architect**. I successfully led projects, organized client presentations and design workshops - all in Chinese. I **managed** a team of Mandarin-only speakers to deliver high-quality designs within the deadlines.

I believe that the design process of every digital or physical product should be **user-oriented** - it is crucial for its success. But it also should be **business-centered** - as no product could exist without fulfilling its commercial goals.

For more information concerning my background please take a look at "About Section" of my webpage: <https://www.heiux.com/>

or my LinkedIn profile:

<https://www.linkedin.com/in/tczarnecki/>

If you have any questions please do not hesitate to contact me.  
I am looking forward to hearing from you!

Best Regards,  
**Tomasz Czarnecki**

A stylized, handwritten signature of Tomasz Czarnecki in black ink.