

Name

age: 19

residence: Columbia, SC

education: High School Diploma

occupation: Manager at Local Resturant

marital status: Single



"The only thing standing between you and outrageous success is continuous progress."

Works hard all day, plays hard all night.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Work hard and accomplish his goals.

Needs

- Food, Family, fix Grubhub wait time issues.

Values

- Family, friends, religion.

Wants

- Money, successful restaurant.

Fears

- Losing restaurants, not achieving goals.