

50 Most popular channels in youtube in September 2022

Number of
channels analysed

50

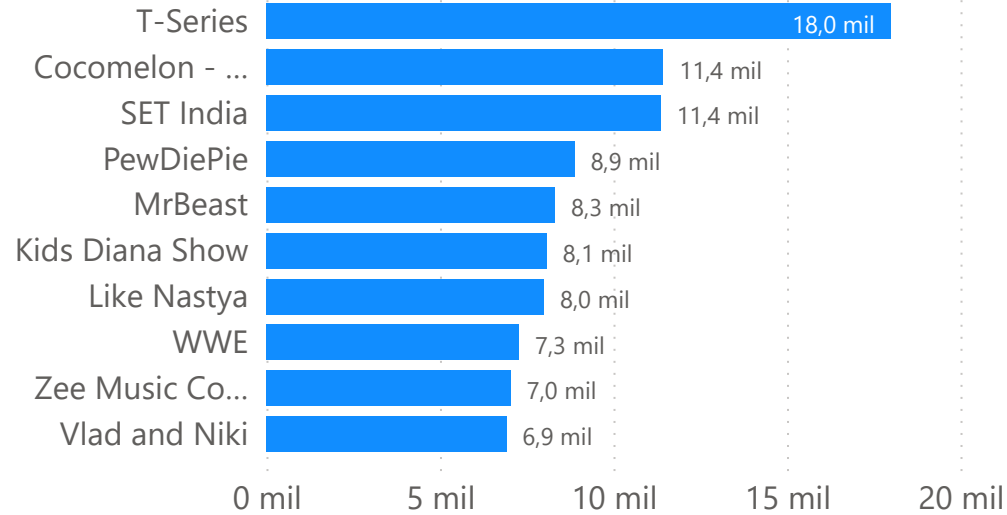
Average of
subscribers (in
millions)

682,24

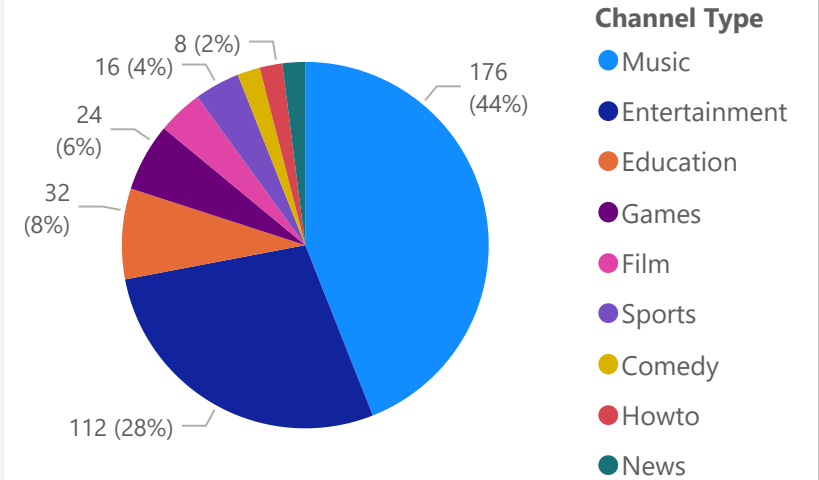
Median of
subscribers (in
millions)

561

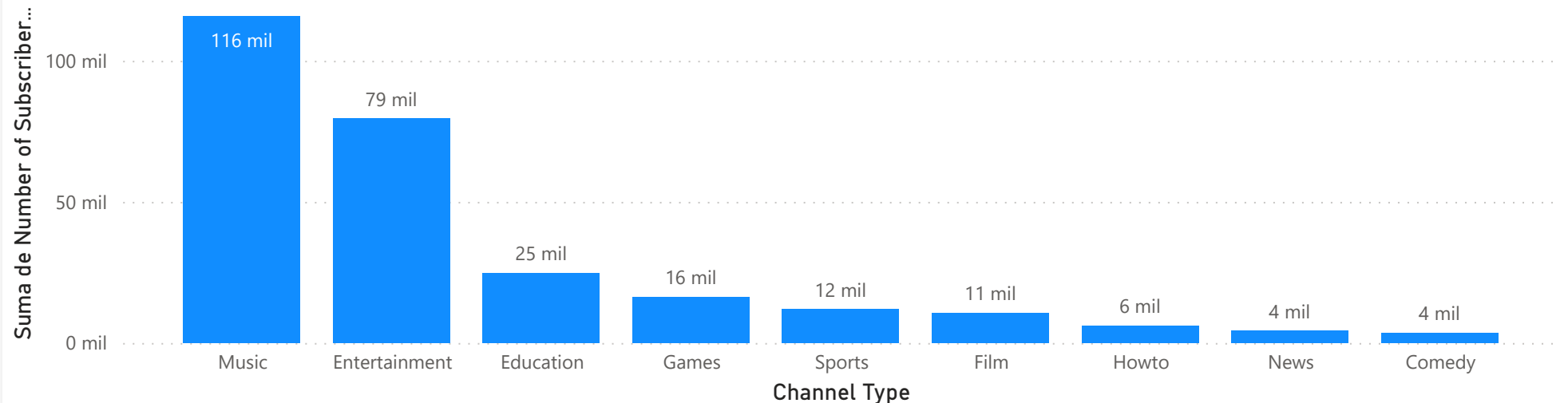
10 YouTube channels with more subscribers



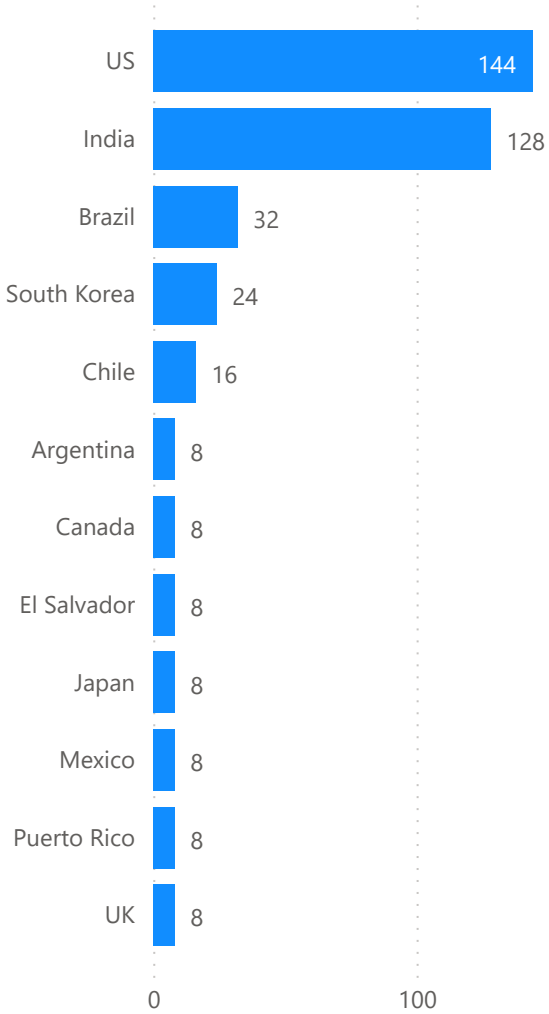
Channel type



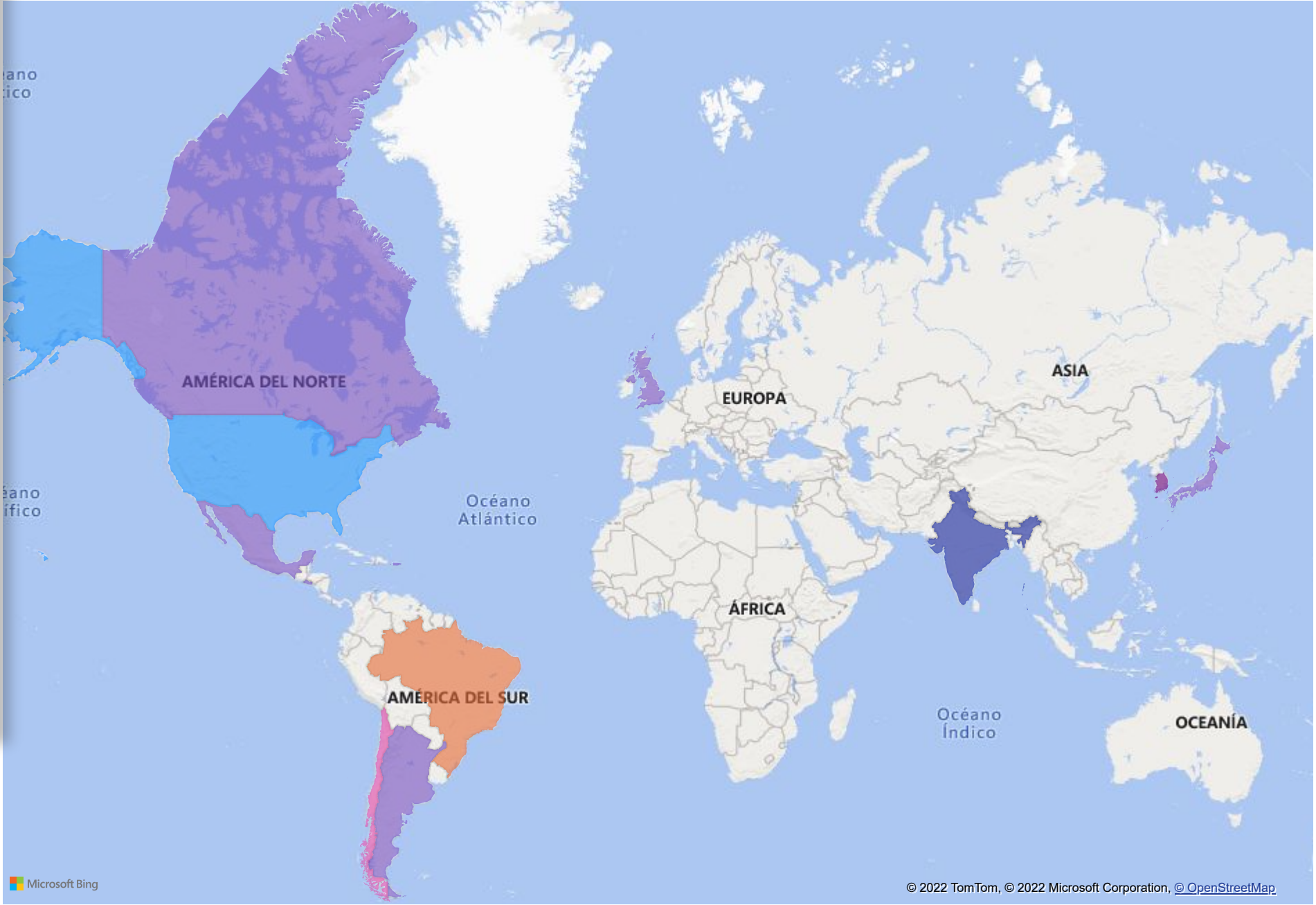
Channel type per number of subscribers



Channels' countries



Channels' countries (clusters per quantity of subscribers)



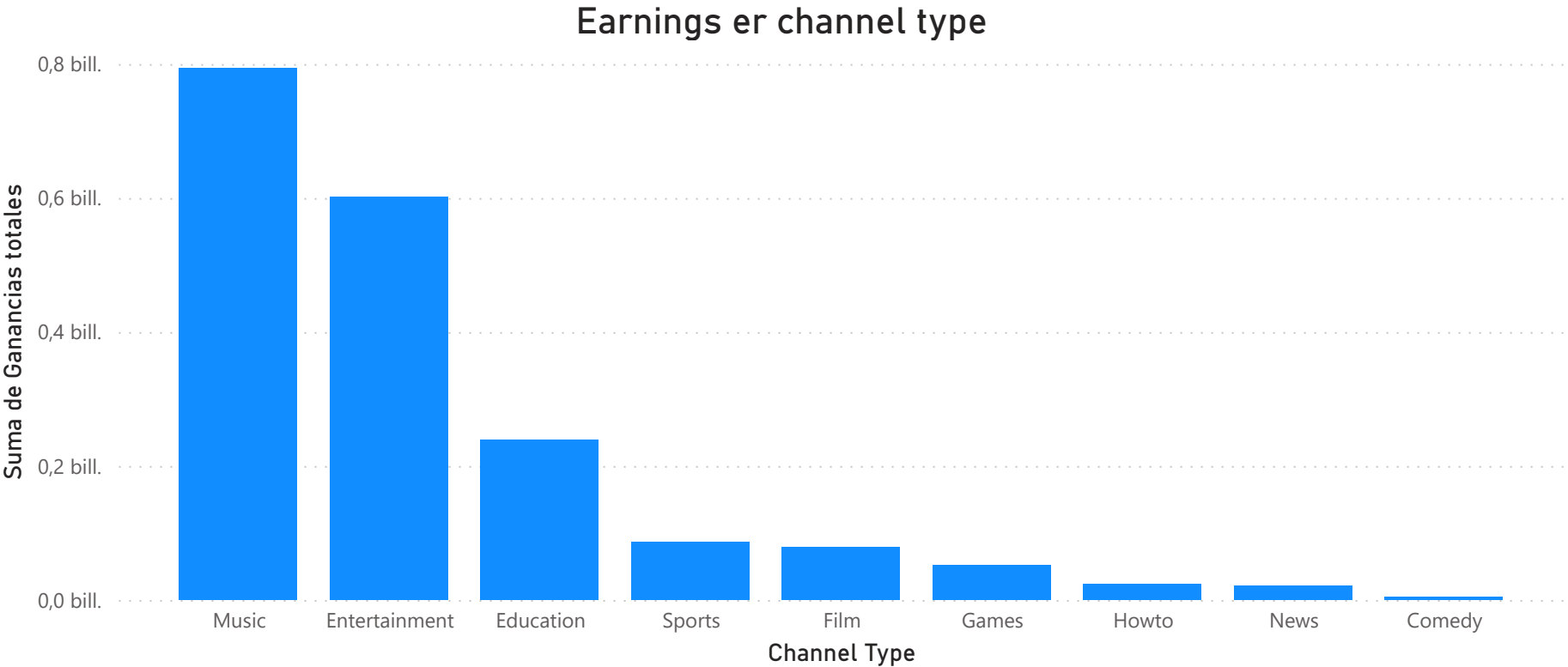
Earnings between 09/11 and 09/18

Number of videos uploaded
during last week

6 mill.

Total earnings

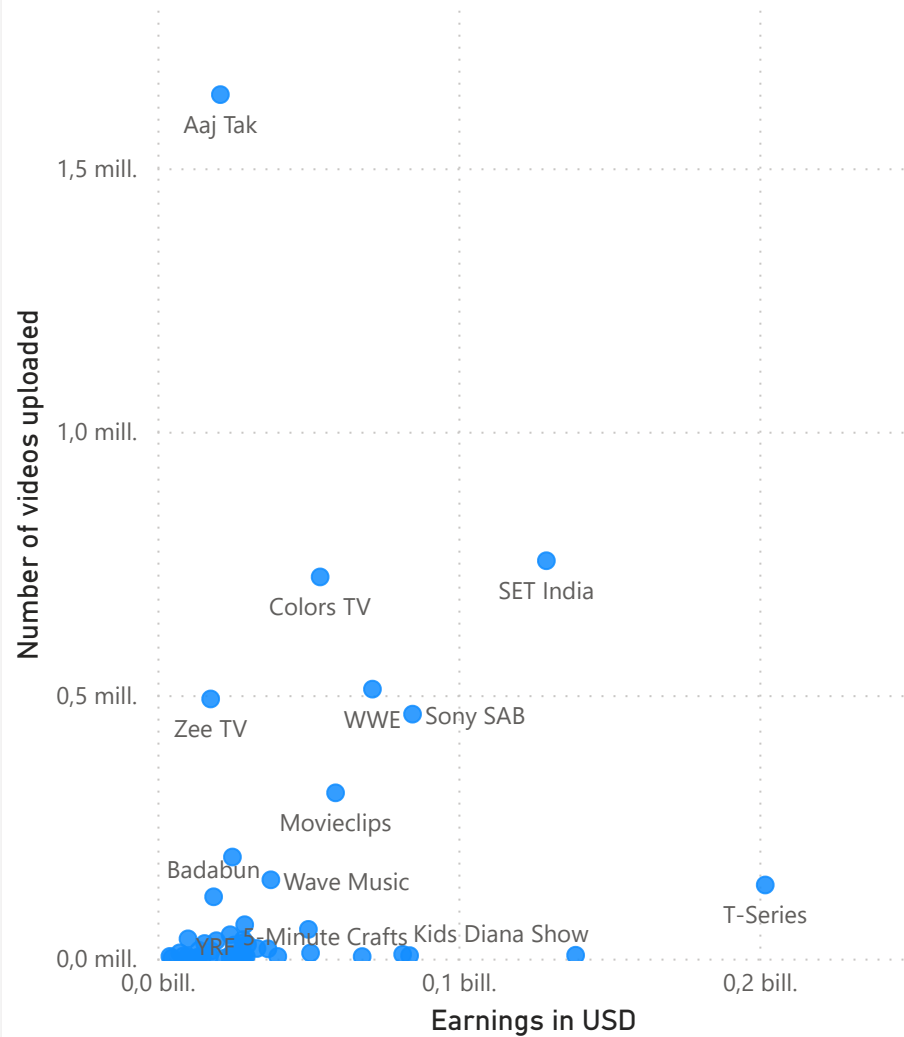
2 bill.



Correlation coefficient

0,91

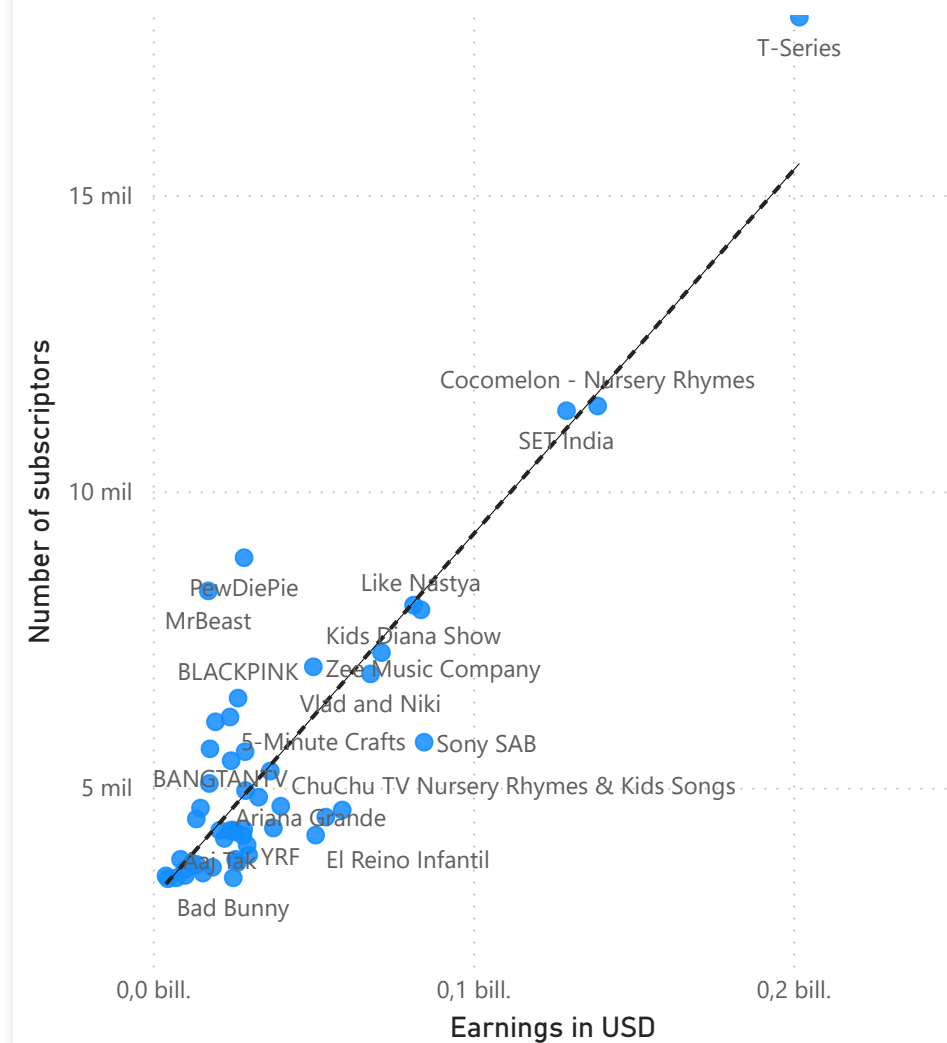
Weak relation between number of videos uploaded and earnings (per channel)



Correlation coefficient

0,87

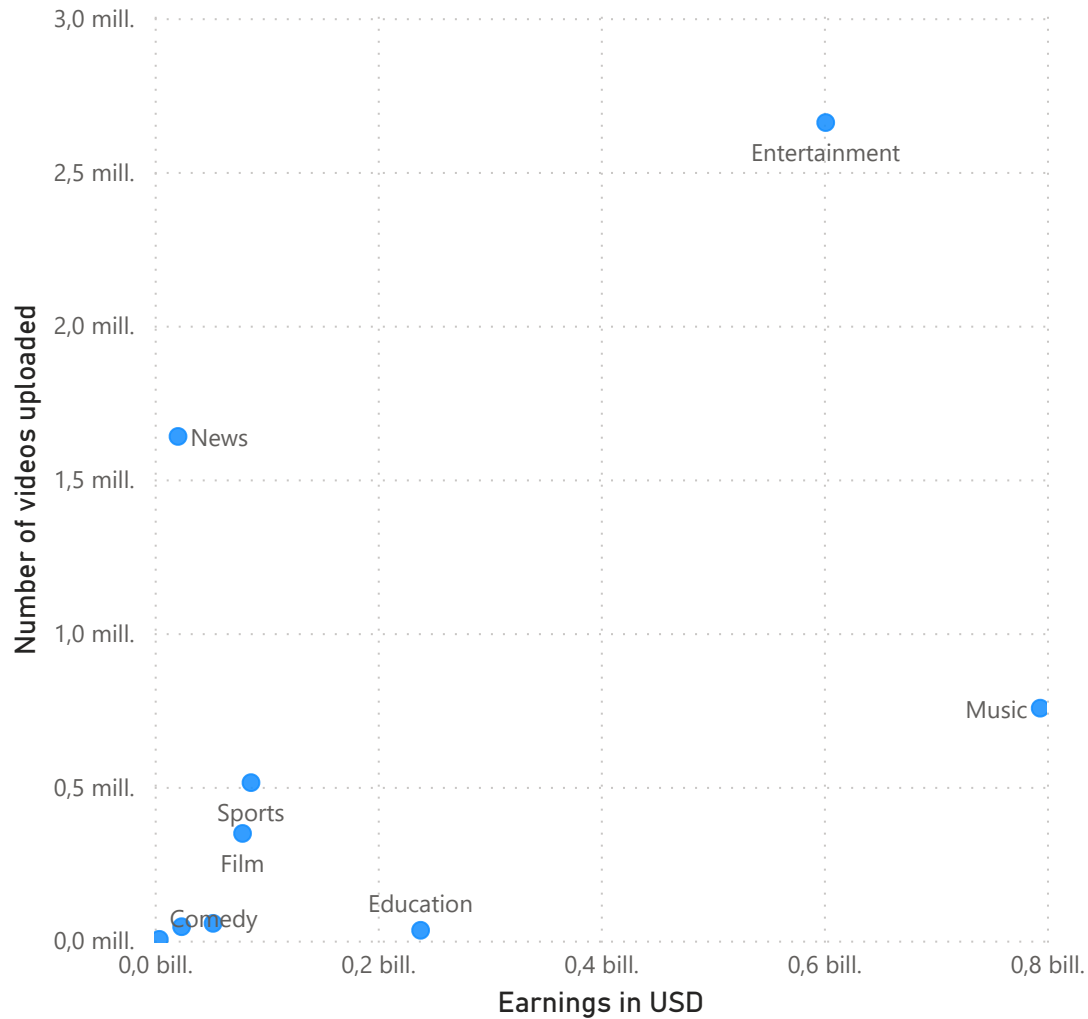
Strong relation between number of subscribers and earnings (per channel)



Correlation coefficient

1,47

Weak relation between number of videos uploaded and earnings (per channel type)



Correlation coefficient

0,99

Strong relation between number of subscribers and earnings (per channel type)

